

HUNDREDS PRESENT AT GRAND FALLS OPENING CEREMONIES

Signal Blast and Speech-Making Mark Opening of \$25,000,000 To \$40,000,000 Development

Message of Goodwill From Maine Given By State Attorney-General and Manion Declares Ontario's Sympathy With Project

BAXTER STRESSES TWO VITAL POINTS

Premier Points Out Province Assumes No Financial Risk and People Must Provide Forestry; Graustein Declares International Paper Company's Pro-Canadian Policy

GRAND FALLS, N. B., Aug. 10.—The muffled roar of a mighty cataract that has poured its tide through a rocky gorge and over a steep precipice for many centuries at this quaint New Brunswick town was split by the sharp detonation of an explosion this afternoon as Premier J. B. M. Baxter, of New Brunswick, pressed a button, signaling the formal commencement of a Hydro-Electric development entailing the construction of two or possibly three pulp and paper mills, and estimated to cost in the vicinity of from \$25,000,000 to \$40,000,000.

The ceremony today was attended by practically the entire population of the town in addition to hundreds of visitors from all parts of Maine and New Brunswick, the special train from Saint John to Grand Falls chartered by the developing company, the Saint John River Power Co., Ltd., alone carrying nearly 500 persons.

The international character of this large development, requiring as it does storage in the state of Maine, was shown by the presence on the platform of Hon. Raymond F. Wells, attorney-general of Maine, who made a deep impression in a brief but forceful speech. Mayor D. J. Collins was chairman for the day and the other distinguished speakers were, His Honor Lieutenant-Governor William F. Todd, Premier J. B. M. Baxter, A. R. Graustein, president of the International Paper Company, Hon. R. J. Manion, postmaster-general of Canada, and Hon. George B. Jones, minister of labor. Seated on the platform were Sir Douglas Hazen, Chief Justice of New Brunswick, George McAvity, Hon. L. P. D. Tilley, K. C., Hon. J. Leonard O'Brien, Hon. Col. George Keefe, Howard P. Robinson, Hon. E. A. Reilly, K. C., Lieut.-Col. Alex. MacMillan, D. S. O., W. E. Scully, E. A. Schofield, F. B. Edgcomb, Judge George A. Henderson, Mrs. L. P. D. Tilley, F. J. Robidoux and David Fender.

A striking feature of the speeches was the message of goodwill and cooperation eloquently delivered by the representative of Governor Brewster and the people of Maine, who was frequently and heartily applauded during his brief address, while Hon. Dr. Manion, in behalf of Ontario, declared that the people of this province were in full sympathy with these "Maritimes, and desired their progress and prosperity. President Graustein, of the International Paper Company, gave a clear and practical address, in

NOTABLE COINCIDENCE

It is a coincidence worthy of note that on Aug. 10, 1926, the New Brunswick political forces, led by Hon. Dr. J. B. M. Baxter, were successful at the polls and that exactly one year from that date the formal start on the Grand Falls development project was made.

TWO POINTS STRESSED

Two points were especially emphasized by Premier Baxter. One was that the Province assumed no financial risk in the development, and the other was that in their own interest and that of their children the people must provide the forests which make the pulp and paper industry possible. When the various speeches were concluded Premier Baxter touched a button and amid loud cheers a great light flashed from the far side of the river beyond the real work of the development. After the Saint John special train arrived Mayor Collins welcomed the procession of visitors, townsmen and Antigonishes, which headed by the Artillery band of Saint John, proceeded to the scene of festivity and historic inauguration. In a short time the upper section was deserted and everybody took up a position on the hillside.

The first thing was something to eat, and how well the Grand Falls ladies did supply it. In an improvised dining hall especially erected and every-thing 600 persons the vast throng was served. At the raised table at the end of the hall sat Governor Todd, the State Attorney-General of Maine, Premier Baxter, President Graustein of the International Paper Co., and other notables. Down the long line of tables many from N. B.'s most representative families sat and partook of the delicious repast served by the ladies of the United Church, assisted by the Women's Association of the Church of England. The menu consisted of salmon and potato salads, biscuits, sandwiches, feed and hot tea and coffee, lemonade and several kinds of cake. The Artillery Band played during the meal. At 3:30 the speaking program began and visitors and townsmen alike crowded the great natural hillside stadium to the number of thousands. Moving picture machines ground out hundreds of feet of film as the speakers addressed the multitude and applause of the heartiest kind greeted every speaker. Mayor David Collins, a former Indian town, North End resident, was chairman. He was dressed in a slick tux and pants suit. He introduced the galaxy of distinguished guests, and mentioned his fourteen years' occupancy of the town's chief magistracy, which elicited loud acclamations from the people who knew him well. It was a fitting climax to a useful career for the mayor, though his tenure of office is still probably long to continue.

