

Store Opens at 8.30 a.m.

SIMPSON'S

Telephone Main 7841  
Connects With All Departments

SIMPSON'S

Store Closes at 5.30 p.m.

# Buy Your Thanksgiving Linens Today at These Advantageous Prices

## The Offerings Are Too Important To Miss, and Command the Attention of Every Toronto Homekeeper Clubs, Hotels, Boarding Houses and Restaurants Should Also Stock Up

As mistress of the home you are likely preparing for Thanksgiving and its attendant activities. If your home needs new table linen, it will please you immensely to hear of these timely and attractive offerings for today. So remarkable are the values that similar merchandise could not be bought at the mills today for as little as we now ask.

**Women's Smart**  
**Serge Skirts**  
**\$6.00**

One of the popular mannish-tailored styles, with neat set-in pockets, button trimming, and perfectly fitting yoke, girdle, Black or navy. Excellent value at \$6.

**Gown**  
**Lengths Stamped**  
**\$1.50**

Gown lengths, stamped for round, square or V-shape neck. Empire style. All sizes. Special, today, \$1.50. Hand-crocheted Corset Cover Yokes, Sizes 26 and 38. Special, today, 49c.

**75c Laces**  
**29c**

8,000 yards Finest Quality Net Flouncing, 22 inches wide. Finished with border for scallops or hem. 75c laces. Today, yard, 29c.

**A Wonderful Collection of Buttons**

Wonderful showing of Buttons for coats, suits, dresses and waists; newest and most exclusive designs. For long coats, smart designs in ivory, gallalith, celluloid and smoked pearl. Fur Buttons, beaver, Kolinsky, fox, marmot and seal, different sizes. For a strictly tailored suit, plain, heavy or ivory smoked pearl buttons. Dainty Trimming Buttons, for dresses and waists. Exquisite White Pearl Buttons, diamond shape, for gorette waists.

**Wash Goods**

Linen-like Suitings at 25c Yard—White grounds, with fancy blue and pink stripes; 34 inches wide. Cannot be duplicated at double today's sale price, 25c. Also 40-inch Green Stripe Voiles at 25c yard—Smart narrow stripes of alternate blue green and white. Less than half price today, 25c.

**Exquisite Perfume Half-Price**

100 bottles Highest Quality Perfumes, priced from \$1.00 to \$7.50—all half price. Perfumes, in bulk—Rose, Violet, Lily, etc. Regularly \$1.04. Special 75c. GRAINED IVORY VASE, Regularly \$1.50. Special 99c. GRAINED IVORY PERFUME BOTTLE, Regularly \$1.25. Special 99c. GRAINED IVORY HAIR BRUSHES, Regularly \$7.00. Special \$4.99. TALCUM POWDER, 1 lb. Regularly 16c. Special, 2 for 27c.

**Men's--Women's 'Kerchiefs**

MEN'S LAWN HANDKERCHIEFS, 6 for 44c, 6 for 56c, 6 for 75c. MEN'S COLORED BORDER HANDKERCHIEFS, 6 for 30c, 6 for 36c, 3 for 75c. BOYS AND GIRLS' COLORED BORDER HANDKERCHIEFS, 6 for 18c, 6 for 20c, 6 for 25c, 5 for 25c. KHAKI HANDKERCHIEFS, 3 for 55c, 3 for 60c, 3 for 69c, 3 for 75c, 3 for 80c.

**Hemstitched Damask Table Cloths**  
**\$2.95**  
**Regular \$3.45 Value**

Size 62 x 80 inches; pretty assorted designs. A real saving opportunity today, at the special price of \$2.95.



**Beautiful "Old Bleach" Table Linen Sets**  
**\$21**  
**Regular Value \$28.00**

Old Bleach, All Pure Linen—Each set has 1 cloth, size 2 x 2 1/2 yards, and 1 doz. Napkins, size 22 x 22 inches. Handsome designs. Regular \$28.00 value. Reduced especially for today. Set for \$21.00.

**Genuine Hand-Worked Madeira Linens**

THESE MOST EXQUISITE pieces of real Madeira linens are genuinely hand-worked and reflect inimitable beauty and perfection in the making and finishing. Our superior assorted stocks comprise everything in fancy linens that are made on the Island of Madeira.

**All Pure Linen Damask Cloths at \$6.95**  
**Regular Value \$8.00**

All Pure Linen Damask Table Cloths, size 2 x 2 yards. Get your table a new cloth for Thanksgiving. Regularly \$8.00. Special, today, \$6.95.

SCARFS, \$2.95 to \$18.50.  
DOYLIES, 20c to \$2.50.  
CENTRE PIECES, \$1.48 to \$10.95.

LUNCH CLOTHS, \$9.75 to \$85.00.  
TRAY CLOTHS, 98c to \$6.50.  
NAPKINS, doz., \$6.95 to \$18.50.

