

For the Bride---Silverware

HAVE you wedding presents to buy this June? Think of the common sense reasons there are for buying them at Simpson prices. Silverware, for instance.

Entree Dishes, \$4.75.
Soup Tureens, \$5.00.
Bake Dishes, \$3.98, \$6.00, \$7.00, \$9.50.
Candelabra, \$6.00, \$8.00, \$9.00, \$10.75, \$13.00.
Fern Pots, \$3.50, \$5.00.
Salad Bowls, \$6.75, \$10.00, \$12.00.
Nut Bowls, \$3.98, \$6.00, \$8.00.
Pearl Handle Dessert Sets, \$10.00, \$12.50, \$20.00.
Carving Sets, \$3.50, \$4.50, \$6.50.
Sterling Silver Tea Spoons, \$3.65, \$4.00, \$5.60, \$6.65 set.
Gift Clocks, \$3.00, \$4.00, \$4.50, \$6.00, \$8.00, \$13.50.




Every Bride Will Have to Study Refrigerators

IF housekeeping is to be a success the housewife must take a personal interest in it. And refrigerators come to the front almost at once in the case of June brides.

The great thing about a refrigerator is air circulation. Air passes over the ice and descends, cooling the milk and the berries and keeping the butter fresh and firm. The warmer air ascends to the ice up the sides of the refrigerator to the top, where the odors natural to an enclosed space containing food stuffs, are carried off in the drip from the ice. To insure this circulation in perfection you must not allow yourself to buy a carelessly constructed refrigerator. Come and see the reasons why good refrigerators only are for sale in this store.

Cold Wave Refrigerators, in solid ash case, golden finish, provision chamber, in white enamel, with movable shelves, different sizes. Prices \$16.50 to \$23.50.

Superior Refrigerators, in solid oak case, golden finish, strongly made, ice chambers opening from both top and front, with large provision compartment, in genuine white enamel. Prices \$23.75 to \$39.50.

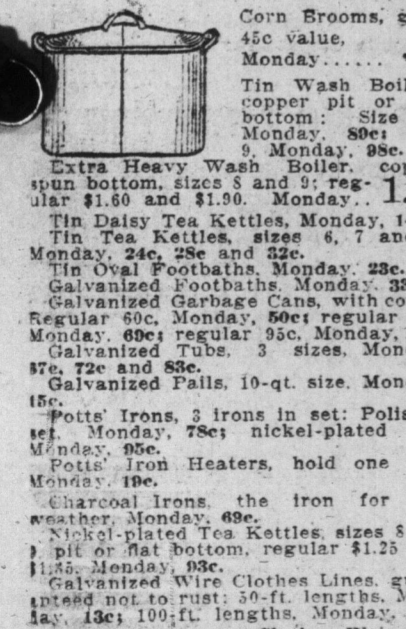


Plants for Your Garden

Panicles, large flowering, 6 in a box, 5c, 2 boxes for 25c.
Annuals and Tomato Plants, per box 10c.
Geraniums, large plants, per dozen \$1.00 and \$1.50.
Salvia, scarlet sage, 3 for 25c, per dozen 90c.
Nicotiana, sweet scented, 3 for 25c, per dozen 90c.
Bridal Rose, white flower, 3 for 25c, per dozen 90c.
Cobaea Scandens, blue flowers, 2 for 15c.

Soap and Wash Powders

Fels Napha Soap, per bar 5c.
Sunlight Soap, 3 bars 25c.
Comfort and Eclipse Soap, per bar 5c.
Surprise Soap, 6 bars 25c.
Heather Brand Soap, 8 bars 25c.
Simpson's Big Bar Laundry Soap, per bar 10c.
Taylor's Borax Soap, 6 bars 25c.
Pearline, 1-lb. package 11c.
Old Dutch Cleanser, regular 10c, 3 packages 25c.
Kitchen Sapolio, per cake 8c.
Powdered Ammonia, large package 1c, 3 packages 25c.
Napha Powder, 1-lb. package 5c.
Canada White Laundry, 8-lb. package 7c.
Paristan Blue, 2 packages 7c.
Moody's Lye, per tin 7c.
Gold Dust Washing Powder, large package 25c.
Kleanline, 3 packages 25c.
Bon Ami Soap, per cake 12c.
Lux Washing Powder, per package 10c.
Taylor's Soap Powder, 2 packages 9c.
Telephone direct to department.
5 LBS. PURE CELONA TEA \$1.00.
Monday 1/2 ton, black or mixed, 5 lbs. \$1.00.



