



DO YOUR
Christmas Shopping
AT
Wilcox's

You can always get as much for your money at our store as any other in town and for this week you can save a special 10 per cent. on all

Christmas Novelties

of which we have lots, and something to please the whole family; also, great bargains in

Ladies' and Men's Suits and Coats

Ladies' Suits from \$11.00 to \$30.00, less thirty per cent.

Ladies' Coats from \$7.50 to \$32.00, less thirty per cent.

Men's Suits from \$7.50 to \$24.00.

Men's Overcoats from \$5.98 to \$30.00, all at a saving of 20 to 30 per cent. less than the regular price.

store open evenings till 9 p. m.

Charlotte St.
Wilcox
Cor. Union

SPORT NEWS OF A DAY; HOME AND ABROAD

BASEBALL

Collins Cost \$110,000.
Charles Comisky of the Chicago Cubs announces that the purchase of Eddie Collins involves \$110,000, including the purchase price of \$50,000 and Collins' salary for five years.

BOWLING

Five Men League.
In the five men league last evening number six team defeated number four with a score of 1482 to 1400. McDonald of the winning team, was high man with 321.

City League.

The Giants won three points from the Braves in the city league last evening. The totals were 1371 to 1323 and Coughlan's individual score of 305 was the highest.

RING

Bouts This Week.
Sam McVea, one of the colored heavyweights who wants a try at Jack Johnson, is to meet Battling Jim Johnson in New York tonight. They met twice in France in 1910. The first bout was a fifteen-round draw and in the second McVea stopped Johnson in twenty-one rounds. Freddie Welsh, lightweight champion, will get a good guarantee for boxing six rounds with Mike Sheridan at Grand Rapids on Friday night.

Johnny Lustig, a Brooklyn lightweight will meet Gilbert Gallant in Brooklyn on next Saturday night.

Professional boxing is expected to open in Cleveland on Friday night with a bout between Cal Delancy and Patry Broderick.

Kilbane will engage in a second bout in Toledo on Friday night when he will meet Frank Daly.

News of the Boxers.

Promoter Tortorick of New Orleans offers to give Mike Gibbons \$5,000 to meet Jimmy Clabby in New Orleans next month.

Kid Williams, bantam champion, is to get \$1,000 in Philadelphia on Dec. 19 for meeting Jimmy Murray.

Carl Morris has been matched to box Sallor Carroll in St. Joseph, Mo., on Dec. 15.

Young Ahern and Frank Mantell are to clash in Brooklyn on Dec. 15.

Alec McLean, manager of Gilbert Gallant, has refused offers for Gallant to box in Milwaukee and Columbus.

Milburn Saylor is to take on Willie Beecher in Milwaukee on Dec. 11.

Eddie McGoorty's father died of heart failure in Oshkosh the other day.

Promoter Jimmy Johnson, of New York, is to substitute Charley White for Kid Lewis to meet Young Shugras, on Dec. 23.

SHORT JOBS FOR ALL-ROUND SPORTS

If the government really needs the money it ought to tax every person who talks more than 15 minutes one cent whether he uses a 'phone or not. That might stop Tom Jones.

Frankie Callahan, an "unknown" is to fight Charlie White. Usually they get that title after they have tackled him.

Boston fight referees have gone on strike. Probably they insist upon overtime pay for counting ten.

Frankie Callahan was indiscreet. He licked Jack White and now Charlie has taken his brother's side.

DOPELETS BY FULLERTON

An earthquake reformed an island in the Mediterranean but it would take more than that to reform the baseball magnates.

They are talking of putting up statues of Chicago's great men and not one mentions Frank Chance. How soon are we forgotten?

Find Problem for Police

The fact that young girls, many of them of tender years have been seen around the armory in the evenings and late at night was brought to the attention of the police with a request for action by a resolution passed at the meeting of the Associated Charities last evening. The prevalence of cigarette smoking among boys was also discussed. Plans for the use of church buildings as social centres for the soldiers were announced. The secretary reported on the work for the previous month showing more applications for work from women than during the corresponding month last year.

