

## A Happy Combination—

Fineness of Fragrance  
Purity & Delicacy of Flavor  
Strength & Fullness of Infusion  
Refreshing & Stimulating Qualities

# "SALADA"

Best and Goes Farthest } Therefore Most Economical.



### Anxious little Faces

### Hurrying Feet

### and Impulsive Hands

### reaching eagerly for

## COWAN'S

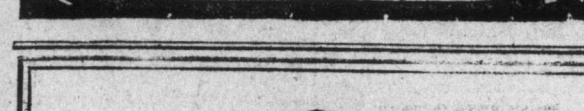
## MAPLE BUDS

The Dainty Solid Chocolate

Don't disappoint the little Tots

Take Home some

## MAPLE BUDS



### You Know Ivory

When you buy a cake of Ivory Soap you know it is pure and good. You know because it has been pure and good for 39 years and has a priceless reputation to maintain. It is well to place your trust in Ivory. It gives you everything a soap can give and contains nothing to irritate the tenderest skin.



IVORY SOAP 99 1/2% PURE  
IT FLOATS

Made in the Procter & Gamble factories at Hamilton, Canada

## Higher Cost of Shoe Manufacturing

Ontario Manufacturers at a disadvantage.

Regarding the present conditions under which manufacturers must be carried out in the shoe manufacturing industry in Ontario Mr. J. Valentine of the Valentine Martin Shoe Company submitted the following extract to the Record taken from a Toronto exchange, which covers the question.

"In some quarters there is a disposition to fear the effect of Quebec competition on the Ontario industry under the new arrangement of higher wages per hour. The cost of labor will be quite ten per cent higher than hitherto, and this will give a considerable advantage to the Quebec manufacturers, according to the makers of standard shoes in Ontario. The producers of high grade shoes will not be affected to the same extent and it will be principally on the cheaper article that the Quebec producers are expected to have an advantage. This is quite important to the Ontario industry, however. Complaints have been made that even when the longer hours were being worked, it was difficult if not impossible to secure cases to maintain the desired production. Under the new order the production cost per unit will be considerably higher. The manufacturers are paying much more for leather than was the case six months ago. Under these conditions they state that high-grade shoes are inevitable and that the quotations for next fall are considerably in advance of the spring prices.

Both tanners and shoe manufacturers agree that there is little speculation in buying. The manufacturers are content to cover actual requirements and they state that difficulty is experienced in getting even that much less."

Another factor which is likely to be given in the retail trade during the fall, is the export business for European account that has been secured by Canadian shoe manufacturers. Business closed by Roumania constitutes a fairly important item in consideration of the total production of the factories of the Dominion. A conservative estimate of the value of the shoes bought in connection with the reconstruction trade with Europe is \$1,000,000. This will aid in keeping the shoe industry very busily employed for several months. In addition to the purchase of leather, it will mean that the Canadian consumer must pay extra high prices for footwear since both the raw material and the labor cost will be more formidable than hitherto.

One Quebec firm secured a large part of the export order, but Ontario manufacturers are making some of the shoes. The fact that the British market is ready to absorb all the leather that Canada can supply is likely to keep this market from being oversupplied for some time to come.

The French orders may be the prelude to further business with that country, as a result of the exhibits at Lyons. The shoe export trade will not be a factor, however, after the end of the year.

A fair amount of business in business leather has passed for American account but there is little in the domestic market. This trade has been uneventful for some months. On the whole the export demands on both the United States and Canada are quite heavy and the hide exporting interests of South America are demanding high prices."

WAIT A MINUTE

FROM HERE AND THERE

In the forty-eight States of the American Union there are 2,989 counties.

The largest pineapple canneries in the world are located in Honolulu, Reykjavik, the little capital of Iceland, is more than 1,000 years old. Lightning purifies the air by producing nitric acid, which destroys noxious exhalations held in suspension in the air.

The three leading furniture manufacturing cities of the United States, in the order named, are Chicago, Grand Rapids and New York City.

In spite of its buoyancy, cork will not rise to the surface from a depth of 200 feet below the ocean's surface, owing to the great pressure of water.

The Presidential Palace now building in Havana as a home for the chief executive of the Republic of Cuba will cost several millions of dollars when completed.