AFLOAT WITH BUNTING

Grand Falls never saw a day like this. From the depot platform, through the main street to the scene of the big power project the town was abuzz with bunting, legends and people in holiday attire. The streets were choked with automobiles, horse drawn vehicles, bicycles

and people. Business was out of the question, save the few lines of refreshments necessary to the very warm day, and it is safe to assume every healthy family in Victoria county was represented in the bustling, bustling crowd that smiled, laughed and shook hands all day. Americans by the hundreds in the cars, swarmed through; indeed it was just such a day and such a fine display of enthusiastic citizenship of which any big city might well be proud.

Grand Falls is what might be termed a "raining town." That is, its depot is about a quarter mile from the main street—the main street is wide and long and at the further end of this main street, down a side avenue and over a steep river bank the crowds welled there. It was here the luncheon was served and speakers were heard.

LIEUT.-GOV. TODD SPEAKS

Lieutenant-Governor Todd, the first speaker, said he was greatly pleased with the arrangements in connection with the ceremony and declared he rejoiced with them in the consummation of the long deferred hopes in regard to the Grand Falls. He asserted that the time had come in the history of the province when the raw resources must be developed, and in welcoming outside capital he wished them every success in their work. He referred to his visit to this section of the country and said he could not help feeling that such a project would not only aid Grand Falls but the entire province. He predicted a bright future for industry. In conclusion he spoke with pride of the loyalty of New Brunswick to the Crown and the good feeling that all Canadians bore toward the United States.

MAINE'S GOOD WISHES

Attorney-General Wells said he brought the loving good wishes of every man, woman and child in the State of Maine. The sun today rose on a new era of prosperity for New Brunswick, he declared, and it shone also on an era of cooperation between two of the greatest peoples on earth. The people of Canada and the United States had set an example to the entire world and when the world came to learn this lesson the study in the art of war would cease.

"Friends, I bring you best wishes and Godspeed from the State of Maine," said the Attorney-General in conclusion. He was loudly applauded when he resumed his seat.

GRAUSTEIN SPEAKS

A. R. Graustein, president of the International Paper Co., said: "The pleasure which I have in addressing you today is largely inspired by a keen sense of the privilege which the course of events has brought us in laying before the Company I represent this opportunity to play an important part in the development of a great and historic province. For many years the lumber industry has been one of the mainstays of New Brunswick. Recently, however, the opening of the Panama Canal has brought lumber here from the Pacific Coast, which has created a condition of severe competition, forcing a number of mills in Eastern Canada and the United States to shut down. The decline of the lumber industry has given emphasis to the importance of developing other industries, among the most promising of which is the utilization when feasible of the timber resources of the province in the manufacture of wood into newsprint paper. But for newsprint paper large supplies of power are necessary. For those we turn to the rivers of the province. The Saint John is the greatest river not only in New Brunswick, but on all the North Atlantic coast, from the Saint Lawrence to the Susquehanna. It has, however, presented obstacles to development,

Power Future For Province Made Nearer

(By Staff Correspondent.)

GRAND FALLS, Aug. 10.—The time when New Brunswick will be bridged with electric power is made nearer by the event of today at Grand Falls. Eventually other sources of power than those at Grand Falls, Nepisiguit and Musquash will add their quota, until the power for small industries as well as larger ones, and for the numerous uses to which electricity is put to lighten labor and add to the conveniences of modern life, is made available to the dwellers who are now remote from such sources of supply.

