At Simpson's Today a Special Display of Misses' and Small Women's Exquisite

Women's $3.50, $4, $4.50 Low Shoes Today $1.99

All the New Summer Shoe Styles for Children now ready.

Smaller Sizes in Low Styles

From our recent shoe sales we have gathered 119 pairs of Women's Low Shoes in the smaller run of sizes, and priced them low enough to clear them early today. They are desirable and extra good value at the price, and women fortunate to be blessed with dainty, graceful feet will, no doubt, manage to be here early. The lot comprises patent colt, gunmetal and black kid, Oxfords, pumps and colonials, with medium weight soles, neat toe and heel shapes. Sizes 2½ to 5. Regularly $3.50, $4.00 and $4.50. Today **1.99**

Men's $5.00 Goodyear Welt Boots $3.89

843 pairs Men's Medium Weight Goodyear Welt Boots in Blucher and straight lace styles in Patent Colt and Gunmetal leathers, medium wide and English recede toe shapes, military and low heels. Sizes 6½ to 10. Regular $5.00. Today..... **3.89**

Light Weight Boots for Girls

Low Priced.

Made of fine black Dongola Kid Leather with patent toecap, light weight McKay sewn soles, neat fitting toe shapes and low heels. Sizes 5 to 7½, $1.69; 8 to 10½, $1.89; 11 to 2, $2.29. On sale today.

BOYS' OUTING SHOES

Black Canvas Outing Boots, with heavy rubber sole. Sizes 11 to 13, at 80c; sizes 1 to 5, at 90c.
Same style, low shoe. Sizes 11 to 13, at 70c; sizes 1 to 5, at 80c.
White Canvas Outing Boots, with white rubber outer sole and leather insole. Sizes 11 to 13, at $1.00; sizes 1 to 5, at $1.15.
Same style, low shoes. Sizes 11 to 13, at 90c; sizes 1 to 5, at $1.00.
White Canvas Outing Boots, with heavy weight white rubber sole and heel and red foxing. Sizes 11 to 13, at $1.30; sizes 1 to 5, at $1.40.

A Few Special Items From the Polish Counter—Richmond St. Stairway

White Canvas Cleaner, in cakes. Reg. 7c, 6 for ..... .25
Black Polo Paste Polish. Today, 6 tins ..... .25
Black Liquid Polish. Reg. 10c. Today, 3 for ..... .25
Tan Liquid Cleaner, large bottle. Today .24

Crepe de Chine Dresses, $22.50-$27.50

Make it a point to visit the Misses' Section today and see these dresses—it will repay you, whether you actually want one or not.

The $22.50 ones are of soft ivory and delicate pink crepe de chine, in a very excellent quality. One most appealing style is a simple straight pleated dress, with a broad belt and big collar; wide cream military braid borders the collar and belt with stripes, also on the slouchy pockets and big cuffs.

Another dress is somewhat draped in style, with a front panel of box pleats from neck to hem. The remainder is very full, with revers on the skirt, and a silk corded girdle at the waist; misses' sizes. Today **22.50**

Priced at $27.50 are some very attractive coat frocks, so delightfully suitable for misses; sailor collar, big pockets and cuffs are braided with narrow soutache. The skirt is knife-pleated, and the coat belt ties, and has tasselled ends; misses' sizes. To-day, price **27.50**

$3.95 Shadow Lace Waists Today $1.95

Ecru shadow lace, with open front, fastened with pearl buttons; the vest and low pointed collar are of filet lace in a very pretty design; on each side are panels of silk ninon, in brilliant colors of powder blue, yellow, green, rose, etc.; lined throughout with white ninon; long sleeves; colored cuffs to match front. Sizes 34 to 42. Regular $3.95 ..... **1.95**

Daintily Embroidered Japanese Crepe Kimonos, $2.95 Qualities, for $1.95

An unexpected clearance from a big importer enables us to offer you these very desirable Kimonos at this special price. Three of the season's most attractive designs are in rose, pink, sky, flame, mauve and Saxe blue. Every one elaborately hand embroidered on a very excellent cotton crepe. Sizes from 36 to 44. Today.. **1.95**