Bolivia is very generous to her members of congress. Each gets \$15 a day during the time that the legislative chamber is sitting. But if, for any reason, a member fails to turn up, then there is no money for him.

The Pennsylvania railroad station in New York City occupies eight acres of ground and with exterior walls measuring about one-half a mile, is the most extensive building in the world constructed at one time.

Chestnuts are made into bread by the mountain peasantry in Italy and France. After the nuts have been blanched they are dried and ground. From this flour a sweet heavy cake is made, not unlike the meal cakes so popular in Scotland.

In Newfoundland dogs are trained to catch fish. In many of the boats that go out after cod the fisherman takes with him one of the flat-coated retrievers known as Labrador retrievers. If a big cod is hooked and is troublesome to land the dog jumps into the water, catches the struggling captive and brings it in.

Tristan da Cunha, in the South Atlantic, is one of the most isolated islands in the world, and its history has been exceedingly romantic. The first settlers there were two shipwrecked mariners who were washed up on its shores more than a hundred years ago. The population has since been increased by other shipwrecked folk, and by people who have been attracted there by the glamor of island life. To-day, the island has a population of 108 persons.

In Argentina every man over twenty who does not get married is taxed \$5 a month for every month he remains single, until he is thirty. If he has still fought shy of matrimonial bliss at this age, the tax is increased to \$10 a month until he is thirty-five. From thirty-five to fifty the tax is \$20 a month, and then \$30 a month till

seventy-five. Hearty old bachelors over that age, however, are taxed only \$20 a month, on the principle that no blushing spinster will look at them.

Impossible  
Pater Familias (sternly)—You can't walk in this house and hang up your hat, young man.  
Brehful Wooser (meekly)—I know I can't, sir. You're sitting on it.—Baltimore American.

New Disease  
Two girls were quarreling.  
"Oh," said one, "I'm sick of you. I believe you can't help it, though. You've got a chauffeur's tongue."  
"What?" cried the other girl, quite scared. "Is it catching? How does one get it?"  
"Oh," said the other pointedly, "through constantly running people down."

Helped Her  
Mother—Did the dentist hurt you much, dear?  
Elsie—Yes, mamma, but he was very nice every time he did it. He always said "Ouch" before I could.

Stratford Chamber of Commerce is asking the banks to remain open till 1 o'clock on Saturdays.

Thursday at F. Solomon

145 Wilmot St.  
Phone 47.

SUGAR, VERY SPECIAL

edpath granulated, 100 lbs. \$10.45  
Redpath granulated, 9 lbs. 1.00  
Best light brown, 9 lbs. for. 1.00  
Best icing sugar, 2 lbs. for. 25c

COFFEE, TEA AND COCOA

Good coffee, worth 35c, at... 32c  
Our Special coffee, worth 45c, for... 35c  
Pearl coffee, reg. 55c, for... 45c  
Dalley coffee, in 1 lb. tins, worth 60c, for... 50c  
Choice mixed tea, worth 75c, for 50c  
Choice black tea, worth 75c, for 58c  
Cocoa, all 25c tins for... 23c  
Lipton's cocoa, reg. 25c for... 20c

PRUNES, RAISINS AND FIGS

Prunes, reg. 20c, for... 18c  
Seedless raisins, reg. 25c... 18c  
Choice package figs, reg. 25c for 15c  
Figs, reg. 15c, for... 10c

FLOUR, EXTRA SPECIAL

Best bread flour, 98 lbs. \$5.90  
Best bread flour, 24 lbs. 1.18  
Best pastry flour, 24 lbs. 1.46  
Our special oatmeal, 3 1/2 lbs. 25c  
All oatmeal, in pkgs., reg. 40c, 33c  
Good health food, 2 pkgs. 25c  
Flour, 3 lbs. 25c  
Flour, 3 lbs. 25c  
Puffed rice, 3 lbs. 25c  
Split peas, reg. 15c, 3 lbs. for 5c  
Pearl barley, 3 lbs. 25c

