

HIS CAREER IN BRIEF

BORN AT CLOGHER, COUNTY ANTRIM, IRELAND, 1836

CAME TO CANADA 1857

OPENED HIS FIRST BUSINESS IN TORONTO 1859

FORMED A JOINT STOCK COMPANY 1891

OPENED WINNIPEG STORE 1905

DIED JANUARY 31ST, 1907

FORTUNE ESTIMATED AT \$5,000,000

TIMOTHY EATON, the greatest of Canada's merchant princes, is dead.

Probably no other one man did more to spread the fame of Toronto than did Timothy Eaton. From the rock-ribbed coast of Nova Scotia, through the timber-laden areas of New Brunswick; on through both the French and English sections of Quebec; in every hamlet in Old and New Ontario; amidst the scattered homesteads of Manitoba and the new West; and so on through the Rocky Mountains to Vancouver Island, where the sun-kissed waves of the Pacific Ocean sweep in from the islands of the Southern Seas—the name of Eaton was a household word.

Probably every post-office in Canada did business every lawful day of the year on behalf of some thrifty housewife who was attracted by Mr. Eaton's way of doing business. The trade secured in this way was enormous, and was one of the best possible tributes to the business acumen and enterprise of the young Irishman who came to Canada when this country was but a scattered series of disunited British communities along the northern portion of the United States. Just about the time when the statesmen of that day were looking far ahead and laying the foundations of the mighty Dominion of to-day, Timothy Eaton showed his prescience by deciding that Canada was to be a great country, and by determining that he would do his share in building up its commercial and industrial fabric. His success has been as great in his especial line as has been that of the Fathers of Confederation.

His motto in business was: "The greatest good for the greatest number;" and probably no one man ever lived up to such a motto better than did the late Timothy Eaton.