There is an entirely new sentiment this year in regard to what are needless extravaganzas.

Fewer balls and \$10,000 dance parties, a smaller number of select little dinners at \$50 a plate—not less enjoyment, but a trifle less expensive pleasure, that is the order of the day, or rather the night.

Seems to be a long time since we have heard of anybody's entertaining a trained monkey at dinner.—Philadelphia Public Ledger.

SANFORD

The best presentation of the immensely popular cut-a-way shape.

Ide Silver Collars

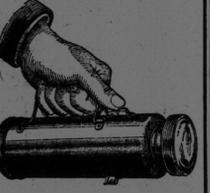
The leading men's wear stores have Ide Silver Collars or can get them for you—but if you have the slightest bother, write us for a list of our dealers nearest you.

Geo. P. Ide & Co., Makers, TROY, N. Y.

Useful Household Articles

The Useful Gift is Always in Good Taste.

The Beers Electric Lantern



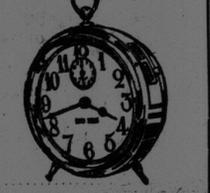
The Beers Electric Lantern is something everybody needs. It uses an ordinary dry cell battery and gives from six months' to one year's service from one battery at a cost of 25c. Will burn continuously for 100 hours or intermittently as desired.

Price Complete With Battery Pressed Steel, Black Rubber Finish\$2.00
Sent by Parcel Post, insured, anywhere in Canada for 25c. extra.

Vacuum Bottles

THERMOS.
PINTS \$1.50, \$2.00, \$2.75.
QUARTS \$2.25, \$3.25, \$4.00
ALBLO
1 pint\$1.00
1/2 pint 1.75

Alarm Clocks



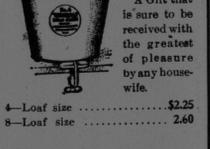
BIG BEN
Nickel Plated or Brass.....\$3.00
BABY BEN
Nickel Plated\$2.50
Other Good Alarms from 90c. to \$1.40.

Solid Brass Kerosene Stove No. 10X



Burns without wick; no soot; no smell; no smoke. Generates its own gas from kerosene. Absolutely safe.
Boils a quart of water in three minutes.
No. 10-X\$2.50
Parcel Post paid and insured in Maritime Provinces or Quebec\$2.80

Bread Makers



A Gift that is sure to be received with the greatest of pleasure by any housewife.
4-Loaf size\$2.25
8-Loaf size 2.60

Climax Food Choppers
A household necessity that, once used, no housewife would want to be without.
Prices\$1.00, \$1.25, \$1.50

T. McAVITY & SONS LIMITED

FOR SALE

1 Tucker Cash Drawer,
1 Desk, 7 Tables,
At Low Down Prices!
ALSO
Hundreds of Pairs of Rubbers, Overshoes, Felt Slippers and Boots.

JUST SEE FOR YOURSELF!
At The Clearance Sale
695 Main St.

This Christmas

The useful gift will be The appreciated gift.

PRESIDENT SUSPENDERS

(Sold in appropriate Xmas box)

—Will please him—

VICE ADMIRAL SIR F. C. D. STURDEE

(Continued from page 1.)
Sir Frederick Sturdee, K.C.B., C.V.O., C.M.G., is a man of world-wide reputation and stands in Britain's roll of honor. He has worked his way gradually from the ranks, receiving his first commission in 1880 to the rank of lieutenant, and his career since that time has been rapid. During his years of service he spent two of them on the ill-fated Bulwark which was sunk off Sheerness a few weeks ago. At that time 1904 Lord Charles Beresford in the Mediterranean command.