$3.95 Crepe de Chine Blouses at $2.95

A big table amply displays a wealth of rich crepe de chine blouses, of many excellent styles; convertible high or low styles, or in more ornate designs of jabot frill or large collars. The choice of colors embraces all wanted light or dark tones, and lots of white or black. Sizes 34 to 42 in the lot. Regularly $3.95. Today..... **2.95**

Women's and Children's Hosiery

Women's Fibre Silk Hose 47c

Fine, sheer quality, seamless in weave and in summer weight; deep lisle thread top with deep double garter welt, serviceable heel, toe and sole; black and white; sizes 8½ to 10. Regularly 59c. Per pair ..... .47

Children's White Cotton Socks, To-day 15c

Fine, plain cotton, extra close weave, elastic close fitting ribbed top and turn cuff. Exceptional value. Plain white. Sizes 4 to 8½. Special ..... .15

Millinery Climax

Final Clearance Prices on Many Hats

Today at $4.95---
Trimmed Hats, Regularly $7.50 to $12.50 Each

High-class Tailored Hats, and light, summer, dressy styles; also a large number of sport hats.

Today at $1.89
Panamas, Regularly $2.50 and $2.75

A large purchase of Panamas at a very low figure brings to our patrons an unseasonable price right in the heart of the Panama season.

Your Unrestricted Choice of Any Summer Silk Skirt in Stock at a Reduced Price

Including These Fascinating Skirts of Plain and Fancy Silks

All our Fancy Summer Silk Skirts now offered to you at special reduction. Materials include Khaki-Kool, Yo-San, jerseys, fancy taffetas and washable silks in plain light shades, figures or novelty stripes. The styles are the newest.

Regular $30.00 Skirt, now $19.50
Regular $25.00 Skirt, now $14.75
Regular $20.00 Skirt, now $12.50
Regular $16.50 Skirt, now $10.75

Women's Jersey, Silk and Satin Suits, Reduced to $19.50

Regular $25.00 to $35.00 Values.

Wool Jerseys, taffeta and satin suits, assorted styles, shades greens, tans, rose, black, navy or Copen. Regularly $25.00 to $35.00. Special **19.50**

Women's Hot Weather Dresses for Summer Occasions, Moderately Priced

Ranging From $6.50 to $18.50

Smart ginghams, floral and striped voiles, in many novelty designs, figured muslins and smart sports frocks; also all white handsomely embroidered voiles. A large collection to choose from in every color. Sizes 32 to 42. Price, $6.50 to $18.50.

Serge and Poplin Suits

Newest designs, black or navy; smartly tailored; also large sizes in the assortment for stout figures. Regularly $35.00 to $45.00. Special **21.50**

Wash Suits, $4.95 and up to $17.50. Materials Beach cloth, gabardines and Palm Beach.

Women's Stylish Coats *for Travel or for Motor* $15, $16.50, $25, $32.50

Mixed tweed, novelty weaves or fancy checks in greys, brown and greens. Many are shower-proof. Styles are full rippling, belted or half belts. Adjustable collars and fancy pockets.

These Navy and Black Suitings for Today Are Actually Priced 40 Per Cent. Below Present Market Prices

They include guaranteed British made serges and broadcloths, for ladies' tailored suits. Materials that for texture and dye we could not duplicate, and granting that we could procure them, the price by necessity would be fully 40 per cent. advance over the prices quoted for selling today.