First will come as a result of Grand Falls development the great paper mills, essential to the almost complete transformation of the lumber industry, which has been forced upon us by competition from British Columbia and cheap European sources of supply. It is fortunate indeed that we have the finest of raw material for paper making and that there is an ever expanding market; and that we have the hydro-electric energy, which is inexhaustible, to drive the mills to which this material is available over an ever-widening area? With enlarged markets, which are confidently anticipated, as a result of the work of the Royal Commission and the recognition by the rest of Canada that these provinces must get their fair share of the benefits of Confederation, there will arise a new era of enterprise, calling for more and more power to drive the wheels of industry. What may come of the projected development at Passamaquoddy or on the Pettaquamscutt need not now be considered, but it suggests tremendous possibilities.

The centre of today's interest is Grand Falls. There may be found among the records of the province a report on a question related three quarters of a century ago of a possible canal beside Grand Falls. The report was made by a man who could not safely be trusted to the merits of the cataract. Years ago a photograph was taken showing the gorge below the falls so jammed with logs, that had piled up and been stranded there, that the falls themselves were scarcely visible. Year by year the log-cutting was done farther upstream; the mills began to go closer to the stump, and the railways to reach in after the products and the glory of the old days departed. Now the rushing waters that have tossed billions of feet of logs about as if they were but splinters will turn the wheels of industry, produce power, and the conversion of the trees into a finished product will keep far more money in the province than will the case when the sawmill alone held sway.

The development of the power of Grand Falls has been a topic of discussion, and of spasmodic agitation, that the beginning of action was naturally a matter of province-wide interest. To the politicians may be left the discussion of terms and agreements; to the man in the street the essential fact is that at last the wheels will turn, and the energy unharmed from time immemorial will be put to man's use.

which at times seemed almost insurmountable.

DIFFICULTY IN WORK

Added to its physical characteristics, making the power development not inexpensive and making the necessary storage facilities difficult to provide to the full extent that they are desirable, is the further fact that five sovereignties as well as private interests affected had to cooperate to bring about this use of its largest power. The development from Grand Falls may therefore be called a triumph of cooperation. Benefits to Maine and Quebec should follow their assistance both indirect through stimulation of business with their neighbors and direct to the extent that they receive power. Through the achievement of this cooperation required from men, concessions to the point of view of the provincial authorities which were reluctant to make, it was helpful to find here at we find here elsewhere in Canada an appreciation of the advantage to a community of the development of its natural resources and a very real willingness to cooperate with those who were prepared to invest their capital in the industries of the country.

The International Paper Company well named for this purpose, is the

instrumentality by which the power is to be developed. The International Paper Company has long had extensive and valuable properties in Canada which we have recently largely increased by purchase and construction until now we are not only the largest producer of sulphite pulp in Canada, but will also on the completion of the Gattineau Mill be the largest producer of newsprint in Canada, as in the world. We have consistently endeavored to have our Canadian enterprises promote the prosperity of Canada in every way possible through the employment of Canadian labor and the purchase of Canadian materials and of equipment manufactured in Canada wherever we could do so without a loss. In fact when we recently asked for a quotation for machinery for a Canadian plant for a United States manufacturer, he told us it was not worth his while to submit a bid as he knew we intended to buy the machinery in Canada anyway. This policy is to be carried out where possible in New Brunswick through the employment of New Brunswick labor and the purchase of New Brunswick materials.

"While the International Paper

Company is a United States corporation, the enterprise is fundamentally New Brunswick and Canadian. It stays here. It gives labor and pays wages, buys materials and creates wealth here. And the Paper Company itself is far from being a foreigner in Canada. True, in the past by far the greatest part of the earnings of the International Paper Company were in the United States, and the company was almost wholly owned there. Now, however, that the number of Canadian shareholders has greatly increased, these Canadian properties have appealed to the Canadian investors as sound, and these investors have bought very substantially of our bonds and our shares and will have a part in the management of our Canadian enterprises.

"Speaking for myself, and for my associates in the United States, I wish to express here the hope that they share our confidence in the future of our industries in Canada. And it is a pleasure to take the opportunity to express to you all personally the faith which our work, now started, has already shown, with not only in the power development, but also in the newspaper and other industries to be

based on it and in the future of the Province of New Brunswick."