Admiral Sturdee was promoted only last December to the exalted position of vice-admiral. He is the son of the late Captain Frederick R. Sturdee, R. N. C. (of the old navigating branch) and was born in June, 1859. He was promoted to lieutenant in February, 1880, with three first class certificates and in 1888 won the gold medal of the Royal United Service Institution for the prize naval essay submitted that year. He returned to the Vernon as a senior staff officer in 1889 and in the following January was appointed in command of her tender, Vesuvius. He was advanced to commander in July, 1893, being at the same time selected for service as an assistant to the director of naval ordnance and torpedoes at the Admiralty. In this latter appointment he remained for more than four years and succeeded in winning the R. U. S. I. gold medal for the second time in 1894. He was in command of the Porpoise at the Australian station from November, 1897, to June, 1899, when he was advanced to captain in recognition of his service in command of the British forces at Samoa, which also won him the C. M. G.

He was assistant director of Naval Intelligence from October, 1899, to October, 1902, and was also a member of

the departmental committee formed to compile a digest of the leading prize cases for the use of the colonial prize courts and to frame instructions on prize law for the guidance of naval officers. For the ensuing twelve months he was in command of the Minerva in the cruiser squadron, receiving the M. V. O. on the occasion of King Edward's visit to Malta in 1903. This was followed by a similar period of command of the Bedford, attached to the Channel fleet; and in November, 1904, he succeeded Captain Jellicoe in command of the Drake in the cruiser squadron. In January, 1905, he was again appointed to the Admiralty for special service and from May, 1905, to March, 1907, was chief of the staff to Lord Charles Beresford in the Mediterranean command, being invested with the C. V. O. by the present king (then Prince of Wales), during his voyage home from India in 1906. He was again chief of the staff to Lord Charles Beresford in the Channel fleet from March to December, 1907, when he was obliged to relinquish the post in order to qualify for promotion to flag rank by taking command of the battleship New Zealand of the same fleet. He became rear-admiral in 1908 and has been employed as junior flag officer in the first division of the home fleet, January, 1900, to January, 1911; president of the submarine committee at the Admiralty, February, 1911; in command of the third cruiser squadron, December, 1912. On January 1, 1914, he was appointed the Admiral for special service. Last year he was awarded the K.C.B. in King George's birthday honors.

NAVAL LEADER HERO OF MANY BATTLES



Geo. Scott Warrander
An English naval officer who is helping to make history is Admiral Sir George Scott Warrander. Admiral Warrander commands the Second Battalion squadron of the British navy and he has been under fire several times since the "war of nations" began.

That Racking Persistent Cough

Can Be Quickly Cured By
DR. WOOD'S NORWAY PINE SYRUP

All obstinate coughs and colds yield quickly to the general action of "Dr. Wood's" for the simple reason that this valuable preparation combines all the lung healing virtues of the Norway pine tree with which is combined Wild Cherry Bark, and the soothing, healing and expectorant properties of other excellent herbs and barks. This makes it, without any chance of denial, the best cough medicine on the market to-day.

When you ask for "Dr. Wood's" see that it is put up in a yellow wrapper; three pine trees the trade mark, and the name, The T. Milburn Co., Limited, Toronto, Ont., appears on the wrapper. Price, 25c and 50c.

Mrs. H. C. Kingston, Moose Jaw, Sask., writes: "I wish to recommend Dr. Wood's Norway Pine Syrup as being the best cough medicine on the market. A few months ago I took a severe cold which left me with a racking cough. After trying several cough remedies, with no result, I decided to get a bottle of Dr. Wood's Norway Pine Syrup, and after taking the first two doses it began to effect a cure, and after continuing its use for a short time, I was entirely cured. I cannot say too much in its praise."



The Ford Sedan

This car with its graceful lines, artistic and ample proportions, beautiful finish, roomy interior and luxuriousness in detail of appointment meets the desire for the high classed enclosed five passenger car Fully Equipped (f.o.b. Ford, Ont.) \$1150
Buyers of this car will share in profits, if we sell at retail 30,000 new Ford cars between August 1914 and August 1915.