**\$1.50 Table Damask at \$1.19 Yd.**  
Bleached Table Damask—Pretty designs; 70 inches wide. Regular \$1.50 value at the advantageous price of, yard, \$1.19.

**\$6.50 Table Cloths at \$5.45**  
Oval Damask Table Cloths with pretty scalloped edges. Size 2 x 2 1/2 yards. Regular \$6.50 value. A noteworthy value for today's shoppers; clearing at, each, \$5.45.

**30 High-Class Paris and N.Y. Model Hats Half Price**

This select little collection of exclusive millinery includes exquisite French models—about 80 in all—and a few of our earlier high-class New York hats. Each entirely different in design, adornment and color. Hats that beggar all description—but you will know at once that they are examples of the highest millinery achievements when we tell you they are from such renowned designers as LEWIS, LOUISON, GERMAINE, MARY AND ANNIE, HERMANN, MARGUERITE, AND LEONIE AND EVELYN VARON.

On sale today at the following half prices:  
**\$25.00 models ..... \$12.50**  
**\$30.00 models ..... \$15.00**  
**\$35.00 models ..... \$17.50**  
**\$40.00 models ..... \$20.00**  
**\$50.00 models ..... \$25.00**  
**\$55.00 models ..... \$27.50**

A SALE AT 10 A.M.  
**Smart New Hats \$9.75 and \$15**

Here is an offering that should bring a big response, coming as it does just before the holiday. Every hat is marked away below the regular price. High-class, hand-blocked New York shapes, also our own hand-made hats. Developed in silk plush or Lyons silk velvets, in black or colors. Mostly trimmed with the favored ostrich. Two wonderful values today, \$9.75 and \$15.00.

**Three-piece set, by Mon. Lewis, comprising hat, neckpiece and muff. Combining rich Kolinsky fur and royal blue velvet. Regularly \$125.00. Today, \$65.00.**

**Seconds of 35c to 50c Qualities Women's Stockings, 18cpr**  
**3 Pairs for 50c**

Splendid quality plain or mercerized lisle in black, white and grey; 8 1/2 to 10. No phone orders. A stirring bargain, today, 3 pairs for 50c; pair, 18c.

Women's and Boys' Heavy Weight Black Worsted Stockings. Knitted close and elastic. Ribbed seamless leg. Sizes 8 1/2 to 10. Today, 50c.

Men's All-wool Hand-finished Grey Sox. No seams in foot, making them splendid for soldiers. Small and large sizes. Today, \$1.15.

Women's "Niagara" Silk Gloves, in grey, pongee, black and white. Double tipped finger. Sizes 5 1/2 to 8. Today, 55c.

Children's Heavy Ribbed Wool Mittens, with long cuff. Black, white, grey, brown and red. Sizes to 10 years. Today, 35c.

Men's Woolen Gloves, in brushed finish. Grey, black and fancy mixture. Close fitting jersey wrist. Small, medium and large sizes. Today, 60c.

**Girls' Jaunty Frocks**  
**\$13.50 and \$15**

Wonderfully attractive little dresses—possessing style as well as warmth and serviceability. Smartly pleated from deep yokes, and finished with large pockets, embroidered collars and pearl button trimming. Navy only. Prices \$13.50 and \$15.00.

**Simpson's Silks--Dress Goods Famous for More Than 20 Years**  
**Unusual Dress Goods Prices For Today Read!**

Gabardines and Tricotines, \$2.95—Soft shrunk wool. Full color range. 32 inches wide. Regularly \$3.50. Yard, \$2.95.

Botany Serge Suiting, \$5.50—in men's soft cloth finish. Soap shrunk. Dark navy and black. 58 to 56 inches wide. Less than today's mill price. Today, yard, \$4.50.

Soft, Durable Poplin, Crepe Ondine and Crepe Faille Cords. Shades for street and dress wear. 49 inches wide. Special value today, yard, \$3.95.

Cream Duffie Coating, \$1.95—Old standard quality. Guaranteed to launder. 54 inches wide. Regularly \$2.50. Today, yard, \$1.95.

Rich Black Silk Seals, one of our high standard qualities, 48 inches wide. Regularly \$4.50. Today, yard, \$4.75.

Shepherd Checks, in firm British worsted finish. Small, medium and large checks. Extra special value. Today, yard, 98c.

**Keeping Down Silk Prices This Way**

Ivory Satin Jersey, in weights for waists and silk sweaters. 30 inches wide. Regularly \$2.50. Today, yard, \$2.00.

Ivory Woad Satins, 36 inches wide. Regularly \$2.00. Today, yard, \$1.75.

New Striped Silks and Satins, for waists and men's shirts. Splendid selection and superior qualities. 32 to 36 inches wide. Excellent value at \$2.00 yard.