English Worsted Serge $1.50

In guaranteed qualities in three shades on navy, and also fast black, 52 and 54 inches wide, thoroughly shrunken. To-day at per yard **1.50**

British College Serge

Fine clean twill that is absolutely dust shedding. Wears satisfactorily. In blues and black, an ideal tailoring serge. Per yard **2.00**

Fine Botany Serge

Carefully woven of selected botany wool and soap shrunk. Today, at per yard **2.50**

Fine Broadcloths

Reduced from $3.50, just for one day—today, in navy and black, 54 inches wide. Per yard at **3.00**

Gabardine Suiting

In the fine chiffon finish, London shrunk, several shades of navy, and also black. Today per yard **3.00**

Men's Finish Serges

Our best grade, imported serge, no finer, no better, for tailored suits, 54 and 56 inches wide. Per yard **3.50**

Straw Sailors Men, 50c

Regularly $1, $1.50, $2, $2.50

The season's most remarkable clean-up of odd sizes and shapes in Men's Straw Hats to date. Some are boater shapes; others fedoras, and others again are tourists'. The braids are sennits, splits and chips. These will only last for the early buyers. No 'phone. C.O.D. or mail orders. Clearing today, 8.30 ..... .50

Six of This Summer's Most Preferable Weaves in Wash Goods

at 19c
WHITE MIDDY DRILL
1,000 yards, 36 inches wide, suitable for skirts, boys' suits, middy waists, etc. This is a strong quality. Regular 30c. Today ..... **.19**

at 35c
DURO DYED GINGHAMS
30 inches wide in stripes, checks and plain shades for suits, dresses and children's wear. Today, per yard at ..... **.35**

at 39c
DURO NURSE CLOTH
30 inches wide, weighty and adaptable for nurses' uniforms, house dresses, aprons, boys' suits and overalls in stripes and plain shades. Today, per yard ..... **.39**

At 20c
GINGHAMS
28 inches wide, fast colors, in stripes, checks, plaids and plain shades. Per yard ..... **.20**

At 50c
YORKSHIRE POPLINS
Mercerized and in firm woven quality that will launder prefectly. 28 inches wide; choose from fine color range. Today, per yard at ..... **.50**

Plain Colored Voiles at 50c

Pink, black, white, cream, mauve, maize, sky, Copenhagen, navy, etc., for waists and dresses; colors fast; 40 inches wide. Today, per yard ..... **.50**

Corsets, Underskirts---Half Price

Sample Underskirts, regular $1 to $10.00, today half price, 50c to $5.00.

Cannot promise phone orders. A manufacturer's sample range of women's white petticoats, no two alike, made of fine cotton nainsook, silk and crepe de chine; sizes 36, 38, 40 and 42. Regular $1.00 to $10.00. Half price today, 50c to $5.00.

Women's Corsets, regularly $6.00 to $10.00. Today $3.75. Up to the minute models, but the sizes are broken. They are all popular makes, of fine materials. Sizes 19 to 30 in the lot, but not in any one range, at $3.75.

Values Extraordinary in Oriental Silk Sections

Beginning today, and continuing throughout the week, we offer really wonderful values in silk merchandise that is in the height of fashion, and in qualities that we can positively guarantee, both for dye and wear. Late deliveries and the near approach of stocktaking are responsible for many of these big cuts.

Natural Shantungs and Pongees

For suits, waists, middies and dresses; cool, light, durable; easily laundered and require no starch; fully 25 per cent. under present time price. Today, per yard,

55c 64c 75c 95c $1.10

New Figured Shantungs $1.00

Natural grounds, with dainty colored designs, also large Oriental patterns, as well as unique designs in barred coin spots. $1.25 and $1.50 values. Yard **1.00**

Striped Shantungs $1.50

Light natural grounds, with deep rose, Saxe, amethyst, navy, Copen., old rose and other stripes. $2.00 values. On sale today, for yard **1.50**

Self Striped Habutais $1.25

Something new and novel in novelty and pastel tones, with many other varieties in silk shirting stripes, including white and black. $1.50 values for **1.25**

Hand Bags

that lend appearance and make for satisfaction, whether on a shopping or a pleasure trip. Large enough to take all your small parcels. Made of walrus grain leather, all leather lined, has a 10-inch frame riveted and covered. Fitted with large size change purse. To-day at **1.95**

Egyptian and Chinese designs in Poplins, Tussahs, Shantungs and Ninghai Silks. Many of them $3.50 qualities. On sale today, per yard, at 2.50

