CANADIAN MAGAZINE ADVERTISER

PRUDENT PREPARATION IN YEARS OF PROSPERITY

"In your prosperity to-day, remember that lean years must come." —Monetary Times.

The prudent man prepares for the lean years by husbanding his resources during the years of plenty. The easiest, simplest and safest way to do this is to deposit regularly such portion of your income as is not immediately required, in a strong and stable institution like the Canada Permanent, where it will be available when wanted, and in the mean time will be earning interest. Or, all your receipts may be deposited and your payments made by cheque.

We credit the account with compound interest at

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<u>1912</u>

May the New Year be one of Happiness and Prosperity for all.

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