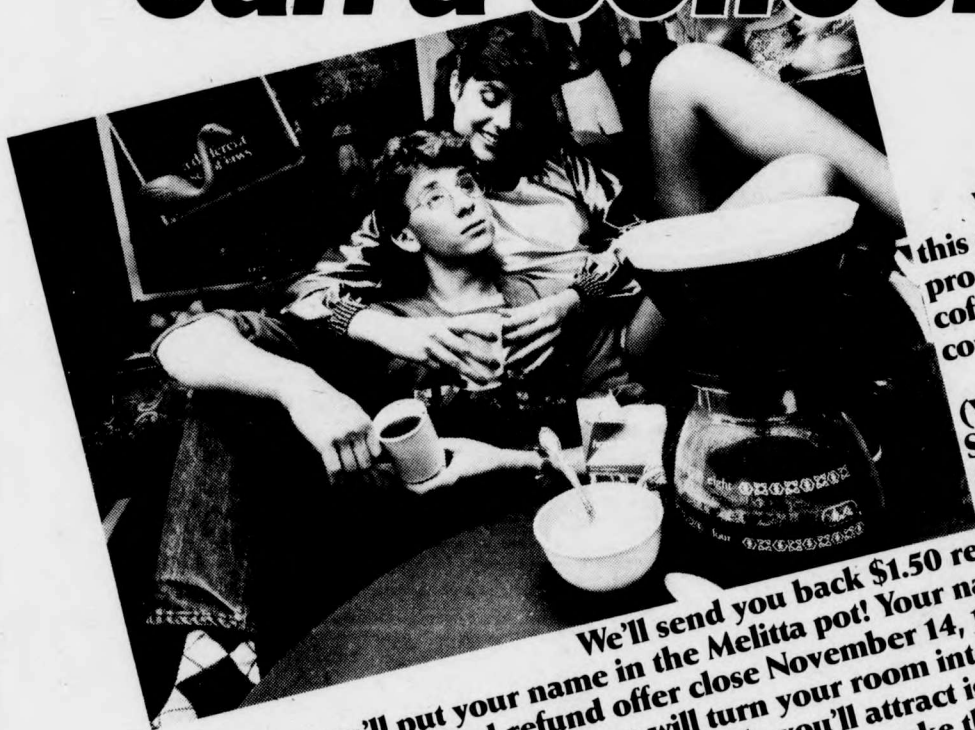


# You'll be in line for a \$1000 scholarship! Get \$1.82 by mail! Entertain beautiful people in your room! What more can a coffeemaker do?



Well, for starters, this simple Melitta glass coffeemaker produces perhaps the finest cup of coffee in the world. (The genius is in Melitta's cone shaped filter!) Buy one for your room. Several sizes are available (You'll find the 10 cup model retailing for under \$14 bucks). Send us the product code off the box. (It's the number and those little green stripes on the bottom of the package.)

We'll send you back \$1.50 refund, plus .32¢ for your postage cost! And we'll put your name in the Melitta pot! Your name could be drawn to win a \$1000 scholarship from Melitta! But hurry. Contest and refund offer close November 14, 1983. Of course, the fact you'll offer the finest coffee on campus will turn your room into a late-night bistro. How you handle the beautiful people you'll attract is your problem. We just make the coffeemakers, the coffee and the filters, and keep our mouths shut.



**40¢ STORE COUPON**

**SAVE 40¢** on your next purchase of Melitta Coffee - Premium, Deluxe or Decaffeinated (369 gr)

TO THE RETAILER: Melitta Canada Inc. will redeem this coupon for the face value plus .8¢ for handling provided you receive from your customer according to the terms of the coupon offer. Any other application constitutes fraud. Failure to provide, on request, evidence satisfactory to Melitta Canada Inc. that you have complied with such terms, will void coupons. All coupons submitted for redemption become the property of Melitta Canada Inc. For redemption mail to Melitta Canada Inc., P.O. Box 3000, Saint John, N.B., E2L 4L3. Only one coupon redeemable per product purchase. Expiry date: December 31, 1984.

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**25¢ STORE COUPON**

**SAVE 25¢** on your next purchase of Melitta No. 2, 4 or 6 Cone Filter Papers

TO THE RETAILER: Melitta Canada Inc. will redeem this coupon for the face value plus .8¢ for handling provided you receive from your customer according to the terms of the coupon offer. Any other application constitutes fraud. Failure to provide, on request, evidence satisfactory to Melitta Canada Inc. that you have complied with such terms, will void coupons. All coupons submitted for redemption become the property of Melitta Canada Inc. For redemption mail to Melitta Canada Inc., P.O. Box 3000, Saint John, N.B., E2L 4L3. Only one coupon redeemable per product purchase. Expiry date: December 31, 1984.

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Melitta Campus Refund Offer

**Return Form**

I bought a Melitta coffeemaker. Where's my \$1.82? Where's my \$1000 scholarship? Here's my proof-of-purchase - the product code from a Melitta 3, 6, 10 or 12 cup glass coffeemaker (the carafe and filter set). Please rush my cheque for \$1.82 (\$1.50 plus .32¢ for my stamp). And put this entry into the Melitta pot for the \$1000 scholarship draw! One Ontario University student's gonna win it, and it could be me!

Name \_\_\_\_\_  
Address \_\_\_\_\_  
University \_\_\_\_\_  
Town \_\_\_\_\_  
Postal Code \_\_\_\_\_ Phone \_\_\_\_\_

Mail to: Melitta Campus Refund Offer,  
75 Westmore Drive, Rexdale, Ontario, M9V 3Y6

EXC-1

Enter today!  
The  
Scholarship  
contest  
closes  
November  
14, 1983!

**Melitta** We're the way  
the world is making coffee now.

**How to enter:** Print your name, address, phone number and university on the refund form and mail together with the product UPC code proof-of-purchase from a Melitta 3, 6, 10 or 12 cup glass coffeemaker to: Melitta Campus Refund Offer, 75 Westmore Drive, Rexdale, Ontario, M9V 3Y6 OR If you would like to enter the contest but do not want the refund, print your name, address, phone number and university on a plain piece of paper and mail together with a hand drawn facsimile of the UPC code from a Melitta 3, 6, 10 or 12 cup glass coffeemaker to: Melitta Scholarship, 75 Westmore Drive, Rexdale, Ontario, M9V 3Y6.

**How to win:** Scholarship contest is open only to students registered at an Ontario University or a recognized college of applied arts and technology. All entries must be postmarked no later than November 14, 1983. Enter as often as you wish but each entry must be mailed separately. A random selection will be made among the eligible entrants and the selected entrant must provide proof of enrollment and answer a time-limited, skill-testing question before being declared a winner. The winner will receive the sum of \$1,000.00 dollars. Enrollment in any program of study is the responsibility of the winner. The winner waives all rights with regard to printed or broadcast publicity. Entrants agree to abide by these rules and the decision of the judging organization is final. The contest is subject to all federal, provincial and municipal laws and regulations.