

OUR HANDSOME COLLEGE ULSTER

MOST ATTRACTIVELY PRICED



E3-200C.—This handsome College Ulster or Motor Coat combines both style and utility. It is made of 30-ounce dark brown cheviot with an olive stripe, the lining being of fancy serge. It has one inside and three outside pockets with flaps, and a tight-fitting stand-up collar, as in cut. All materials have been properly shrunk, even to the linen tape stays, and extra hair cloth lining has been used wherever additional support is necessary. In fact nothing has been overlooked even to the most minute detail.....

16.50

THERE is an immense amount of satisfaction gained by wearing a properly cut, stylishly made overcoat. Everyone realizes that being well dressed is an asset in practically every walk of life, since first impressions are lasting and are usually gained from outward appearances. The man who has always had his clothes made to order is the one we make the strongest efforts to convert to the ready-to-wear habit. We know he is hard to please, but success with him means more to us than the individual sale. Without being in the least excessive in design, or conspicuous in appearance, our clothing has, nevertheless, that dressy smartness so much sought after by every devotee of fashion. We have established a standard which appeals to the most critical and fastidious dresser. Afford us an opportunity of demonstrating this fact and we will furnish the proof.



THE T. EATON CO.
TORONTO LIMITED
CANADA

