

NEWS OF SPECIAL INTEREST TO WOMEN

HATS FOR SUMMER ARE TO BE LARGE

One-Time Favorite "Picture Hat" is Propheesied for June.

SEEM TO BE GROWING

Latest Styles Feature the Wide Brim of Delicate Net.

Hats are gradually growing into the fulfillment of Dame Fashion's prophecies, and by June it is a certainty that the one-time favorite, the "picture hat," will be enjoying unrivaled popularity.

Flowers are the most popular ornamentation, and are to be extensively worn, knotted under the chin, tied beneath the carefully coiffed head, or hanging artistically looped from the centre back.

DEATH OF MARJORIE McKEOWN.

Miss Marjorie McKeown, only daughter of Charles K. McKeown, K. C., M. L. A., Dufferin, died at the home of her parents, St. Alban's street, last night.

THE CONCERT OF THE SEASON

Three of the Greatest Artists in America Will Be Heard at the Massey Hall Tonight.

What Paris, London and New York heard last winter of Leo Ornstein's startling musical innovations Toronto will have an opportunity to "value" for itself on May 1st, when Mr. Ornstein makes his first appearance here at Massey Hall at the concert which he is to give with the Belgian Prima Donna, Alice Verlet, and Boris Hambourg, the celebrated cellist.

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TRUSTEES AGAINST FAMILY MAN GOING

Richard Burroughs Not Allowed by Board to Enlist.

WOULD SAVE MONEY

Changes in Technical School Plans Would Cut Premiums.

Whether a family man should go to the front or not aroused discussion before the property committee of the school board yesterday, the decision being that such men should remain at home.

Richard Burroughs, caretaker of Deer Park School, asked for leave of absence to go to the front, Trustee Hopkins moved to let Burroughs go, in which he was endorsed by Trustees Oakley, but the other members of the committee voted against it.

Notes of Women's World

Red Cross work will be in order at the rooms of the Heliconian Club on Monday and Tuesday afternoon from 2 to 3 o'clock.

Bathurst W. C. T. U. will hold their regular meeting on Monday, May 3, in Broadway Tabernacle, Spadina ave., corner College street, when reports from heads of departments will be read.

The Toronto Women's Patriotic League Fund for the immediate relief of the Belgians, Received to date, \$11,179.07.

A request is sent out by the Provincial Women's Christian Temperance Union, that all the Ontario affiliates in petition forms pertaining to the campaign for a dry canten for the year ending next week, beginning Tuesday, May 4.

THOMPSON SETON NOT CHIEF SCOUT

Must Become an American Citizen Before Being Re-Elected

MAY GUIDE THE GIRLS

Promised to Be Counselor to New Organization of Young Women

Special to The Toronto World. NEW YORK, April 30.—Ernest Thompson Seton has not been re-elected to favor among the high officials of the Boy Scouts, although the rumor that he was to resign from the organization at a meeting today at 300 Fifth avenue, was denied by everybody concerned.

Two weeks ago at a meeting of the succeeding Camp Fire Girls, Mr. Thompson Seton promised to be the chief guide and counselor of a new organization for girls to be known probably as the Woodcraft Girls, modeled on the Woodcraft Indians, a boys' organization of which he is the founder.

Belleville Ice

Is an economy. It is not a luxury. It is not an extravagance. It saves money in any home. It saves health. It is a necessity. It is a blessing.



In Freedom's Cause

Listen, gardeners, about these donations of roots for our sale. Yesterday a number sent me word that their gifts are not to be acknowledged under the name.

Roses for the Garden

Three-year-old plants, ever-blooming varieties—Red, Light Pink, Dark Pink, White and Yellow.

Sow Simmers' Seeds

Lawn Grass Seed should be sown as early as the ground can be worked. Buy your seed now, and be ready. Buy "Toronto Parks" Mixture and get the best.

Sow Sweet Peas Now

Simmers' "Gilt Edge" Mixture, composed of only the best, large, flowering varieties. Packet, 5c; oz., 15c; 1/2 lb., 25c; lb., \$1.20.