Extra Heavy Wash Boiler, copper bottom, sizes 8 and 10, regular \$1.50 and \$1.90, Monday 1.30.
Tin Daisies Tea Kettles, Monday, 14c.
Tin Tea Kettles, sizes 6, 7 and 8, Monday, 24c, 25c and 32c.
Tin Oval Footbaths, Monday, 25c.
Galvanized Footbaths, Monday, 35c.
Galvanized Garbage Cans, with covers, regular 60c, Monday, 50c, regular 80c, Monday, 65c, regular 90c, Monday, 75c.
Galvanized Tubs, 3 sizes, Monday, 12c, 15c and 20c.
Galvanized Pails, 10-qt. size, Monday, 15c.
Charcoal Irons, the iron for hot weather, Monday, 45c.
Nickel-plated Tea Kettles, sizes 8 and 10, Monday, 95c.
Galvanized Wire Clothes Lines, guaranteed not to rust, 50-ft. lengths, Monday, 13c, 100-ft. lengths, Monday, 25c.
Eazy Brand, 11-in. rubber rolls, on cloth bearing, regular \$1.15, Monday, 95c.
The "No-Rust" Washing Machine is the latest invention, easy to operate, a \$9.00 machine, Monday, 6.95.
The "Marvel" Washer, rocker style, guaranteed to do the work well, Monday only, 8.95.
Split Clothes Baskets, Monday, 23c and 25c.

Wall Papers at Less Than Half-Price

6,000 rolls Parlor and Dining Room Papers, Regular to \$1.50, Monday 59c, regular to 75c, Monday 31c, regular to 50c, Monday 21c, regular to 25c, Monday 11c.
1,000 yards Red and Brown Burlap, new goods, yard wide, for halls and dining rooms, Regular 30c, Monday, per yard 22c.
ROOM MOULDINGS.
White Moulding, Regular to 2 1/2c, Monday 1 1/4c.

Summer Activity in Housefurnishings

Scotch Linoleum, in new matting designs, perfect goods, Regular 40c quality, Monday, per square yard 33c.
Colonial Silkoline, 36 in. wide, in hundreds of designs and colorings, suitable for summer drape, cushion coverings, etc. Per yard 15c.
Couch Covers, made to your order from Roman stripe tapestry, and finished with heavy fringe. Any size up to 3 yards long. Each \$2.50.
Japanese Rugs, made of fine straw and full cotton warp, nicely printed border designs, 3 x 6 ft., Monday, each 37c; 6 x 9 ft., Monday each \$1.27.
Crest Rugs, various colors, 75c, 85c and \$1.00.
Ole Washboards, regular 25c, Monday 18c.
Glass Washboards, regular 35c, Monday 27c.
ENAMELWARE
White Enamel Dish Pans, 10-qt. size, regular 95c, Monday 75c, 10-qt. size, regular 85c, Monday 65c, 8-qt. size, regular 75c, Monday 55c, 5-qt. size, Monday 45c.
Grey Tongue Preserving Kettles, 14-qt. size, Monday, 75c, 10-qt. size, Monday, 75c, 8-qt. size, Monday, 75c, 5-qt. size, Monday, 75c.
Japanned Bread Boxes, front is pretty hunting scene, Monday, 74c, 50c, 60c and \$1.10.
Japanned Watering Cans, 8-qt., Monday, 24c, 10-qt., Monday, 24c, 14-qt., Monday, 24c.
Galvanized Iron Ice Boxes, oak japanned finish, Monday, \$3.50, \$4.00, large size, Monday, \$3.50.
Food Choppers, family size, chop all kinds raw or cooked meat and vegetables, regular \$1.50, Monday, 98c.
Classic Gas Plates, 2-burner, regular \$1.15, Monday, \$1.00, 3-burner, regular \$1.25, Monday, \$1.10.
The Classic Gas Range is sold exclusively by us; every one guaranteed to be perfect in every detail, will sell only 3-burner ranges, with large, roomy oven. This range sells regularly at \$11.50, Monday's price only 10.98.



