

April 3.

The Easter term of the Forest City Business and Shorthand College, London, will begin April 3. New classes formed. We are in affiliation with the Business Educators' Association of Canada. Catalogues of business or shorthand course free.

J. W. WESTERVELT, R.P.,
Principal.

Good Dressers....

should see my stock of Spring Overcoatings and Suits. They're very choice. Many exclusive patterns.

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Table Covers, Napkins, Sheets, Pillow Slips, Towels and Rollers, 50 of the above pieces laundered for 50 cents by the well-known

Parisian Steam Laundry.

Work called for and delivered to any part of the city free.

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SPECIAL NOTICES.

Feather and Down Cushions, 50 cents each—the best value in London. Goose feather pillows a specialty. Bedroom Suites, Fancy Rockers, Tables, Spring Beds, Stoves of every kind, at the Bed and Mattress Factory, 593 Richmond street north. JAMES F. HUNT & SONS, Telephone 897.

Our new couches are just in. All styles at lowest prices. Come and see our Rococo couch, spring edge, velvet cover, or our adjustable head couch, tapestry cover. Trafford's, 55 to 57 King street.

ANDREWS' PLUGS should be in everybody's mouth—who have decayed teeth. If your druggist hasn't it, try the next; but get it. 10c a bottle.

STOP THAT TOOTHACHE! You can neither eat nor sleep while it lasts. Andrews' Plugs give you ease at once. 10c a bottle.

Electric and Turkish Baths. The Electric Turkish Baths stand unrivaled today as the greatest eliminator of disease and purifier of the system. Electricity given in the hot air baths tones the nervous system, which controls all the actions of the body. 329 Dundas street. ywt

W. F. BROCKENSHIRE, East End Gallery, is still making those beautiful cabinet photographs at \$2 per dozen. 66½ Dundas street. ywt

ONE TIME.

Dasherly—Was Ahtight ever known to be hospitable? Flasherly—Yes, indeed. After one of his drunks he wants anybody and everybody to go home with him.

Pain in the Back.

Being troubled off and on with pains in my back, caused by constipation, I tried several kinds of pills I had seen advertised, and to put the truth in a nutshell, Dr. Chase's Kidney-Liver Pills are the only pills that have proved effectual in my case. I can heartily recommend them.

JOHN DEVLIN,
Unionville, Ont.

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Spittal, Sabine & Co.,

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is a term that has come to have a very significant meaning. It is expressive of the very highest excellence that can be attained in bicycle-building. The Columbia Bicycle has won its spurs in the field of actual service. It is built, not on theoretical lines, but according to the lessons of experience. The Columbia for 1899 is intended for use, not ornament, and in durability, strength and service it

SPEAKS FOR ITSELF.

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135 Dundas Street. Phone 800.

FINE TAILORING SOUTHCOOT'S

361 RICHMOND ST.

METEOROLOGICAL.

Toronto, March 31—11 p.m.—The low area which was approaching the lake region during Thursday passed eastward across the Middle States, causing a light snowfall along the south shores of the lakes, but none in Ontario. Present indications point to more settled weather and slowly rising temperature. Minimum and maximum temperatures: Victoria, 40-52; New Westminster, 34-58; Prince Albert, 4-24; Qu'Appelle, zero-14; Winnipeg, 12-20; Port Arthur, 14-26; Harry Sound, 2-23; Toronto, 20-37; Ottawa, 8-26; Montreal, 20-32; Quebec, 16-20; Halifax, 28-40. Local temperatures: The highest and lowest readings of the thermometer at the observatory on Friday, March 31, were: Highest, 35°; lowest, 20°. Sun rises today at 5:53; sets 6:44 p.m. Moon rises, 12:02 a.m.; sets 5:59 a.m.

JOHNSTON BROS.'

XXX

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London Advertiser.

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A LOCAL BUDGET

—Mr. Thos. F. How, of Montreal, is at the Tecumseh.

—Dr. Eccles returned home from New York yesterday.

—Mr. R. S. Webb and wife, of Stouffville, are at the Grigg.

—Dr. B. E. Mackenzie, of Toronto, was in the city yesterday.

—Mr. John Killer and wife, of Waterloo, are at the Tecumseh.

—The Princess and Jubilee skating rinks were well patronized yesterday.

—Mrs. W. D. Eckert, of East London, is spending Easter with Watford friends.

