We know what you'll do the next time you have a hard cold.

You'll drink some hot tea, try a few troches, bind up your throat, and continue coughing for weeks.

Don't. There's a better way—the best way. Begin at once with Ayer's Cherry Pectoral. You soon stop coughing, and when your cough stops the disease stops. It's an easy way to escape pneumonia or consumption. All druggists, 50 cents and \$1.00.