Willow Clothes Baskets, Monday, 65c, 75c, 85c and \$1.00.
Ole Washboards, regular 25c, Monday 18c.
Glass Washboards, regular 35c, Monday 27c.
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Food Choppers, family size, chop all kinds raw or cooked meat and vegetables, regular \$1.50, Monday, 98c.
Classic Gas Plates, 2-burner, regular \$1.15, Monday, \$1.00, 3-burner, regular \$1.25, Monday, \$1.10.
The Classic Gas Range is sold exclusively by us; every one guaranteed to be perfect in every detail, will sell only 3-burner ranges, with large, roomy oven. This range sells regularly at \$11.50, Monday's price only 10.98.

The Housekeepers' Price Guide

List for Monday, May 30th, Linens and Staples Department.
(Second Floor, Yonge Street.)

22 HEMSTITCHED SHEETS, \$2.45 PAIR.
55 pairs only, 2 x 2 1/2 yards, made from heavy full bleached twill sheetings, sheets of durability. Regular \$2.00 per pair, Monday \$1.45.

22-IN. BLEACHED DAMASK TABLE NAPKINS \$1.37 DOZEN.
Hemmed ready to use, made in Scotland, good, strong, serviceable, fine thread napkins, dainty bordered designs, 22 x 22 inches, 87 dozen at, per dozen, Monday \$1.37.

SUPER ENGLISH LONG-CLOTHS 10c YARD.
1,500 yards in all, "Tune's" Longcloth, "Queen's" Longcloth, "Hard to Beat" Longcloth, Linen Finished Longcloth, Spanish Longcloth, yard wide, Longcloths for all purposes. Your choice, per yard, Monday 10c.

1,000 YARDS IRISH GLASS TOWELING 8c YARD.
23 inches wide, red or blue checks, good, heavy, perfect drying glass or tea toweling, leaves no lint. Per yard Monday 8c.

WHITE DRESS LINENS 25c YARD.
Heavy or fine, Irish manufacture, 30 inches wide, suitable for blouses, dresses, coats, skirts, etc. 700 yards only. Per yard Monday 25c.

SHIRTINGS AT 15c PER YARD.
Fancy designs, stripes, checks, plaids, etc., galateas, Oxfords, light makes, in an exceptionally large range of colorings, for shirts, children's wash dresses, blouses, etc. Your choice of a hundred patterns. Per yard, Monday 15c.

PURE LINEN DRESSER SCARFS 35c.
Full bleached, figured huckaback or diaper, spoke hem-stitched ends, 17 x 50 in. Nothing more serviceable or dainty. Upstairs in Linen Department, Monday each 35c.

Remnant Sale of Dress and Suiting Materials

Ends of Broadcloths, Ends of Suitings, Ends of Coatings, Ends of Wool Voiles, Ends of Black Materials. **39c Yard**

Ends of Homespun Tweeds, Ends of Silk and Wool Fabrics, Ends of Venetian Cloths, Ends of Worsted Suitings, Ends of Cream Materials.

In lengths from 1 1/4 yards to 9 yards. High class fabrics in this season's newest and leading weaves. To effect a thorough clearance on Monday we have marked cut pieces of these goods at 39c a yard. In this special lot are some of the finest goods imported, in lengths sufficient for skirts, coats, dresses and suits. Regular selling prices were 50c to \$2.00; width 44 to 56 inches. Monday special, yard **39c**. (Special tables reserved in centre aisle of Dress Department.)

More News About Foulard Silks

The stock is kept fresh and attractive by new arrivals every few days. Monday, as a special Foulard day, we will offer attractive dollar foulards, in a complete assortment of colors, for 85c per yard.

A New Apron Dept.

WE have arranged these extra special values for Monday as an inducement for you to pay us a visit in our new apron section.

Special one-piece Aprons, navy blue print, bound with white folds; length 37 inches; large pocket. Monday special 21c.

Work Aprons, blue check gingham, heavy and strong. Size 36 x 38 inches. Monday special 2 for 25c.

Kovetski Aprons, with large bib and pocket, bias fold on bib, heavy blue check gingham. Size 40 x 58 inches. Monday special 43c.

Overall Aprons, fine heavy print, mid blue, in small fancy pattern, frill over shoulders and on skirt, large pocket, 62 in. wide; lengths 52, 54, 56 inches. Monday special 55c.

Maid's Aprons, fine, heavy lawn, bib of embroidery, sashes. Size 40 x 40 inches. Monday special 23c.