J. A. SIMMERS

141 TO 151 KING STREET EAST, TORONTO

HARAB-DAVIES FERTILIZERS

FOR Lawns, Flowers AND Gardens. Write or phone for Booklet and prices. Made in Canada by Ontario Fertilizer Co., Ltd. WEST TORONTO, ONT. Phone June 4185.

LADIES AND GENTLEMEN'S HATS

Cleaned, Dyed and Remodelled. NEW YORK HAT WORKS, 566 Yonge St. Phone N. 2565

BEACHES BRANCH TO ENTERTAIN

The Beaches branch of the Women's Patriotic League will hold an entertainment at headquarters, Masonic Temple, Balmora avenue, which will take the form of a May Fair, on Saturday, May 15. Donations may be sent to headquarters Friday, May 14.

NEW STRENGTH IN THE SPRING

Nature Needs Aid in Making New Health-Giving Blood.

In the spring the system needs a tonic. To be healthy you must have new blood, just as the trees must have new sap to renew their vitality.

These pills actually make new, rich, red blood—your greatest need in the spring. This new blood drives out the seeds of disease and makes easily tired men, women and children, bright, active and strong.

Remember! Singers, public-speakers, athletes, toilers—all know the advantages of keeping the mouth moist and refreshed—the throat soothed, with WRIGLEYS. Give the kiddies all they want—use it yourself, regularly. Chew it after every meal! Sealed in wax-wrapped packages to insure your getting it always fresh, full-flavored and clean. Two Delicious Flavors mighty pleasant to the taste—and long-lasting. Great thirst-quenchers. Wm. Wrigley Jr. Co. Ltd., Toronto.

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Improved Train Service to Bobcaygeon

Effective at once, Canadian Pacific train leaving Toronto 9:30 a.m. daily except Sunday, will make direct connection for Bobcaygeon via Burketon Junction and Lindsay, arriving Bobcaygeon 1:15 p.m.

Exhibition of Etchings and Water Colors

An exhibition of etchings and water colors by F. W. Cotton will be on view at the Heliconian Clubrooms this afternoon. Miss Mary Winch will be hostess, and tea will be served at 4 o'clock.

Parade of "Y" W.C.T.U. will hold a sale of home-made cooking in the Parkdale M. E. Church

The Women's Auxiliary of the Anglican Church will hold its annual meeting in St. James' Parish House three days next week.

A hearty vote of thanks is extended to members of the press for their kindness in inserting announcements and reports of the meetings of the Women's Canadian Club.

Mrs. H. L. Mason, who organized the Lord Seaton Chapter, L.O.E.B. has received the following letter from Donald Armour, surgeon-in-chief of the Queen's Canadian Military Hospital, London, England.

April 15, 1915. My Dear Mrs. Mason: The boxes from the Girls' Club of the Lord Seaton Chapter, L.O.E.B. have arrived in good order.

A resolution emanating from the Ontario Equal Franchise League and expressing profound regret that the question of a general election should arise at this moment, and expressing the hope that the government will use every power to prevent the election, has been passed by the National Union of Women's Suffrage Societies of Canada.

The North Toronto Red Cross Auxiliary holding monthly business meeting on Monday, at 2 p.m., in the town hall. Mrs. Arthur Pepler will address the meeting.

The Lord Seaton Chapter, L.O.E.B., is giving a patriotic May Day tea and musicale this afternoon, commencing at 3, at the residence of Mrs. W. A. McCaffray, 41 Whitney ave.

Mrs. Charles Hay, daughter of Mrs. John Sloan, 42 Isabella street, leaves for England Tuesday to offer her services as a probationer in one of the military hospitals.

ACTED LIKE DUTIFUL WIFE. Dispute Over Interest in Estate Settled in Assize Court.

John Brewer won his action against his wife which was heard in the non-jury assize court at the city hall, asking for a declaration that he acted like a dutiful, old-fashioned wife and was contented to let her husband be the husband. No award was made as to costs.

MONSTER CONCERT. The success of the monster concert in Massey Hall on Monday, May 3, when 30 prominent artists will appear, is now assured, and ticket holders and the public are requested to make their reservations early to avoid a rush at the door.

Tickets 25 cents. No extra charge for reserving seats. Plan now open at Massey Hall.

THE WOMEN'S AUXILIARY OF THE ANGLICAN CHURCH

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