

A well-known fruit raiser in New Jersey tells this story of his success:

"At twenty-one I rented the old homestead. I tried to buy it, but father said no. It was too big a thing, more than I would ever be able to pay for. No one member of his family need ever hope to own it. As I could not buy the one I lived on, I bought an old neglected fruit farm seven miles from home, and farmed it in addition to my home farm. The fourth year our apples averaged 40 cents a basket and the farm sales were more than \$6,000. All this time, the farm I lived on was also doing a little better every year so that I once more had some free money. By this time father had forgotten that no one of his sons could ever pay for the whole of the farm and he sold it all to me. After making a settlement for the home farm (largely paper) I still had a little money left and I bought another farm right away. The sales of the farm the first year were \$4,100, the third year they were \$5,100, and last year (the twelfth) they were about \$10,000 clear of commission. The other farms I have tackled have given me similar results.

"My wife goes around with me to these farms and is just as much interested as I am. My older boys are as enthusiastic as any farmers you ever saw. The oldest one is at Cornell studying agriculture. The next two will be somewhere studying agriculture next year. They are more enthusiastic than their father, and when they come back we will do still better. I have got a little red-headed boy at home so high. He wishes he could hurry up and grow big and learn how to farm.

"Farmers are prosperous. They have automobiles, they have steam-heated houses, and live as well as anybody. Sentiment is all right, but sentiment won't hold boys on the farm. But let me tell you, if you make your boys think that a farmer can make more money, have more fun, lay by a better competence for old age than any other line, you will put those boys in a state of mind that you can not drive them off the farm with a club."

—From The World's Work.

"Sport Model" at Low Price is Unusual Overland Product Just Placed on Auto Market

Originality and distinctiveness furnish the keynote for the latest product of Willys-Overland Limited, of West Toronto—the Country Club, a smart four-passenger sport model at \$1,050.00 f.o.b. Toronto.

The Country Club is the only sport model in the small car class and bids fair to be one of the greatest successes of the season. Heretofore, "sport model" has been associated with "high price"; but in the new car, Willys-Overland Limited offer a model of marked distinction, at an unusually low figure.

The outstanding feature of the Country Club is its unusual body design, which gives it a compact custom-built appearance. This is strengthened by a color scheme of rich gray for the body, long grained upholstery and mohair top. The sloping win-shield lends added smartness.

Fenders and trimmings are lustrous black. Red wire wheels add a touch of brilliant color, further accentuated by an occasional flash of nickel and polished aluminum.

The seating arrangements are equally distinctive. In front are two comfortable chairs which move independently forward or back to the length best suited for the driver and his companion.

The wide aisle that divides the front seats makes the rear compartment easy of access.

A roomy, comfortable rear seat for two is close up, although allowing ample leg room. Four grown persons can comfortably ride in the Country Club.

Wide "U" doors, front hinged, with large pockets for tools and other accessories, are provided.

Officials of Willys-Overland Limited believe that the Country Club will find ready sale among people who also own heavy large cars and are accustomed to easy riding, special care has been taken to make it so comfortable and easy riding that it will not suffer by comparison with the most luxurious makes.

Large four-inch tires; the famous shock-absorbing cantilever springs, which are now a feature of all Overland pleasure cars; and special springs for the

cushions, go a long way to achieve this end.

Thorough tests have shown the performance of this car to be in keeping with its style.

"The volume of power developed by its four cylinder motor and the smoothness and ease of operation," according to The Willys-Overland Company, "are going to be a source of charm and lasting satisfaction to Country Club owners."

The Country Club has a wheelbase of 104 inches.

The motor is of the four-cylinder en bloc type, 3 3/8-inch bore and 5-inch stroke. The ignition is furnished by the battery and distributor system. The car is equipped with Tillotson carburetor.

The 12 1/2-gallon gasoline tank is under the rear deck; the vacuum feed assures an even fuel flow under all driving conditions. A bracket is provided for a spare tire in the rear of the car. An extra wire wheel is included in the equipment.

Early shipments of the Country Club have found a ready welcome among discriminating people to whom low prices and economy in operation promised gratification of a long cherished desire for an out-of-the-ordinary car as well as with those whose choice of an automobile is in no way governed by its price.

It is on this satisfaction which the Country Club has already created, that Willys-Overland Limited is basing its prediction of this car's sweeping success.

War Savings Certificates

The new War Savings Certificates which have been created by the Government to encourage thrift and economy and to give everyone an opportunity to assist in financing our war expenditure, are now on sale at every bank and money order post office in Canada. The \$25 certificate sells for \$21.50, the \$50 for \$43, and the \$100 for \$86.

As an investment these certificates offer many attractive features—chief of which are the absolute security and the excellent interest return. For every \$21.50 lent to the Government now, \$25 will be returned at the end of three years.

There are two other features which are especially interesting to small investors. First, the certificates may be surrendered at any time, if the buyer should need his money; and second, each certificate is registered at Ottawa in the buyer's name and, if lost or stolen, is therefore valueless to anyone else.