Maid's Aprons, fine, heavy lawn, bib and bretelles of fine embroidery, wide sashes. Monday special 43c.

Afternoon Aprons, fine lawn, small pocket, wide sashes, frills of embroidery. Monday special 22c.



Summer Muslins at Fractional Prices

"REALLY, I never saw such nice summery designs," so said one of our admirers the other day. We beg to notify her and others that those designs they were so charmed with the other day, are now selling at prices cut in two. We have made a whole series of reductions. "Why?" you ask. "Because," we answer. A woman's reason, but these goods are feminine too.

50c Cotton Voiles for 19c; 25c Cambric for 12c; 39c Organdies for 9c—and so on. Don't overlook this Monday selling in the Department of Wash Fabrics.

Fancy Dresden Colored Printed Voiles, and some black and white checks; these are beautiful goods. Regular prices 30c and 50c, for 19c.

100 pieces Best French Printed Cambric, for summer wash dresses, mostly white grounds, with fancy stripes; a splendid line, also for boys' jumpers and men's shirts; guaranteed fast colors; nothing better made; a great chance for a real good buy. Regularly 25c, for 12 1/2c.

A big clearance of Printed Organdies, Lawns, Muslins and Batistes; this is a lot that you will need to be here at 8 o'clock for because there are some most expensive things in them; fancy floral patterns, roses, daisies, wreaths, etc. Many of these regularly 39c. To clear 9c.

No phone or mail orders for these three lines.



Summer Suits for Little Fellows

Boys' English Fancy Worsteds 2-piece Suits, in a handsome slate grey ground, with new fancy color stripes, double breasted style, with belt; pants bloomer style. Sizes 26 to 28, \$6.00; 29 to 32, \$7.00.

Boys' High Grade Imported Tweed Sailor Blouse Suits, in a light grey mixture, made with sailor collar and detachable shield, with fancy silk ornament on front; pants 10 years, \$8.00.

Boys' Fine Quality English Venetian Cloth Russian Suits, in a handsome club check pattern; made to button up to right shoulder, with neat self collar band, finished with box pleat down the front, with row of satin covered buttons and leather belt to match. Sizes 2 1/2 to 6 years, \$6.50.

Outing Shirts, made with reversible collars and pockets, in sizes 12 to 14; sold in the regular way at 75c each, and clearing at, each, Monday 45c.

CANOEING JERSEYS 22c.
Boys' Canoeing, Running, Lacrosse and Gymnasium Jerseys; in fact, they are used for every summer pastime; colors plain white or navy blue, also white body, trimmed red, royal, pale blue or navy. Sizes 22 to 32. For one day only, each, Monday 22c.

BATHING SUITS 25c.
Boys' Bathing Suits, in one-piece style, navy blue only, buttons on the shoulder. A limited quantity only to sell at, each, Monday 25c.

Boys' White Duck Cricket Shirts are the best for summer outings; made with reversible collars and pockets; 12 to 14. Come and share the saving at, each, Monday 59c.

75c CASHMERE SHIRTS 43c.
Boys' Neatly Striped, Cashmere Shirts for summer outings; made with reversible collars and pockets, in sizes 12 to 14; a shirt you would pay 75c for in the usual way. You can buy here at, Monday 43c.

75c WHITE CELLULAR SHIRTS 43c.
Boys' White Cellular (or net)

SIMPSON'S MONDAY BASEMENT SALE

Other prices: 2-burner, Monday \$8.00, and 4-burner, with broiler and simmer, Monday \$15.00.
Queen Gas Oven, asbestos lined, regular \$1.00, Monday 89c.
National Gas Oven, asbestos lined, regular \$1.25, Monday 1.15.
Daisy Coal Oil Stoves, 1-burner, Monday \$1.25, 2-burner, Monday \$1.80, 3-burner, Monday \$2.25.
Ice Chests, Monday 25c and 47c.
Ice Cream Freezers, 1 quart, Monday \$1.75, 2 quart, Monday \$2.25, 3 quart, Monday \$2.75.
Nickel-Plated Bathroom Towels, 15c.
Rugs, 20c value, Monday 15c.
Screen Doors and Window Screens—Screen Doors, neatly grained and finished, complete with fittings, Monday 50c and 60c.
35 Varnished Doors, complete, Monday \$1.00, \$1.20 and \$1.40, with bottom, panel, Monday 85c, complete, \$1.10.
Window Screens—14 in. high, 18 inches closed, 24 inches open, Monday 15c, 14 in. high, 20 inches closed, 24 inches open, Monday 15c, 14 in. high, 20 inches closed, 24 inches open, Monday 15c.
Garden Spades, regular 90c, Monday 75c.
Garden Forks, four prong, reg. \$1.15, Monday 89c.
Grass Shears, with wood handles, best steel blades, Monday 60c, 80c and 90c.
Sheep Shear Pattern, Monday 10c and 25c.
Garden Wheelbarrows, strongly made, Monday 1.75 and \$2.50.
Garden Hoes, Monday 25c.