PREMIER SPEAKS

Following the playing of "My Own Canadian Home," Premier Baxter spoke. The Premier was warmly received, his speech being frequently punctuated with applause. "My first speech in Grand Falls was made on 14th July, a little over a year ago," said the Premier, "and I think the events of today show that I may be placed in the category of those who perform somewhat more than they promise."

ASSISTANCE RECEIVED

"In preparing for this great work, the government has had the assistance of the New Brunswick Electric Power Commission, consisting of Hon. E. A. Reilly, Mr. E. A. Schofield, Mr. John D. Palmer, Mr. E. J. Robidoux and Mr. A. D. Ganong—probably as capably a body of business men as have ever undertaken to assist a government."

"The passing of the sawn lumber industry, the failure of our people, because of oppressive railway rates, to which were promised to us at Confederation, the cessation of wooden

shipbuilding, the closing of many markets to us because the people of other countries desired to develop industries within their own borders, the exodus of our young people in search of employment, all of these have disheartened the people of this province. The future has not been bright. While we have claims upon the great Confederation, of which we form a part, for more assistance than we have yet received, there remains something to be done by ourselves. It is for us to take stock of the natural opportunities of this province, and to create conditions favorable for their development. It is not, in my judgment, best for the province to go into business on its own account. It is better to make it possible for others, especially outside capital, to undertake the work of development without risk of loss to the taxpayer."

VALLEY RAILWAY

"I cannot give you a better illustration than the Valley Railway, a project designed to help all the localities along the Saint John River, and to supplement the great National Railway undertaking by connecting it with the port of Saint John. The province placed its credit and latterly assumed di-

rect liability of this road, and what is the result today? We have an annual burden of \$250,000 to \$270,000 upon the slender resources of this province. The project was a good one, but the lesson is, that it should have been undertaken by others. The enterprise which is begun here today cannot by any conceivable possibility entail a burden of one single dollar upon the people of New Brunswick. Should failure come from any unforeseen cause the exchequer of the province will not

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Relieved at once
Your itching, smarting
inflamed skin will
find comfort and
healing in first
soothing touch of

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WEDNESDAY, AUGUST 11, 1926
Stores Open 8.30 a. m. Close 5.55 p. m.
Friday 9.55 p. m. Saturday 12.55 p. m.

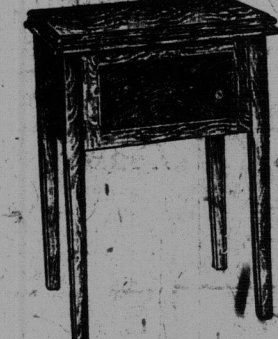
Emarnay Sewing Machines

Unless you have seen the Emarnay in motion you cannot realize what true sewing machine efficiency is. Our demonstrator is anxious to show you how true this fact is. A demonstration will gladly be given you at any time, and places you under no obligation to buy.

A line or two, about the various models.

EMARNAY "A" ELECTRIC

The sewing head has an extremely high arm and is equipped with Self-Regulating Tension with Automatic Release, Double Width Positive Four Motion Feed, Improved Automatic Stitch Regulator and Automatic Bobbin Winder. It forms the reliable double-lock stitch.



THE EMARNAY "B"

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Has a Desk Case which is very attractive when closed. It is made from richly finished fumed quartered oak and is of pleasing design. By pressing pedal with foot the motor is set in motion and guide the goods—the motor does the work.



EMARNAY "C"

Portable Rotary Electric

With full size arm to which is attached the Electric Motor. Pressing the foot hard on the pedal produces a high speed, while low speed is attained by a light pressure.

The following Nickel Plated Steel Attachments are packed in a velvet lined, metal box: Ruffler, Tucker, Binder, Braider, Under Braider, Feller, Shirring Slide, Four Hemmers, Quilter, Cloth Guide, Six Needles, Three Bobbins, Thread Cutter, Filled Oil Can, Two Screw Drivers and Instruction Book.

Warranted for ten years against defects in material or workmanship.



EMARNAY "D"

A Rotary Foot-power Machine

That compares very favorably with machine at a much higher price. An Automatic Head lift which means that the head is brought into sewing position with one motion turning the leaf into position.

