THE EVENING TIMES, ST. JOHN, N. B., MONDAY, JULY 26, 1909

The Saving C. B. Pidgeon's Event of the Season of the Season Sea

Opens Wednesday, July 28th, and Continues for 10 Days All Summer Goods Will Be Cleared

We are now making extensive preparations for next fall's trade. Our business this season has been the largest in our history. We are looking forward for next season's business to be still greater and if desorability of merchandise c ounts as it has in the past, we cannot fall short of our expectations.

Now for our great Clearance Sale. This is an event which interests you now. It means saving of actual cash on many desirable and much-needed articles.

This Sale interests us for the future condition of our stock. THIS STORE IS A RECEIVING AND DISTRIBUTING CENTRE OF DESIRABLE AND DE-PENABLE GOODS AND OUR METHODS OF BUYING AND SELLING AL-LOW NO STOCK TO BECOME OLD UNDER OUR ROOF.

A SAVING OF 30, 40 AND 50 PER CENT. AND IN MANY INSTANCES MORE THAN ONE-HALF OFF REGULAR VALUES.

Among the many Suit Bargains we of Silk Faced Overcoats in Grey and Black fer one handsome lot of Men's \$10.00 Suits Cheviots, regular value \$16.50, now ... \$9.98

rns \$3.98 \$9.48 were \$10 to \$17.50.

ne Line of \$12.00 Suits for \$5.98 Men's Pants in a great variety of pat-One line of neat Grey Worsted, \$15.00 terns, 98c. to \$3.98. Regular \$1.50 to \$6.00

Our Regular \$18.50 fancy English Worsted Suits \$11.48 Were \$3.00 to \$7.50. Our Best \$22.50 Striped Worsted Suits Boys' Pants 38c. to 98c

for \$14.48 Were 75c. to \$1.75. The above offerings are only a few samples of the many Great Bargains in our

GREAT BARGAINS IN MEN'S, WOMEN'S AND CHILDREN'S FINE SHOES. In this great Sale are in cluded all our famous PIDGEON SPECI-ALS, a class of Shoes which for honestvalue have no equal. All the popular styl

Clearance Prices are radical. Read the ese wenderful bargains: INFANTS' SHOES 23c. to 98c., were 50c. to \$1.50.

MEN'S BOOTS, 98c. TO \$3.48, WERE \$1.50 TO \$5.50. SHOE ALL THE FAMILY HERE AND SAVE THE DIFF

WONDERFUL VALUES IN FINEST MADE-TO-MEASURE SUITS.

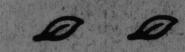
Don't pass these extraordinary bargains in fine suits to-measure. All Fancy Worsteds and Tweed Suitings made to your measure, fit guaranteed, at follow-

\$23.50 SUITS TO MEASURE, NOW \$18.50

10 per cent. discount on all Black and Blue Suits to meas

Store Closed All Day Tuesday, July 27th, to Enable Us to Mark Down All Prices For This Great Sale

IMPORTANT: Free Car Tickets With All Sales of \$3.00 or More.
Free Boat Tickets With All Sales of \$10.00 or More. Free Boat Tickets With All Sales of \$10.00 or More



C. B. PIDGEON. Corner Main and Bridge Sts.

CROSSED THE CHANNEL IN AN AIRSHIP SUNDAY

Louis Bleriot, a Frenchman, First to Win the Coveted Honor-Aviator Given a Rousing Welcome—Outstripped Torpedo

BANGOR HAS PLAYGROUNDS

Three in Operation in the Maine City, With Teachers in Charge

TRIBESMEN HURLED BACK AT POINT OF BAYONET

Spain's Little War is Deadly in Its Character - The Moors Fight With Fanatical Courage - Spanish Colonel Shot and Avenged by His Soldiers.

THE BRITISH FIRMS **WERE OUTCLASSED**

Joseph Davis Arrested at the



ATHLETES AT CHATHAM FOR TONIGHT'S SPORTS