S. H. & M. **BIAS VELVETEEN** SKIRT BINDINGS

cut on a true bias. neatly and smoothly joined, put up on reels of 36 yards ready for use.

The S. H. & M. Bindings have largely superseded velveteen "cut from the piece," which is a makeshift at best, and most costly. The greater convenience of simply measuring off from a reel the quantity desired is apparent, and when the lessened cost, together with the superior quality and make-up of the goods is considered, the advantage and profit in handling S. H. & M.

We beg to announce that we have opened a branch warehouse at

24 Front Street West, Toronto, Ont.

where we will carry in stock the following lines of the famous S. H & M. Bias Velveteen Skirt Bindings:



bindings is beyond question.

S. H. & M. Redfern Brand, Blas Corded Velvet

S. H. & M. Pride and Belle Brands in Plain Velveteen

S. H. & M. Waterproof Cord Edge Binding and a line of low priced Velveteen Binding.



Also lines of our

AMAZON (Hercules Heading) Brush Edge Skirt Protector



Our facilities as the largest manufacturers of Skirt Bindings in the world will enable us to add further lines as the demands of the trade may require.

Sample and Shade Cards with prices mailed free on application.

THE STEWART, HOWE & MAY CO.

24 Front Street West, TORONTO, ONT.

Manchester, Eng., New York, Boston, Chicago, St. Louis. Cleveland, San Francisco, U.S.A.