GAS AND ELECTRIC LIGHT SPECIALS.
Simplex Inverted Light, complete with mantle and half-frosted globe, Monday 39c.
Inverted Light, as above, but with ruby etched globe, Monday 69c.
Lindsay Upright Light, with globe and mantle, 39c.
"Victor" Inverted Globes, 25c.
Gallery Upright Light, with globe and mantle, 35c.
White Q Globes of Half-Frosted Inverted Globes, 25c.
"Victor" Upright Mantles, 25c.
Best Hall Harps, complete with globes, Monday from 1.29.
Burgers and Globes, complete with globes, Monday 1.29.
Special Inverted Mantles, Monday 10c.
2 Light Inverted Gas Fixtures, complete with mantles and ruby etched shades, Monday 3.69.
200 Electric Shades, 2 patterns, Monday 2 for 25c.
Solid Brass Gas Brackets, Monday 2 for 25c.
Day Double swing, 30c; single swing, 30c; stiff, 20c.

RICH CUT GLASS.
Suitable for presents for June brides. Cut Tumblers, Regular \$1.00, Monday 84c.
Water Bottles, Berry Bowl, Sugar and Creams, Water Jugs, Vases, Fern Pots and Sandwich Plates, all rich cut from the best blanks, Monday 5.00.
Berry Bowls, Bon Bon Dishes, Fern Pots, Comports, Sugar and Creams, Celery Trays, Regular \$5.00, Monday 4.50, bargain.
PRESSED GLASSWARE.
Table Sets, four pieces, green and gold decorations, sugar bowl, butter dish, spoon-holder and cream jug; regular \$2.25, Monday bargain, each 1.69.

Table Tumblers, heavy size, straight and no bell shape, Monday bargain, 19c.
300 Decorated Teapots, in English, Jet and Rockingham Ware, sizes 8 to 6, regular 35c, Monday 19c, bargain.
We are receiving daily new stock in Dinnerware and to make room we have decided to reduce certain lines, so we will place on sale Monday at half price the well-known stock pattern "English Orleans" of the finest Bavarian china, really a masterpiece. Please comment here. See Yonge street window display.
100 pieces in set; regular price is \$22.50, Monday bargain only 11.25.
300 Meat Platters, large size, clover leaf pattern; regular 75c, Monday 39c.
100 Soup Tureens, same pattern, regular \$1.25, Monday 59c.
10-piece Toilet Sets of English high-grade semi-porcelainware, roll-top basins, full-sized pieces, including floral designs and gold-stippled 2.25.
2,000 pieces oldtimers in Dinnerware, Sugar, Bowls, Creams, Bread and Butter Plates, Soup Plates, Meat Plates, Butter Dishes, Sauce Boils, etc., Monday bargain, each 1.69.



COME to the Boys' Store and choose a pretty little suit from the new stock.
Summer goods are in now, you you know, and Simpson's selection means you choose from the choicest.

Boys' English Fancy Worsteds 2-piece Suits, in a handsome slate grey ground, with new fancy color stripes, double breasted style, with belt; pants bloomer style. Sizes 26 to 28, \$6.00; 29 to 32, \$7.00.

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75c WHITE CELLULAR SHIRTS 43c.
Boys' White Cellular (or net)

Fruit Bowls, green and red and gold lined, regular 35c, Monday 19c.
Wine, regular 1.00, Monday 84c.
Stand Lamp, suitable for the summer cottage, complete, reg. 30c, Monday 19c.
Electric Light Globes, in three colors, pink, green and yellow, reg. 15c, Monday 12c.

Table Tumblers, heavy size, straight and no bell shape, Monday bargain, 19c.
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