—Special Easter music has been prepared for most of the churches to-morrow.

—Mrs. Frank Cowan, of Princeton, is spending a few days with friends in the city.

—Miss Flossie Hord, of Mitchell, is spending the Easter holidays with friends here.

—Mrs. Pepper and daughter, of Watertown, South Dakota, are visiting with Mrs. de Wolfe.

—Mrs. Bert Sheere, of South London, is visiting her parents, Mr. and Mrs. John Kelly, at Falkirk.

—Mr. George Zeigler, of Wolsley Barracks, is visiting his parents, Mr. and Mrs. Ben Zeigler, at Berlin.

—Messrs. W. B. Miller and S. Wilson, of Clinton, will attend the Military School here next term, which begins today.

—Messrs. Trevithick & Kerr, of Brinsley, have secured the services of Miss Horner, of this city, as milliner for the season.

—Messrs. Harry and William Pannell and Mr. Norman McCulloch and sister, of Woodstock, were on a visit to London yesterday.

—Mrs. (Dr.) Hyttenrauch, of Appin, who underwent an operation at St. Joseph's Hospital, a couple of days ago, is progressing favorably.

—An "Easter Tea" is announced in the amusement column, to be given by the Ladies' Aid of the Colborne Street Methodist Church, on Tuesday evening, April 4. After tea the church quartet, assisted by Miss Myra Pickard, Mr.

Gentlemen's Gray Gloves

Are the correct things in Gloves for Easter. We have three qualities in fine Undressed-Kids, \$1.25, \$1.50, and \$2. Also the most fashionable Brown and Tan shades in Dressed and Undressed Kids, \$1 to \$2.

BOUGHNER.

Irwin (cornet soloist), Mr. Fred Westman (elocutionist), and others, will provide a first-class programme.

—The Bishop of Huron, assisted by the Revs. Canon Richardson and J. W. Ten Eyck, confirmed 22 persons at the Memorial Church yesterday (Good Friday).

—J. William Fischer, who has been attending the Western University Medical College here for the past term, returned to his home at Waterloo, Ont., on Friday.

—A number of the brethren of Malahide Lodge, 140, 140, A. F. and A. M., Aylmer, will pay a fraternal visit to St. John's Lodge, 299a, this city, at its next regular meeting.

—Mrs. James McCormick and Miss Edna Durand will sing solos in St. James' Presbyterian Church tomorrow—the former in the morning and the latter in the evening.

—The Florence Quill says: Dr. King, late house surgeon of the London general hospital, and post-graduate of Johns Hopkins Hospital, Baltimore, Md., has decided to locate in Florence.

—The services to be held tomorrow in Dundas Center Methodist Church will be of a special Easter character. The choir, under the direction of Mr. W. H. Hewlett, will render appropriate music at both services.

—Mrs. (Dr.) McNaughton, of Brussels, and her sister Mrs. Galotti, who has been visiting her for several months, left this week for a visit to Seaford and London, after which Mrs. Galotti returns to her home in the Western States.

—Mrs. Wilson, of Dunganon, is visiting her brother, Ald. Berry, in London. Mrs. B. J. Crawford accompanied her mother, and spent a few days with friends here. She will visit relatives here for a few days before returning home to Dunganon.

—Miss May Essex, one of London's clever and talented young ladies, left today to take a course of training as a trained nurse in Grace Hospital, Detroit. Miss Essex will be missed by a large circle of friends, who were at the depot to say good-bye.

—The funeral of the late Mrs. Chas. Maker took place from the family residence yesterday afternoon to Mount Pleasant Cemetery, and was largely attended. Rev. George Cox, pastor of St. Matthew's Church, conducted impressive services.

—Mr. Thomas P. Allan, traveler for the F. F. Daily Company, Hamilton, has severed his connection with the firm to accept a position with Gorman Eckert & Co., of this city. Mr. Allan has been with the Daily Company for fifteen years, and on his retirement the firm presented him with a handsome gold pocket watch, also a letter expressive of the high esteem in which he is held.

—Mr. Edward Brammer, a London township pioneer, of lot 19, con. 1, died on Thursday, aged 77 years. The deceased, who was a native of Nottinghamshire, England, came to London township about half a century ago, and followed the occupation of a gardener with great success for many years. He was one of the most respected residents of the township.