Drive wheel and Pitman are equipped with ball-bearings. Price \$60. And may be purchased on the Home Makers Plan if desired. You pay \$13 cash and the balance in payments of \$5 extending over a period of ten months.

(Electrical Dept.—Third Floor.)

Summer Dress Silks and Coatings

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Beautiful Silk Crepe for afternoon and evening dresses. Colors peach, orchid, jade, powder blue, grey, red, navy and black. 37 in. wide. Price \$1.80 a yd.
Special Black Brocade Silk for coats and dresses. 36 in. wide. Price \$2.15

New Satin Canton—Promising fall fabric, all the newest shades. 39 in. wide. Price \$2.50 a yd.
Special Black Duchess Silk—36 in. wide. Price \$1.45
First Quality Natural Pongee Silk for dresses and underwear. 34 in. wide. Price 65c. a yd.
Bi-Tone Satin—A new fall fabric in silk-nylon, showing in newest fall shades. 36 in. wide. Price \$2.25 yd.
(Silk Dept.—Second Floor.)

Silk Dresses—Sizes to 50, \$12.90.
Extra value in this offering which includes Flat Crepe and Silk-knit Fabrics. Dresses specially designed for the large sizes and you will find a good assortment of styles to choose from. Black only in this lot. Sizes 38, 40, 42, 44, 46, 48 and 50.
Special \$12.90
(Costume Dept.—Second Floor.)

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Infants' Jaeger Shawls—Good quality of soft fine wool at \$2.75
Infants' Silk Puffs—Pale blue or pink, beautifully embroidered. Price from \$1.49 to \$5
Infants' Silk Kimonos, in pink or sky. Long ones at \$3.35
Short lengths from \$1.85 to \$2.50
Crepe de Chine Booties—Plain or embroidered. Colors, pink and sky. 30c. to 95c.
Infants' White Sweaters—Pullover or button-front styles, white trimmed with pink or sky, or all blue or pink. 70c. to \$3.35 each
(Children's Dept.—Second Floor.)

Important Sales Now Going On

Clearance sale of Travelers' Samples—Rugs, Mats, Ends of Tapestry, Wilton, Brussels. Carpets in lengths from 1-2 to 11-2 yds.
(Carpet Dept.—Germain street entrance.)

Final Clearance of All Summer Millinery

Imported models, Dress Hats, Sport Hats, etc. At one price \$4.95
(Millinery Salon—Second Floor.)

Special Sale of Dress Goods

Silk and Wool Marocains, Crepes, Poplins, Brocades, Cords, and Wool Crepes, in a good assortment of colors.
Special sale price \$1.25 a yd.
(Dress Goods Dept.—Ground Floor.)

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Complete with cretonne covered mattress. Specially priced at \$11.75
Simmons' White Cotton Felt Mattresses—Imperial roll edges, hand tufted. All sizes. Specially priced at \$8.75
(Furniture Store—Market Square.)



(Corset Dept.—Second Floor.)

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Sweaters—All styles—coat, pullovers and the new wind-breaker, also Chappie Coats, newest colors. Sizes 2 to 14 years.
Price \$1.75 to \$3.50
Jersey Sweaters—Very smart when worn with pleated skirts. Sizes 8 to 12 years. Colors, red, powder blue, navy and sand.
Price \$1.90 and \$2
A new line Children's Midday Dresses in wool jersey, very smart; sand, powder blue, red and navy are the colors. Sizes 8 to 14 years.
Good value at \$4
Pamper Dresses—Jersey in cute style for ages 2 and 4 years. Sand trimmed with pale blue. Price \$5
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All lines of summer apparel at greatly reduced prices. Many garments that will be suitable for wearing right into the fall season. Dresses, Knitted Suits, Sport Suits and Coats. Reduced 25 p.c., 33 1/3 p.c. and 50 p.c.
Buy now and save.
(Ready-to-wear Section—Second Floor.)



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Brassieres and Bandeaux to fit every type. Corsets from \$1.35 to \$16.25
Corsettes from \$5c. to \$13.75
Brassieres of fancy coutil, Jersey silk and satin. Price 35c. to \$5.50
Tourist Traveling Cases and Sponge Bags in great variety 40c. to \$2.75
(Corset Dept.—Second Floor.)

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