

Telephone Main 7841 1898--TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR--1919 Market Adelaide 6100



At Simpson's Practical Gifts of Exquisite Beauty Which Will Enhance the Charm of Home!

These Handsome Embroidered Scarfs Make Lovely Christmas Gifts

About \$3,000.00 worth of clean and fresh merchandise. Pure linen, and hand-embroidered. Selling at 33 1-3% to 50% below today's values.

- 18 x 36 inch Scarfs, \$3.50, \$4.45 up to \$7.50 each.
- 18 x 45 inch Scarfs, \$3.75, \$4.50 to \$8.95 each.
- 18 x 52 inch Scarfs, \$3.95, \$4.95 to \$10.50 each.
- 18 x 72 inch Scarfs, \$8.95, \$9.95 to \$13.50 each.
- 45 x 45 inch Round Cloths, \$4.95, \$6.50 to \$8.95 each.
- 52 x 52 inch Round Cloths, \$7.95, \$10.95 to \$32.50 each.
- 72 x 72 inch Round Cloths, \$15.00, \$25.00 to \$49.50 each.
- 52 x 52 inch Square Cloths, \$15.50, \$17.50 to \$19.50 each.

ON SALE TODAY AT 8.30 A.M.

\$5.00 and \$5.50 Table Cloths, \$3.95

Satin-finished Irish Damask. Extra fine texture, good variety of designs. Some are hemmed. Size about 2 x 2 1/4 yards. Regularly \$5.00 and \$5.50. Today, special... 3.95

Hemstitched Huck Towels, \$1.59 Pair

600 pairs White Huckaback Towels, with deep hemstitched ends. Fancy figured borders. Extra large size, 24 x 39 inches. Reduced for today, pair... 1.59

Simpson's—Fourth Floor.

The Hoover Electric Suction Sweeper

Beats as it Cleans and Cleans as it Beats

What is the use of sweeping a rug unless the clots of mud are first beaten out? The surface only is brushed and the mud remains hidden.

This is where the Hoover Electric Suction Cleaner does its work. It beats—sweeps—lifts nap—restores colors and cleans in one operation. You are invited to a demonstration.

- The Baby Hoover 62.50
- The Hoover Special 75.00

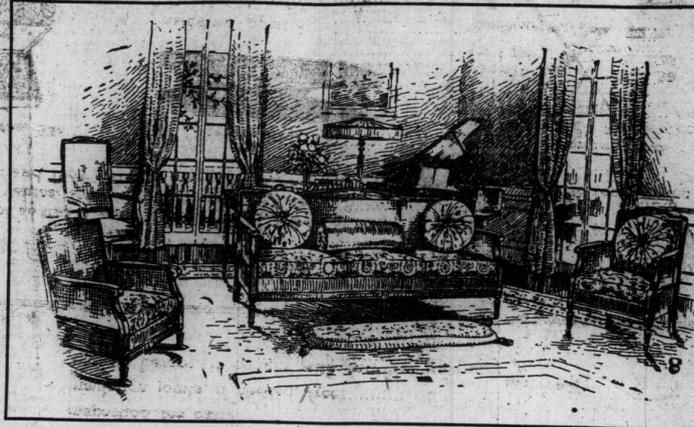
Carpet Dept.—Fourth Floor.

Your Christmas Tea Party

When the tea-wagon rolls in with its appetizing freight, a shimmer of contentment is apparent among the guests. It is the factor that completes the occasion.



No gift could more greatly please a hostess than one of these dainty equippages from the array in the Furniture Department. It is a collection prepared for discriminating persons. They range from \$18.50 to \$36.00.



The man whose Christmas remembrance takes the form of refurnishing the living-room, or a corner of it, will be thrice blest. There is nothing nearer the desire of the home and family, it will be a constant pleasure for himself to share, and guests who gather on the festive day will delight in the artistic nature of the gift.

What More Acceptable Than a Chesterfield

With their big yielding cushions and upholstered backs they simply radiate comfort and luxury year by year. No home is complete without a Chesterfield. Our assortment is especially large and varied, to meet the Christmas rush, and if you shop now your choice of selection is exceptionally good. Upholstered in Marshall cushions, with 3-panel backs and covered with high-grade tapestries. Various priced, \$190.00 to \$260.00.

Upholstered Arm Chairs to match, \$60.00 to \$120.00.

Reed Furniture is Also Popular

Artistic and comfortable, these chairs and rockers lend an air of distinction to any room. They are upholstered in chintz and tapestries, and are priced from \$15.00 to \$45.00.

Library Tables, \$22.50 to \$137.00

An acceptable gift. These tables are handsomely finished in fumed oak and walnut, and a large assortment enables you to make satisfactory selection here. \$22.50 to \$137.00.

Give Her a Writing Desk

Particularly handsome models in writing desks, which would delight any woman. They are finished in oak and mahogany, and the prices range from \$12.75 to \$45.00.

Six Room House Set of Fixtures and Shades, \$29.50

This set consists of 11 pieces—all well made and finished in brush brass. The shades are tinted, except those for hall, bathroom and veranda. 29.50

Installed free within city limits.

Inspection fee extra.

Insulation joints, if needed, free.

40-watt Lamps, if bought with set, 30c each.

Simpson's—Sixth Floor.