The New "Fugi" Silks have had instant success, and look exceptionally well in waists, middies, separate skirts and suits. Special prices .... 1.00 and 1.50

UNUSUAL---420 Pieces French Cluny Laces

Samples—on Sale Today 50 Per Cent. Savings

An American representative of one of the largest cluny linen manufacturers sold us his entire range of samples at prices that averaged 50 to 100 per cent. below their value, because, as he said, "these are all pure linen, both lace and centres, and we cannot procure duplicates of all pure linen goods to fill orders." Of course they are only odd pieces of tea cloths, centrepieces, scarfs, doylies, etc., some of them of priceless value despite the low prices. They are in many cases mussed from showing, but the values are wonderful and any one can be quickly and safely laundered. There is all told about $1,000.00 to $1,500.00 worth—420 pieces—which we will put on sale today, as follows:

18 x 45 and 18 x 54 Scarfs. Regular $3.00 to $26.50, for $1.98 to $15.50.
20 x 24 inch Centrepieces. Regular $2.50 to $10.50, for $1.48 to $6.95.
28-inch Centrepieces. Regular $5.00 to $16.50, for $2.95 to $9.95.
36-inch Tea Cloths. Regular $5.50 to $28.50, for $3.95 to $16.95.
45-inch Tea Cloths. Regular $15.00 to $32.50, for $9.50 to $18.95.
54-inch Luncheon Cloths. Regular $13.95 to $50.00, for $8.75 to $32.50.
Doylies and Tray Cloths, from 10c to $2.95.
Baby Pillow Cases. Regular $4.50 to $22.50, for $2.48 to $12.75.
Chair Back Covers. Regular $4.95 to $12.50, for $2.95 to $6.50.
Extra Special—300 only, French Handmade Cluny Centrepieces, pure linen, 18 x 18 inches. Each ..... .49
Pure Linen Hemstitched Pillow Cases, $1.65—Warranted pure grass bleached Irish pillow cases, plain with deep spoke hemstitched hem; 45 x 36 inches. Regular $2.00 pair. Today 1.65
200 pairs Ready Hemmed Sheets for $1.69—2 x 2½ yards, for double beds, torn sizes and standard hems; made from a stout full bleached plain sheeting. To clear, today, pair 1.69
—Linen Dept., Fourth Floor.

3-Piece Bed Outfit Complete $10.30---and Other Furniture Bargains

Including bed, springs and mattress; bed pure white enamel, scroll head and foot, brass caps; mattress seagrass centre, layer felt both sides and ends, enclosed in good grade of art ticking **10.30**

$19.75 Extension Table $15.00

Extension Table, golden and fumed finish, genuine quarter-cut oak, top 45 inch. 6 feet when extended, heavy base. Regular $19.75. Today **16.00**

Dinner Wagons

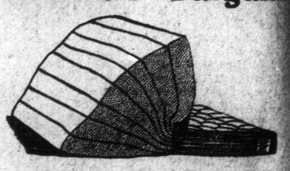
Old Dinner Wagons, quartered oak, fumed finish. Regularly from $18.50 to $28.00. Today **6.95**

Mattress, sea grass centre, layer jute both sides, deeply tufted, full depth border. Regularly $4.50. Today **3.15**

Mattresses, Etc.

Mattress, cotton felt, built in layers, not stuffed, has full depth border, deeply tufted, roll edge, Regular $13.00, at **11.25**

Mattress, half wood fibre, half layer felt, roll edge, deep border, encased in good grade of art ticking. Today **6.25**



Child's Cot, Complete With Mattress

Pillows, all feathers, size 19 x 26, weight 6 pounds. To-day, per pair **1.50**

White enamel, safety drop sides, link fabric spring with helical supports each end. Mattress, wood fibre centre layer, jute both sides, encased in good grade of art ticking. Complete... **8.85**

Hammocks
Tennis Racquets
Fishing Tackle

120 Hammocks — Closely woven, with pillow and valance, large range of colors. To sell today at, each... **1.69**
Other grades of Hammocks at $2.75 to $7.50.
12 Couch Hammocks — A good grade, strong steel frame and springs, khaki color, duck covering, well filled mattress. Today **9.75**
Tennis Racquets—A substantial price reduction for quick selling today, 50c, 95c, $1.25, $1.75, $3.00 and $4.50.
Fishing Tackle—20 only, Landing Nets. Reg. $1.95. Today ..... **.98**
Humpback Baits — Reg. 40c and 45c. To-day ..... **.25**
Reels, worth $1.35 and $1.85. Today.. **.98**
Lines, specially priced at from 5c to $1.50 each.