—The Centralia correspondent of the Exeter Advocate says: The revival meetings, which have been in progress here for the past four weeks, conducted by Rev. S. Salton and Mr. S. Grigg, have been attended with great interest and favored with great blessing. At the close of the meeting Mr. Grigg was asked to come forward, when an address was read by Miss M. Elston, and a purse of \$40 presented him by Mr. Wesley Huston. Mr. Grigg thanked the audience for their kindness. While Mr. Grigg has been among us he has worked most faithfully.

—The programme of music for St. Peter's Cathedral at Easter, 1899, is as follows: Patriotic hymn, 10:30 a.m.; Easter hymn, O Filli et Filiae; mass in C, E. Silas; offertory, Requiem.

MRS. C. W. HOUGHTON, STEWART, ONT.,

Considers Laxa-Liver Pills the best remedy for Sallow Complexion, Sick Headache and Constipation.

More people every day joining the great army of those who prize Laxa-Liver Pills as the best remedy for all diseases and disorders of the stomach, liver and bowels.

Mrs. C. W. HOUGHTON, Stewart P.O., Ont., has this to say about these wonderful little pills:

"I have used Laxa-Liver Pills and I can say with all confidence that they are the right thing. I had a very sallow complexion, and suffered quite often from Sick Headache. Since I started to use the little pills my complexion has become clear and healthy, the headaches disappeared, and my bowels are perfectly regular. I do not hesitate to strongly recommend them to anyone suffering as I did."

If you suffer from Constipation, Biliousness or Sick Headache, take a Laxa-Liver Pill before retiring. 'Twill work while you sleep, without a grip or gripe, and make you better in the morning.

EARLY CLOSING

Would our many customers please notice that we intend to close our store every night at 6:30 p.m. except Saturday, when we will close at 10 o'clock?

T. A. Rowat & Co.
234 Dundas Street. Phone 317.

It's What You Eat

with a relish that finds its way on your table at every meal. Our bread is not good, bad and indifferent, but always the same, today, tomorrow and ever day. Finest flour, most cleanest and best products is what counts.

THE PARNELL-DEAN STEAM BAKING COMPANY,
75 Bruce Street. Telephone 928.

Coeli, Lambillotte. This mass, which will be sung for the first time in London, was written for the great international sacred music competition at Liege, Belgium, in 1886, and was awarded first prize of a gold medal and 1,000 francs over 76 competitors. Vespers, 7 p.m.; Psalm of the day, Gregorian; Magnificat, Lambillotte; O Salutaris, Wiegand; Regina Coeli, Lambillotte; Tantum Ergo, Goeb. Mrs. Crulshank, organist; W. E. Miller, choirmaster.

PLEASANT SOCIAL EVENING.

An Easter social was given by the Ladies' Aid Society of the St. James Presbyterian Church last evening, at the residence of Mr. M. McLellan, of 570 Maitland street, and proved a most enjoyable affair. A collection was taken and a handsome sum realized, which will go to the building fund of the new church. Mr. James Gray, of the board of managers, presided, while a programme of vocal and instrumental music was rendered by Miss Edna Durand, Mrs. James McCormick, Mr. E. Webster, Miss Horton, Mr. C. Percy, Johnston brothers, Miss Sadie Gray, Miss W. Cannon, Miss May Duff, Miss Alice Prescott. Several numbers were also contributed by male members of the choir. Miss M. Webster, Miss Crane and Mrs. McCormick were the accompanists. Refreshments were served, and when the company was about to disperse, the pastor, Rev. Mr. McGillivray, moved a hearty vote of thanks to Mr. and Mrs. McLellan for providing the hall, and the disposal of the Aid Society. The host and hostess were untiring in their efforts to make everyone have a good old Scotch welcome and enjoyable evening. The gathering broke up to the strains of "Auld Lang Syne."

AN HOUR SPENT IN GAY PAREE

Or a Visit to London's Largest Drygoods House.

What Women of Fashion Will Wear This Season—Some Beautiful Easter Novelties.

To every Canadian it is a pride-stirring thought that he is a citizen of an empire on which the sun never sets. All round the world the proud old Union Jack floats over soil that is British. The fleets of that empire hurry to and fro over all the seas, and do the carrying trade of the world. Napoleon Bonaparte aspired to be the arbiter of nations. In contempt he called the English a nation of shopkeepers. And the nation of shopkeepers put Napoleon under the heel and accomplished what he vainly attempted. They did it because they were shopkeepers. Parliaments may make laws and men may fight bravely, but the power and progress of a nation depends first, last and all the time upon its merchants. And what is true of a country in this respect is true of every city.