But while they are excellent from an investment standpoint, the certificates should appeal strongly to Canadians because they offer to those who must serve at home a splendid opportunity for a most important patriotic service. The person who honestly saves to the extent of his ability and places his savings at the disposal of the Government by purchasing these certificates, may feel that he is having a direct share in feeding, equipping, and munitioning our Canadian soldiers, who are so nobly doing their part.

Mr. Geo. Wood, Holland, Man., recently received the following from one of his Mt. Tolmie, B. C., customers: "Birds arrived yesterday and I am very pleased with same. Shall probably show them as a pen in January."

In poultry experiments at the North Dakota Agricultural College, a comparison of the productive powers of yarded fowls, versus fowls kept under ordinary farm ranging conditions, showed that the former gave a greater egg production but the eggs were not so large, especially during the latter part of the summer; that is, a greater number of eggs but less pounds. Tests were also conducted to determine the effects of age and cold on the fertility of eggs. The results showed that it is not safe to keep eggs more than ten days in summer, as after that the hatching percentage went down very rapidly; earlier in the spring they may be kept longer, up to three weeks. As to the effect of cold on the fertility of eggs, Prof. Dynes believes that a moist cold, unless long continued, would not affect the fertility; but eggs are liable to crack in a dry cold.

No man or woman should hobble painfully about because of corns when so certain a relief is at hand as Holloway's Corn Cure.



One Whiff Bingo!—He's Dead!

The minute Mr. Gopher smells Kill-Em-Quick he starts right in to commit suicide—it gets 'em all for 1 cent an acre—saves enormous losses.

Kill-Em-Quick

TRADE MARK REG. U.S. PAT. OFF.

GOPHER POISON

The Time-Tested, Guaranteed Gopher Killer

It Puts the "Go" in Gophers

It's sudden disappearance to the gopher pest. The odor attracts them—they go to it with a ravenous appetite—once they find it, they're gone. The tiniest particle taken into the mouth invariably kills.

Cheapest

It kills all the gophers for 1 cent an acre—

Surest

It never fails. It "gets the gophers" every time. They hunt it, eat it, die of it. It's sure doom for gophers—

Safest

No danger to handle. It spreads no seed of noxious weeds.

40-acre size, 50c.



An Old Friend in a New Dress

Guaranteed

Money back guarantee printed on every package. If it fails, we refund the purchase price.

Easy to Use

Simply stir into moistened oats or ground feed and drop into holes.

100-acre size, \$1.00.

Testimony of an Expert Witness

Do you want proof of Kill-Em-Quick efficiency? Here it is. Read this letter from Professor Jackson, of the Manitoba Agricultural College:

Dear Sirs:

Winnipeg, June 2, 1916.

My field representative, Mr. Kiteley, has given your gopher poison (Kill-Em-Quick), and several other gopher poisons, field tests, and reports having found Kill-Em-Quick the most efficient and entirely satisfactory.

We are therefore prepared to recommend Kill-Em-Quick as an effective gopher poison.

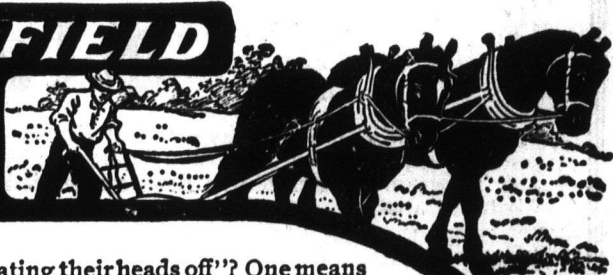
Yours sincerely,

[Signed] V. W. JACKSON, Professor of Biology.

Get Kill-Em-Quick from your druggist—if he cannot supply you, we send direct upon receipt of the price. Send for Free Gopher Book.

Kill-Em-Quick Co., Ltd. Dept. G Winnipeg, Canada.

IN THE FIELD MAKING MONEY



or lame in the barn, "eating their heads off"? One means profit—the other means loss. When a horse goes lame—develops a Spavin, Curb, Splint, Ringbone—don't risk losing him through neglect—don't run just as great a risk by experimenting with unknown "cures". Get the old reliable standby—

KENDALL'S SPAVIN CURE

Mr. David Yerex, Sonya, Ont., writes—"I have used your Spavin Cure for fifteen years, and know it to be a good cure". Be ready for emergencies, keep a bottle of Kendall's in the barn. Then, if a horse goes lame, you have the remedy on hand to cure the trouble quickly. \$1. a bottle—\$5. at druggists. Ask your dealer for free copy of book—"Treatise On The Horse"—or write us direct.

Dr. B. J. KENDALL CO., . . . ENOSBURG FALLS, VERMONT, U.S.A. 110

PATENTS Trade Marks and Designs

Write for booklet and circular, terms, etc.

FEATHERSTONHAUGH & CO.

Fred. B. Featherstonhaugh, K.C., M.G.

Gerald S. Roxburgh, B.A. Sc.

16 Canada Life Building, Portage Avenue (Corner of Main)



Flags of Nations

For making PILLOW TOPS, QUILTS, Etc.

Printed in correct colors on good quality felt cloth in various shades.

We have two sizes: 8 x 6 ins. (about 40 nations) 12 for 25c

10 1/2 x 8 1/2 ins. (about 20 nations), 8 for 25c. People's Specialties Co., P.O. Box 1836 - Winnipeg