Ford Motor Company OF CANADA, LIMITED
St. John Branch Phone M 2806

Special Xmas Sale
Electric Portables
\$5.00 Complete
With Art Shades
O. H. Warwick Co., Limited
78-82 King Street

"HARD, USELESS TASK."
BUELOW CALLS HIS JOB.
Rome, Dec. 10.—Prince von Buelow, who is appointed as temporary Ambassador to Italy, said on leaving Hamburg for this city:
"Since the Fatherland again needs me I am most ready to obey, although I realize that my new duty practically amounts to a hard, useless task."
DID YOU EVER.
Did you ever want to smile at the stiffly dressed up chauffeur waiting for his master outside the sumptuous club, who lets that frozen gaze of his sweep up and down the pedestrians on the common sidewalk as if they were caterpillars—the plain brown kind—and say, "Honest, you know, you remind me of cabbage?" Did you ever?—New York Evening Post.
To Cure A Cold in One Day
Take LAXATIVE BROMO QUININE Tablets. Druggists refund money if it fails to cure. E. W. GROVE'S signature is on each box. Price 25c.
Passenger—I'd give you a tip, only I've nothing but a \$10 bill.
Porter—Oh, that'll be enough, sir.

AMUSEMENTS

IMPERIAL THEATRE TODAY

Lubin's Mammoth Dramatic Triumph in Five Parts
—Wonderful in Scenic Effects
"THE HOUSE NEXT DOOR"

By J. Hartley Manners
Very Acme of Realism. Hundreds of Players. Better Than "The Third Degree." Magnificent Costuming. Superb Cast of Stars. A Great Mystery-Play. Powerful and Compelling. A Hit in Big Cities.

Shown at 2 p. m., 3.30, 7 and 8.45

BERNARD & SCARTH — Eccentric Vaudeville

Loisee Daly -- Child Impersonator

FESTIVAL ORCHESTRAL MUSICALES

OPERA HOUSE MATINEES WEDNESDAY & SATURDAY

TONIGHT AND ALL THIS WEEK
THOMPSON'S MUSICAL COMEDY COMPANY
PRESENTING
"THE BATTLE HERO"
Matinee Saturday at 2.30

RECRUITS WANTED TO SEE SOME OF THE BEST THINGS IN FILM-DOM

"OUR MUTUAL GIRL"
Trouble Arises Over Baby Lily, and Margaret Meets With Another Adventure.

PRINCESS PLAYERS
In Pretty Photo-Play
"THE KEEPER OF THE LIGHT"

FRIDAY:
"THE SAVING FLAME"
—MAJESTIC

KEYSTONE
Makes Merry in the Absurd Situations
"SUCH A COOK"

LYRIC

Thurs., Fri., Sat.
"STAVED" IN A BARREL
The Fun Comes Out
THE COLORED COMEDIANS
FLOYD & WASHINGTON
Sprightly Bits of Jollity with Songs and Dances by Colored Performers who know how!

"LODGING FOR THE NIGHT"
American Western

"GRANNY"—Pretty Bit of Majestic Sentiment
—COMING—
The Emery's
In Miniature Rube Comedy Dances

GEM 'Indian Troops Join Allies!

Stirring Scenes as Natives of India March to Firing Line—'Germans Lose Many Wounded'
Scenes of Unusual Interest in Selig-Hearst News Weekly.
Gem Orchestra—Lively New Hits—House Warm And Cozy

Francis X. Bushman

Essays Star in Three-Part Story of Revolution And Romance in Mexico **"THE PLUM TREE"** Based on a Short Story in "The Ladies' World".
FRI and SAT.—HELEN HOLMES in Kalem Feature
"An Oil Well Conspiracy"
ARTHUR JOHNSON and LOTTIE BRISCOE in "Partner of Providence," Chapter 8 of "The Beloved Adventurer"

Victoria Skating Rink

SEASON 1914-15
Ladies' Season Tickets \$3.00
Gentlemen's Season Tickets 4.00
Afternoon Season Tickets (Ladies', Children's and Gents') 1.50
A discount of 50c on each ticket if purchased on or before Dec. 22, 1914
BAND—Monday, Wednesday and Friday Night and Saturday Afternoon
TICKETS for sale at 96 Princess Street and Durick's Drug Store, Main Street, North End. Phone M 521.