Why has London become the most important city in Western Ontario? Because of her able merchants. There are stores in London that equal, and in some respects surpass any of the Toronto or Montreal stores. For proof of this one need not look further than the T. P. Kingsmill's mammoth establishment, with its 33 departments. This store has nearly 25,000 square feet of floor space, and 1,000 linear feet, or about one-fifth of a mile of counters. The average value of the stock is one-quarter of a million dollars. This, of course, is the largest store in Western Ontario.

Mr. T. P. Kingsmill has spent 45 years in building up this enormous business. He has no use for the Cheap John methods of attracting trade. He saw clearly from the start that only straight, plain-dealing paid. Mr. Kingsmill is a familiar figure in the great world-markets of Europe, and his long experience enables him to buy wisely and closely.

At this season, when the new millinery is the center of interest, Kingsmill's offers unusual attractions. There is on exhibition a large number of the newest hats, fresh from the hands of the Paris milliners. And looking at them, one is constrained to say, "They do these things better in France." There is about them a something of grace and harmony that appeals to everyone, but can scarcely be imitated. And yet the deft hands of Kingsmill's milliners have succeeded in producing hats that do not suffer by comparison when shown side by side with the Paris creations.

A survey of the materials that go to the making of those hats is interesting. One is first struck with the color scheme that is followed not only in the trimmings, even to the sequin and bead ornaments, but extends itself to dress goods, gloves, hosiery and ribbons. Thus a lady who buys her outfit at Kingsmill's is distinguished not only by the mark of fashion, but by that unmistakable sign of good taste, harmony in every detail of her costume. But to return to the hats. Only the best French and Swiss plaits are used. There is an endless variety of design in all the prevailing shades. In black and white alone there are eight or ten varieties of design. The other

Exhibition of Easter Millinery Will Be Continued Today and Tonight.

KINGSMILL'S

colors are fere, amaryllis and fuschia, the three shades, commonly called Cyran, pale green, dark and pale gold, purple, pale and dark blue, beige or fawn, Coquelicot, a rich garnet, Reine, and Laurier, the last a delicate pink. Silke lisse, which largely replaces chiffon this season, is shown in 30 shades. Brussels net and beaded chenille are also used. But the crowning glory of the millinery display is the flowers. Only the aroma is lacking. The very pollen dust on the petals has been reproduced. The foliage is as exquisite as the flowers. The roses are magnificent, and the reproduction of the famous Joe Chamberlain orchid is worth going far to see. It is almost incredible that commercial art should have been carried to such perfection.

A pretty novelty in the way of ornaments is the gold buckle with cut steel mountings, and set with rhinestones. It is impossible to describe the hats. To name the materials is to give about as much an idea as the naming of the colors used in a painting would give of the picture. For instance, there is an aristocratic little French hat, of black and white straw, trimmed with two ostrich tips, hops, Swiss braid, sequins, hair and bead ornaments. But its elegance and piquancy words cannot describe. And so with a hundred others, each of which has an individuality and beauty of its own. There are few stores in Canada where one can find so much that is beautiful and correct in millinery.

A walk around through the other departments is worth while. For mantles and costumes there are the newest and best products of the French and German looms. Never before were the shades so varied and beautiful. The cloth has a finish like the bloom of ripe fruit.

The new silk parasols are something to be proud of. The handles are a sensible length and beautifully finished. The colored parasols show all the new shades. In lace there are silk torchon, chiffon, net, embroidered lisse, French valenciennes, some very popular edgings and insertions; valenciennes and torchon beading, tufted and tartan lisse, and some very pretty checked chiffon with crepe effect. Black and white check is particularly beautiful. Chantilly nets are again in fashion for the first time in twenty years, and Russian nets are here again after a twelve years' vacation.

All the new ribbons come in sets of the three complementary colors. The dress trimmings are wonderfully varied and elaborate. Oriental designs are popular; one has gold canvas ground, steel sequins, mother-of-pearl center, heliotrope and gold beads.

