

Questions

its own permanent employees, any public relations firm or person, or any advertising firm or person for any purpose in the past five years and, if so, for what purpose?

2. What are the names of such firms or persons so employed in the past two years?

3. What was the total expenditure made for the services of such persons or firms in each of the past five years?

Hon. Arthur Laing (Minister of Public Works): 1. No.

2 and 3. Not applicable.

DEPARTMENT OF AGRICULTURE—RETENTION OF PUBLIC RELATIONS FIRMS

Question No. 1,927—**Mr. Sulatycky:**

1. Has the Department of Agriculture retained or employed from time-to-time, from outside its own permanent employees, any public relations firm or person, or any advertising firm or person for any purpose in the past five years and, if so, for what purpose?

2. What are the names of such firms or persons so employed in the past two years?

3. What was the total expenditure made for the service of such persons or firms in each of the past five years?

Hon. H. A. Olson (Minister of Agriculture):

1. The Department of Agriculture has contracted advertising agencies to carry out campaigns in each of the past five fiscal years. Campaigns were (a) 1965-66 to 1969-70—information on dairy policy. (b) 1967-68—information on programs and services. (crop insurance, farm credit, livestock improvement, animal health, meat inspection and in Western Canada only, Prairie Farm Rehabilitation and Prairie Farm Assistance Administrations, and the Board of Grain Commissioners). (c) 1967-68 to 1969-70—Career opportunities in agriculture placed in a special annual edition of a national publication. (d) 1968-69—information on grading and inspection of Canada agriculture products. (e) 1968-69 and 1969-70—to encourage save and effective use of pesticides.

2. Tandy Advertising Company Limited, Toronto.

3. (a) 1965-66, \$20,609; (b) 1966-67, \$69,380; (c) 1967-68, \$129,717; (d) 1968-69, \$184,539; (e) 1969-70, \$72,215.

DEPARTMENT OF INDIAN AFFAIRS AND NORTHERN DEVELOPMENT—USE OF COMPUTER

Question No. 1,935—**Mr. Robinson:**

1. Does the Department of Indian Affairs and Northern Development have the use of a computer in its operations and, if so, to what extent is it utilized?

[Mr. Sulatycky.]

2. Is the computer programmed 24 hours per day and, if not, for what reason?

3. What is the number of hours planned for utilization of the computer?

4. What has been the annual cost of computer services for each year 1960 to 1970 inclusive?

5. How many programs are in preparation for the computer at the present time and how will each affect the efficiency of the Department?

Mr. Russell C. Honey (Parliamentary Secretary to Minister of Indian Affairs and Northern Development): 1. Yes the Department utilizes computer facilities provided by computer service bureaus on a rental basis, as required.

2. The computers used by the Department as managed by the computer services bureaus and hence their total usage is not known to the Department.

3. It is planned to utilize the equivalent of approximately 100 hours of large scale computer time in the current year.

4. Fiscal Year	Cost
1960-1966	Records were not maintained
1966-1967	\$ 12,553.82
1967-1968	80,189.10
1968-1969	97,314.92
1969-1970	129,846.60

5. Some 70 programs are in preparation for computer processing. These programs are intended to increase the efficiency of the Department by decreasing manual effort, or providing information previously not available or conducting research as necessary.

TREASURY BOARD—DATA PROCESSING EQUIPMENT

Question No. 1,936—**Mr. Robinson:**

1. Does the Treasury Board Department have data processing equipment (automatic) and, if so, for how long?

2. What was the initial cost of the equipment?

3. What yearly costs are anticipated for data processing in the Department?

Hon. C. M. Drury (President of the Treasury Board): 1. Computer services have been utilized on a service contract basis since 1967.

2. N/A.

3. Estimated \$150,000 for 1970-71.

REQUESTS FOR ASSISTANCE BY THE CANADIAN COMMUNICATIONS INDUSTRY

Question No. 1,944—**Mr. Thomson (Battleford-Kindersley):**

1. Has the government had requests from the Canadian Communications Industry for assistance