HOUSECLEANING SPECIALS

Lux, reg. 15c pkgs. 12c  
Ammonia powder, reg. 10c for 5c  
Ammonia powder, reg. 15c for 9c  
Electric soap, 7c, 4 bars 25c  
Ivory soap, 10c bars, 2 for 15c  
Comfort, Gold, Surprise and Napha soap, 3 bars 25c  
Pure castile soap, 8c, for 5c  
Dutch cleanser, per tin 10c  
Pearline, 8c pkg. 6c  
Washing soda, reg. 5c, 3 lbs. 10c  
Armour's cleanser, 4 box for 30c  
Sauli flush, reg. 35c for 30c  
Maggie furniture polish, reg. 50c, for 40c  
Maggie furniture polish, reg. 25c, for 20c  
Clothes pins, 3 doz. for 10c  
All stove polish, reg. 15c, 2 for 25c  
Caustic, 5 lb. tins. 75c

EXTRA BARGAINS

Kellogg's cornflakes, 2 for 25c  
Shredded wheat, 2 for 25c  
Best rice, reg. 25c, 2 lbs. 25c  
Rice, reg. 15c for 10c  
Tapioca, reg. 25c for 15c  
Clark's pork and beans, reg. 25c for 20c  
Simmons, pork and beans, reg. 25c for 18c  
Carnation milk, reg. 20c, for 15c  
Choicest peanut butter, 30c  
Canned peaches, reg. 35c, for 25c  
Shelled almonds, per lb. 55c

VERY SPECIAL

1 jelly powders, 2 for 25c  
Ickles, sweet, per qt. 35c  
Sauer kraut, per tin 15c  
Dutch salt onions, 2 lbs. for 15c  
Multipliers onions, lb. 10c  
Eggo baking powder, reg. 35c for 28c  
Vanilla, lemon, etc., extracts, reg. 10c, for 9c  
Table salt, 7 lbs. for 10c  
Gloss starch, reg. 15c, for 12c  
Golden syrup, reg. 65c for 55c  
Golden syrup, reg. 30c, for 25c  
Macaroni, 15c pkgs. 10c  
Macaroni, reg. 18c, 2 for 25c  
Soup beans, white, 3 lbs. 25c  
French mustard, reg. 15c, for 10c  
Best Eddy matches, 2 for 25c  
Toilet paper, 4 large rolls 25c  
2 in 1 shoe polish, 2 for 25c  
Crisco, reg. 40c, for 35c  
Harris' oleomargarine, 35c  
Limburger, Baden, 37c  
Sook eye salmon, large tin, reg. 50c, for 45c  
Clover leaf salmon, halves, reg. 30c, for 25c  
Prime rose salmon, reg. 30c, for 25c  
Sardines, reg. 15c, 2 for 25c  
Sardines, reg. 15c, at 10c  
Beurre, 25c tins, 9c for 18c  
Chicken haddie, reg. 22c, for 18c  
Golden wax beans, 25c, for 18c  
Choice peas, reg. 18c, for 14c  
Best corn, reg. 25c, for 18c  
Best tomatoes, 25c tins, for 18c  
New Dromedary dates, per pkg. 27c  
New Excelsior dates, per pkg. 23c  
Wonder wash, 15c

SPECIAL IN MEAT DEPARTMENT

Choice beef roasts, lb. 23c  
Choice boiling beef, lb. 22c  
Fresh pork sausage, lb. 35c  
Boiled ham, lb. 65c  
Shortening, per lb. 30c  
Pure lard, lb. 35c



## They Stand Hard Wear

If you could see the care we take in the selection of materials and in the making of Mercury Combed Egyptian Cotton and French Spun Cashmere Stockings you would buy Mercury Hosiery for your children. Reinforced at points of hardest wear. All sizes for children. White, black, brown.

Mercury Natural Wool Underwear and Mercury Scotch Knit Underwear for Children fit comfortably and wear long. They are another good buy.

MERCURY MILLS, LIMITED - HAMILTON, CANADA

## Mercury

### Underwear and Hosiery

for Men, Women and Children

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## MINARD'S "KING OF PAIN" LINIMENT

The old reliable remedy for rheumatism, neuralgia, sore throat and sprains.

Best Liniment Made

Mr. A. E. LAURENCE, EDMONTON, writes: "I fell from a building and received what the doctor called a very bad sprained ankle, and told me I must not walk on it for three weeks. I got MINARD'S LINIMENT and in six days I was out to work again. I think it the best Liniment made."

Minard's Liniment always gives satisfaction. For any ache or pain, it gives instant relief.

Minard's Liniment Co., Limited

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