

Watch the Crotch!

That's the crucial point in the whole structure of the overall. It takes all the strain. Upon its strength depends the life of the overall.

Incessant bending—stretching of the legs—horseback riding—climbing in and jumping off the wagon—with every movement of the body, it must resist the incessant yanking and pulling.

For just this reason—husky men—men who are hard on overalls, and who have once worn **G.W.G. overalls**, always insist on the **G.W.G. trademark**, because they know the **G.W.G. overalls** withstand the most rigorous tests.

When next you need working clothes look for the

UNION MADE



REGISTERED TRADE MARK

"They wear longer because they're made stronger."

GUARANTEE Every garment bearing the **G.W.G.** Label is guaranteed to give full satisfaction to the wearer in fit, workmanship, and quality, and to obtain this satisfaction should the garment prove defective, simply convince the merchant from whom purchased: he is authorized by us to replace it.

We Manufacture			
MEN'S	OVERALLS	BOYS'	OVERALLS
	SHIRTS		SHIRTS
	PANTS		KNICKERS
	COMBINATION		OVERALLS

Manufactured by

The Great Western Garment Co. Ltd.
Edmonton, Alta.