Floorcoverings

Mourzouk Verandah Rugs—Mourzouk is the most desirable style of rug for sunroom or verandah use; woven from closely twisted cocoa fibre, with interesting designs woven right through and therefore reversible. In six different sizes: 8.0 x 10.0, today, $13.50; 6.0 x 9.0, $9.25; 6.0 x 7.6, $8.50; 4.6 x 7.6, $5.50; 3.0 x 5.3, $2.75; 3.0 x 3.0, $1.75.

New Japanese Rag Rugs—Quite different from the ordinary rag rug are these novelty designs and styles; reversible patterns in well assorted colors. Size 6.9 x 9.0, today, $7.95; 4.6 x 7.6, $4.95; 3.6 x 5.0, $1.25.

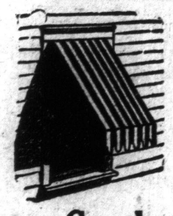
Extra Heavy Tapestry Rugs—Exceptional quality; superior to the average make of tapestry rug, because they are woven in one piece and because of the handsome Brussels pattern and designs; suitable where a hard-wearing, reliable rug is required. Size 8.3 x 10.6, today, $27.50; 9.0 x 12.0, $29.75.

Small Rag Rugs. Regular $3.95, for $2.95—Special offer to reduce our stock of pretty rag rugs. Woven from dainty chintz and cretonnes, in shades of rose, green, blue and grey. Size 36 x 63 inches. Regular $3.95. To-day **2.95**

Four-yard Wide Linoleum, per Square Yard 75c—Only a few rolls left to be cleared out at the above price, in good designs, colors and in reliable quality, four yards wide. Today, per square yard ..... **.75**

Awnings Made-to-Order

Do you realize that awnings make all the difference between comfort and discomfort during the summer months? Now is the time to have them made for your windows and verandah, or your old frames re-covered. We have an immense stock of the world's best quality awning duck, genuine English make, imported direct from the maker, and we use the best non-rusting galvanized fittings throughout. Phone Main 7841, Drapery Department, and we will gladly send a man to take measurements; at the same time give an estimate for any work of this kind you wish to have done.



Covered Stoneware Crocks

For Preserving, Butter, Eggs, Pickles, Etc.

3-gallon Crock and cover, regular 65c, for ..... .49
4-gallon Crock and cover, regular 80c, for ..... .59
5-gallon Crock and cover, regular 95c, for ..... .79
8-gallon Crock and cover, regular $1.80, for 1.45
10-gallon Crock and cover, regular $2.20, for 1.69

No Mail Orders—Phone Orders Filled.

Men's Furnishings

Men's 65c Penman's White Shirts and Drawers, today, 49c—Made from fine white Egyptian yarns. Sizes 34 to 44. Regularly 65c. Today ..... .49

Men's Sport Shirts, today, 98c—Broken ranges from our commendable stock. Collar can be either left open or closed. Sizes 14 to 16½. Today ..... .98

Today! Soldiers' Underwear Special—Combinations of elastic rib knit, athletic style. Sizes 34 to 44. Extra special, today ... .39

Boys' 59c Balbriggan Combinations, 45c—Natural shade, Zimmerknit brand, short sleeves and knee length. Sizes 22 to 30. Regularly 59c. Today ..... .45

Boys' Balbriggan Shirts and Drawers, natural shade, short or long sleeves, knee or ankle length drawers. Sizes 22 to 30. Today ..... .29

The Robert SIMPSON Company Limited