IS STILL VG ITS LEAD

or Victory Loan as Total nts Up.

20,950 52,000

120,000 65,000

IILTON EWS *

MARK IN SIGHT.

oronto World:
t. Nov. 14.—Hamilan campaign is sweeptwo million mark. Al\$700,000 in small subeen piled up, and nearre has been subscribed
a manufacturing estabir employes. All classes
y are being energeticalpeakers are working on
ile at the theatres and

torious work being toniches of the soldiers' aid out Ontario was convincome to the members of madian Club this evening D. McPherson, secretary, W. H. Lovering presided, as endured that hell over rves every sympathy and said Mr. McPherson, an scarcely speak civilly are who says: 'No more for me; they disorganishelishment.' That man mself lucky he is not erman master,' in the property and leverman master,' in the property and leverman master,' in the special market own of banning sales of the second of 9% pounds, small tatoes 'must weigh 10 the suggestion of S. H. it was stipulated with soff.

NOT GUILTY.

Justice Latchford, the fall assizes tonic rdict of not guilty er trial of Harry Smittine, Walter Scott at, for the death of sea of the sea of th

SAVE TIME—SHOP WITH A TRANSFER CARD

EATON'S DAILY STORE NEWS

Are You Wearing the Corset Best Suited to Your Figure?

THE STORE'S CONVENIENCES
The Waiting and Rest Room, Third
Floor. The Information Bureau and
Postoffice, Main Floor. The Free Parcelling and Checking Room, in the

Such a Hustle and a Bustle in Toyland!

PAGE THREE

TOYLAND is now in Christmas quarters in the Furniture Building. The big Ark is nearly built, the beautiful Fairy-tale paintings are finished, the glittering golden pillars with their stories from Nursery Rhymes are all ready, and to make your coming on Friday particularly worth while the Punch and Judy performance will be given at 9 to 9.30 a.m. and 10 to 10.30. Beeble and Babble, the two big Teddy Bears, will be dancing around, and Clinker the Clown will make no end of fun.

Grand Parade Santa Claus Will Take Place

On Saturday

Watch this page on Friday for particulars about the most wonderful procession which has ever been arranged to welcome the merry old fellow to Toyland. Such dozens and dozens of thrilling people and animals and things that will follow in his train!

Eriday's page will tell

you all about it.

It Makes a Whole World of Difference, You Know-in Comfort, Appearance, and Health Itself. And How Easy to Acquire it! The Department Has Corsets Designed for Every Type of Wearer—and Experienced Corsetieres to Advise and to Fit You. A Few of the Most Popular Makes Are Illustrated in the Accompanying Sketches.

A. To begin with the Average Figure — which, at least, is a figure inclining just a trifle towards bust. For this the figure they are most often called especial satisfac-tion in the "FRANCO," a

Ribbons to Run Through Your Lingerie

In a Whole Rainbow of Shades, a Complete Range of

Widths and in Many Patterns and Weaves, and,

centre and plain narrow edge, obtainable in maize, pink, blue, mauve and white, priced as follows: 1/8", 8c; 1/4", 10c; 3/8", 15c; 1/2", 18c; 1", 25c; 11/2", 35c;

factory washing qualities, is obtainable in pink, blue, maize and white at the following prices: \(\frac{1}{8}'', 3c; \frac{1}{4}'', 4c; \frac{1}{2}'', 6c; \frac{3}{4}'', 8c; 1'', 10c; \frac{1}{2}'', 15c; \frac{2}{2}'', 20c \)

With a lustrous satin finish, patterned with single violets, is a charming ribbon in

The "Burney," a pleasing ribbon with tricot weave, justly famous for its satis-

A similar quality patterned with tiny shamrock leaves is to be had in the same

tof Course, They are Washable, All of Them

range is from 21 to 50 waist measurs, with prices \$4.00 and \$6.00. support it supplies for skirt-bands, etc.—for this is "Acme" of lightweight coutil, softly boned, with low bust and short skirt. Sizes are 20

to 26, and price \$1.00.

F you are thinking of

making a cap, a cami-

sole, or a negligee of the

wider widths (joining the

ribbon with lace), you may

then use the narrower for

its adornment. Or should

it be but a set of lingerie clasps or rosettes it is well to know the same shade may be

had in widths from 1/8 to 2 inches. And such truly de-

lectable shades! Pinks.

shading from flesh to rose;

blues, matching sky or sea:

maize in the tints of a tea

"Lingerie Francaise," as the name implies, is a pleasing French

ribbon, finely woven with serge

rose and mauve.



"WONDER any superfluous flesh It may be had in size

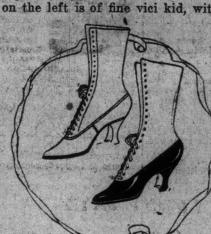
WONDERLIFT." It is

"Julia Marlowe"-A Smart Boot at a Moderate Price

Illustrating Two Attractive Models in Vici Kid and Patent Leather, Respectively, at \$9.00 a Pair

HE demands of that first and foremost accessory, the shoe, which so greatly affects the appearance and comfort of its wearer, are amply met in the well-known "Julia Marlowe." Combining good material and workmanship with excellence of style, the result is a most practical and attractive bit of

Illustrated are two models similar in design, offering their appeal to women who require those attributes in a shoe of moderate pricing. That illustrated on the left is of fine vici kid, with Goodyear welted

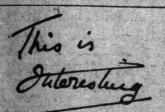


year soles and leather Louis heels. Sizes 21/2 to 3. Widths A to D. Price, \$9.00.

ther Louis heels long, straight vamp and high, neatly - lacing tops. In sizes 21/2 to 8, widths A to D, it is obtainable at \$9. Fine patent leather is used in vamp and

foxing of the

other model, tops being of dull kid; they have also Good-

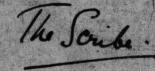


UCH enchanting necklets that have come in recently from Paris! They are nade of beads, but they look as though the fairies had strung them—to the order of Poiret, eanne Lanvin or some such nagician of style. They are ashioned in miniature stole ef fect, lying flat upon the frock, and being obtainable in ruby red, old blue, amethyst, grey, white and green, they supply a delightful dash of color for run from two dollars to sixteen.