Ivory Cream and Black French Crepe Georgettes, 48 inches wide. Regularly \$3.24. Today, yard, \$1.95.

Black Silk Crepe de Chine, chosen from regular \$4.50 stock. For one day's special selling. Today, yard, \$2.95.

Seal Mink, brown, grey and black fur-riers' quality. 36 inches wide. Less than wholesale price. Yard, \$2.00, \$2.50 and \$3.00.

**Beautiful Blouses**  
**Perfectly Developed of Pure Tricotine Silk**  
**\$2.95**  
**\$4.95 Usually**

A special purchase offered to you at nearly half the real value. The silk is of excellent quality, in white, grey, copen or rose, with attractive small-dice design. The newest season's most popular styles, showing the hem-stitched, collarless neckline in front, and square collar at back. All seams hemstitched. Sizes 34 to 44. Today only \$2.95. Simpson's—Third Floor.

**A Noteworthy Sale For Today**  
**1200 Pairs Corsets at 69c Pair**

White coutil with medium low bust, long free hips. Graduated front steels, reinforcement at two lower front clasps, and four strong hose supporters. Lace trimmed. Sizes 19 to 26; 8.30 a.m. Today, only 69c.

**EXTRA!**  
**Women's Vests and Drawers 59c**

1,800 pieces, a manufacturer's clearance of samples, oddments and counter-soiled garments. Fall weight garments. Made of wool and cotton mixture. Extra good quality Egyptian cotton. High neck and long sleeves, or low neck and short sleeves. Ankle-length drawers, both styles. All sizes in the lot. Some are half price, all are greatly reduced for today. Garment, 59c.

Made of beautiful fine nainsooks and crepe de chine. Prettily trimmed with daintiest laces and Swiss embroideries. Also strictly tailored styles. On sale at the following prices:  
Drawers, regularly 58c to \$3.50. Today, 29c to \$1.75.  
Corset Covers, regularly 50c to \$9.00. Today, 35c to \$4.50.  
Nightgowns, regularly \$1.78 to \$15.00. Today, 89c to \$7.50.  
Envelope Chemise, regularly \$1.78 to \$15.00. Today, 89c to \$7.50.

**Men's Corner**

**Overcoats Different!**

Overcoats, of materials purchased one, two and three years ago, but made up in this season's most popular styles, to fit men and young men of all type figures. Heavy weight navy blue chin-chilla Overcoats, in the double-breasted trencher style, with convertible collar and slash pockets. Sizes 34 to 42, \$28.50. Heavy dark grey cheviot—double-breasted driving ulster—convertible storm collar. Length 46 to 52 inches. Sizes 36 to 44, \$22.00. Luxsits—One of the most popular young men's models, of rich dark brown coating—double-breasted, form-fitting—slash pockets—shawl collar—knee length. Satin yokes and sleeves, and piped. Sizes 34 to 46, \$28.50. Oxford Grey Melton Overcoats—Standard fit front, Chesterfield style, with self or velvet collar. Smart but conservative. Sizes 34 to 44, \$28.50. Full Weight Topcoats, for men and young men, of smart tweed mixtures, in both the trencher and slip-on models. Sizes 35 to 42, \$18.50. Full Weight Grey Cheviot Topcoats, made up in the standard fit-front Chesterfield model—lined throughout. Sizes 35 to 44, \$24.00.

Men's \$6.00 Sweater Coats at \$4.89.

A clearing of overmakes from a Canadian maker. The lot consists of plain and fancy knitted coats, with perfect fitting storm collars—also two pockets and close fitting cuffs. Colors are grey, brown, navy, royal, grey and navy, dark and light grey, grey and royal, grey and cardinal, and pearl buttons. A warm, comfortable garment for fall and winter wear. Sizes 34 to 44. Regularly \$6.00. On sale today, \$4.89.

Men's \$1.25, \$1.50 Shirts at 98c.

Negligee Shirts, clearing purchase of "Tooke" and "Fenby" shirts—also broken lines from our own stock. A large collection of patterns and colors. All made coat style with double soft French cuff, also laundered stiff cuffs. A good chance to lay in a supply of shirts for little money. Sizes 14 to 17. Regularly \$1.25 and \$1.50. Today, 98c.

**Popular Reading**  
By Mary Roberts Rinehart.

This popular author has won her way into the hearts of her readers by the keen wit, enthusiasm and thrilling interest of her novels. Here are a few of them—low priced at 65c.

The Man in Lower Ten.  
"K".  
Tish.  
Bab, the Sub-Deb.  
The Street of Seven Stars.  
When a Man Marries.  
The Case of Jennie Brice.  
The After House.

All are full library size, cloth bound, 65c.  
Simpson's—Main Floor.

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