In dress goods there are 220 shades of French cashmeres in each of three qualities; also silk and wool velours, black crepons and bright mohair effects.

The glove and hosiery departments are both brimming with novelties. And, last of all, the men's tailoring department has the biggest range of new patterns ever offered in this city.

CO-OPERATIVE COOPERAGE

Striking Coopers to Start in Business for Themselves.

The striking coopers formerly employed at the London and Petrolia Barrel Works, may form a joint stock company and start barrel works in East London, on the co-operative plan. The men are negotiating for land, and have two or three good sites in view. Considerable capital has been offered them. Some of them have managed, during their long connection with the

"77" FOR GRIP

Is only one of Dr. Humphreys' Specifics.

There are others equally good. All Pain, Fever, Heat, Restlessness, allayed by Specific No. 1.

Headache, Sick Headache and Vertigo relieved and cured by No. 8.

Dyspepsia, Indigestion and Weak Stomach quickly cured by No. 10.

Skin Diseases—Erysipelas, Salt Rheum, yield to No. 14.

Rheumatism—Acute and Chronic, Lumbago, all controlled by No. 15.

Malaria, Fever and Ague, by No. 16.

Whooping Cough arrested by No. 20.

For other Specifics see Dr. Humphreys' Manual; at drug stores, or sent free.

At druggists or sent prepaid; 25c & \$1.00.

Humphreys' Med. Co., Cor. William and John Sts., New York. Be sure to get.

HUMPHREYS'

London and Petrolia Company to save a tidy sum, and each man has his own kit of tools. Therefore, they say, the scheme is quite practicable.

SIX MONTHS

Burglar Blake Sentenced to the Central by Magistrate Parke.

The only offender at the police court this morning was John Wilson, alias George Blake, the burglar, whom F. C. Robinson captured in the act of effecting an entrance into Mr. L. Ingram's house, at the corner of Peter street and Dufferin avenue, a couple of weeks ago. The police have ascertained that the man's right name is George Blake, of Toronto, that he has a wife and family, and is a worthless, professional tramp. Magistrate Parke sentenced him to six months in the Central Prison.

SMOTHERED IN BED

Sad Ending of a Young Babe's Life—Two Recent Criminal Suits Recalled.

"Oh, mother, come here, quick! Charles's dead!" was the horror-stricken cry of Margaret Ridler, who lives with her parents on St. James street, when she awoke about 8:30 yesterday morning, and discovered that her 4-months-old infant lay dead beside her. The birth and death of the babe were surrounded by circumstances quite sufficient to break any woman's heart, and the young mother's grief was not to be wondered at, when all the facts are considered.

Some time over a year ago a private at Wolsley Barracks named Cooper, a married man, led astray the girl, who is about 16 years of age. Suit was brought against Cooper, and on the statement under oath of John Miller, one of Cooper's companions, the accused man was discharged, and Margaret Ridler's character was blackened.

But the truth at last leaked out, and Miller, who was stated to have received money from Cooper for giving the false evidence, was arrested on the charge of perjury, found guilty and sent to penitentiary for two years. When the little one was born it was its mother's only joy, and as it grew it became a general favorite in the household. It was a strong, robust child, but during the night, while sleeping with its mother, the little one was smothered.

Dr. Hogg was called and acquainted Coroner Flock. The coroner visited the girl's home, and as it was evident to the doctor that the child's death was purely accidental, he decided that an inquest was unnecessary.

An Easter Greeting.

For those who have thought that Catarrh is incurable and to those whom the constant use of snuffs and ointments was almost unbearable, Catarrh-ozone comes as a sure and delightful cure. No need for fetid breath, broken voice and drooping in the throat. Send for Catarrh-ozone and be convinced. Outfit \$1. Sample bottle and inhaler 10 cents. N. C. Polson & Co., Kingston, Ont.

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The fast line, and only one without change of cars, from London to New York, leaves London 3:43 a.m., arrives New York 7:55 p.m.; leaves London 4:40 p.m., arrives New York at 9:13 a.m., with Pullman sleeper and vestibule car super and breakfast. Passengers landed in New York down town, near European steamship docks, or up town, near all first-class hotels. Get your tickets via Lehigh Valley, sold at Grand Trunk city and station offices.

Children Cry for

CASTORIA.

CASTORIA

For Infants and Children.

Children Cry for

CASTORIA.

Children Cry for

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