Did you ever wonder what the difference was between the rattan and willow used in the popular "wicker" chair? Rattan is the heart of the rattan vine, hundreds of feet long, that grows in South America. Willow is the slim, pliant branch of the ordinary willow tree that flourishes in Canada as well as elsewhere. The term "wicker" is applied to both. Did you ever wonder what

Have you seen the charming little bowls and Dutch bulbs put up in boxes for giving at Christmas time? There are narcissi and daffodils, and a choice of blue and green pottery or copper bowls, with tery or copper bowls, with printed directions for bringing the bulbs to flower. Prices run from 35 cents to \$1.50.

If you number yourself among the admirers of "Fish" and her clever drawings for the "Letters of Eve" in The Tatler, you will be interested to know that many of the chic little sketches of Eve and Tonton may now be had on the corners of handkerchiefs. For making up into glove and handkerchief cases, fancy aprons and such, they are an especial-

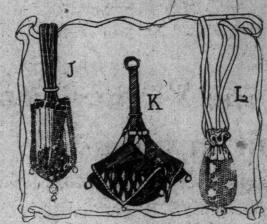


Order at the Overseas Depot

CAMPLES of the "comforts," wearables and eatables for Christmas packages for soldiers, aviators and sailors on active service, will be found at the "Overseas Depot" on the Second Floor. Orders may be left thereand arrangements made for their packing and

Beaded Bags That Are Loveliness Itself

Of Course They Come Straight From Paris, and Are Clever and Original as Parisian Hand-bags Well Can Be-Veritable Treasures, if You're Looking for an Interesting Present to Give at Christmas



J. This bog presents a lovely medley of rich brown and silver beads, the ground-work of brown and green with and green, with stripe in solid steel beading. Little knobs of steel beads grace centre of base, its four strap han-dles being out-lined in steel and maize lines it. Price, \$25.00.

K. Dull black faille silk is used for the foundation of this novel bag, steel beads forming its charming design, and its knobs. tassel and outlining at unusual intervals. Its handles are of silk with bone clasp, the pretty lining of rose and white Dresden silk.

Price, \$15.00.

fascinating little bag of the drawstring varwith heading of a deep purple taffeta, the bead work being of a similar rich shade, patterned in grey, with touch of leaf green. Price, \$10.00. -Main Floor,

Yonge St.

G. Soft pink roses ating bag, with its serve as the design on this beauteous bag. The background is of old blue and brown solid groundwork and frame of naval beads beautifully al pattern of brown toned, the corner detrellis, with deep sign of brown, with tiny touches of blue, amber, red and green. pink roses and dark green leaves being the fringe composed of brown and old blue beads. A delightful worked out with the beads. When you press its quaint spring clasp you will be delighted with the inner fitbeaded solidly tings and linings gold, and its lining of shot taffeta. Price, \$25.00. of rose and blue-

> STORE OPENS AT 8.30 A.M. **CLOSES AT** 5 P.M.

Gloves at Bargain Prices

shades and prices, omitting 1/2 and 3/4 inch.

per yard.

similar shades, excepting maize, at the same prices.

OMEN'S Grey Capeskin, Sheepskin, Chamois and French Lambskin Gloves, also a few fancy "Biarritz" style chamois, slightly counter-soiled. One or two dome fasteners, self stitched, heavy embroidered backs. Sizes 51/2 to 8 in the lot, but not in each line. For this item we cannot take phone or mail orders, the quantity being limited. Friday, pair, 85c.

Women's English Make White Chamoisette Gloves, made with silk cord backs and two dome fasteners. Sizes 5½, 6 and 61/2 only, Reg. 85c pair, Friday, 49c. Children's Grey Capeskin Gloves, made with half pique seams, black cord backs and one dome fasteners, to fit 3 to 13 years. Reg. \$1.00 pair. Friday, 65c. -Main Floor, Yonge St.

Misses' Wolf Sets, \$21.75

-Main Floor, Yonge St.

S ETS of Natural Wolf, American opossum, civet car opossum, civet cat and black Siberian wolf, with neckpieces in smart cape effect, silk lined and fastening with silk ties—the muffs in barrel or round shape. There are but 50 of these sets. Friday, per set, \$21.75.

6 only, Sable Muffs, in melon shape, finished with silk wrist frills. Friday, \$22.50.

Black Wolf Muffs, 8 only, made from soft, lustrous skins in pillow style, finished with silk purse ends, Friday, \$17.50.

Neckpieces to match, in attractive snake effect, Friday, \$15.00, -Third Floor, Yonge St.

T. EATON CO.

A word to you

Ma'm'selle

Business Woman

The investing of your savings

is always a bit of a problem, isn't

it? But there will be no anxiety

as to whether you are investing

A Victory Bond

In financial circles a Canadian

Government bond is frequently

mentioned as "best security in

the world." Besides, it is a

patriotic duty on your part to

lend as much as you can spare to

your country. The Government

must raise this great Loan to

maintain our soldiers in France.

them wisely when you buy