Special Offerings in the Christmas Show---Fifth Floor

Such a big, jolly, well-stocked Christmassy spot as this is surely the place to choose Christmas gifts for your family and friends. Especially today, when we are offering many special values, some of which are here listed. Shop at 8.30 a.m. for choice. Besides, Santa Claus is daily making merry, there's the Punch and Judy show to see, and, whatever you do, don't miss the performances of the Marionettes.

Grained Ivory Set



Truly a handsome present, this three-piece grained ivory set, beautifully lined leatherette case. Today 9.49

Pistol Flashlights

With strong bulb and battery, nickel finish, just like a real pistol. Lots of fun and no danger 1.25

6 1/2-Inch Tubular Flashlights

Black and nickel, with strong battery and bulb86

Christmas Papeteries, 33c



Beautiful holly design, 24 sheets and envelopes to match. Regularly 45c. Special 33

Baby Dolls, 49c

Bisque head, movable arms and legs, composition body, 8 inches long. 500 to sell today at, each 49



Coasting Sleds, 39c



Hardwood runners, 30 inches long, nicely striped and varnished. 1/4-inch spring steel runners.

Rock-a-Bye Baby Swings, \$1.95

Made of heavy duck, on steel frame, complete with ring and screw for putting up 1.95



Eiderdown Slumber Socks

Each pair boxed. Pink or pale blue, with contrasting top. All sizes:

- Women's pair98
- Men's pair 1.25

Kindergarten Sets, \$2.15



Red enamel and golden oak finishes. Oval table, 26 inches long, 18 1/2 inches wide, and two chairs to match. Only 2 sets to customer. Reg. \$2.75 2.15

Now to Choose Attractive Floor Coverings

A touch of Oriental color and an element of the picturesque are brought to the home which receives a nice rug. No critic would be hard-pressed to choose from the assortment of Persian, Chinese and domestic weaves now being featured as Christmas gifts.

Whether magnificent proportions and rare coloring are desired, or less pretentious serviceable floor coverings, the whole range will repay examination.

Oriental Rugs

In Mousoul, Kazak, Shirvan and Chinese weaves, designs and colorings of each typical of their particular class. Sizes from 2' x 4' to 5' x 7' 6". Prices from \$39.50 to \$175.00.

Sarouk Axminster Rugs, made in one piece; clever reproduction of Sarouks in design and coloring, with fringed ends. Size 36" x 63", at . 25.00

Wilton Rugs of finest quality in Oriental designs and colorings.

- Size 36" x 63" 17.50
- Size 27" x 54" 10.50



The subdued glow of a new pedestal lamp in the drawing-room on Xmas night will waken a warmer glow in the heart of the happy recipient. Or, perhaps, it will stand behind Dad's large easy chair in the den.

The stand lamp, with its grace and utility, may be seen in a variety of forms in the Drapery Dept. Mahogany and metal in chaste design, with shades. Manufactured in the Drapery workrooms and harmonizing with various interiors. Prices, pedestals, \$11.98 up.

New Wall Papers to Brighten the Home

- Basket Weave Effect Wall Paper, 33c Roll
- High-Class Border Decoration to Match, 15c Yard

New decorative treatment for living-room or halls. Texture-like design, nicely printed with rich tan tones on a heavy quality background. 30 inches wide, 5-yard roll.

Border decoration is conventional in pattern, with a refined treatment of ornament, cut out both above and below the design, requiring no moulding division when used with drop ceiling.

- Special value, roll33
- Border decoration, yard15

Chintz Bedroom Papers, 23c Single Roll

Pretty all-over designs, with floral effects and combinations of birds and flowers—tastefully colored with delicate tints on light backgrounds. Special value, single roll23

Good Quality Varnish Tile Papers, 30c Single Roll

Block and tile designs, and tile and figured patterns for use in kitchens, bathrooms and stores. Good variety of colorings to choose from, including blue, green, brown, gray and tan. Single roll30

Simpson's—Sixth Floor.

The Robert SIMPSON Company Limited

FOR FAIRFAX CO WINCHES containing 7 well known brands. H. H. W. 20 King Street E. PROBS: N. MEY CHILD TO S Announcem Question Meeting, His Trip Rumors. Canadian Press North Bay, lengthy speech four-day jour Drury concluded over Ontario will here tonight. The premier attention to the which, he said, much a ladder stairs, and he must be for the children who attend common schools option in the island values was premier, who of the question my years. Premier give the municipality of taxing the improvement to be no compulsory New Fo Hon. Mr. Dr. Moore attempt government to forestry which of the country, hoped to have the forests, have to apply trial upon the prohibition was granted for the sons. He said, his mind regard people gave on the to the govern facing the law but that they there was a premier said, try to do "something enough." Children "In considering no reverence the way of dolls boys and girls, referring to the something must educational system. Hon. Henry M. Little scassid heard by the pr of his cabinet. (Continued on ORGY OF ATTRAC Organized B Visitors F New York, De late, confidence lated profession reward from the patrons of the c took to New Yo money here than the way of do, and there are others as large will say little some of them opinion that man committed by m at the same ho As with robe of the city, in every precaution With the ready managers, who publicity to such headquarters ch to members of t The most rec was sustained, now stopping at "no has reporte in cash He stolen from her Frominent We Is Sleep Winnipeg, Man victims of stee city is Alex, stockman, who of secretary of Sappers' Associ years. He was c all live stock in Saskatoon, De sleeping sickness Saskatoon today and case here. Halifax, N.S., been admitted case hospital, ing attending g his sickness." died, but this at led, and the had his conditio