

**ARTICLE 14**

1. All co-produced films shall be identified as Canadian-Italian or Italo-Canadian co-productions.
2. Such identification shall appear in a separate credit title, in all commercial advertising, whenever co-produced films are shown at artistic or cultural events and at international festivals.

**ARTICLE 15**

1. Co-produced films shall normally be entered in international festivals by the country of the majority co-producer.
2. Films produced on the basis of equal contributions shall be entered by the country of which the director is a national.

**ARTICLE 16**

1. The competent authorities of both countries shall jointly establish the rules of procedure for co-productions, taking into account the laws regulating the film industry in Italy and similar laws, both federal and provincial, in Canada.
2. Applications for qualification of a film for co-production benefits shall be filed, with the required supporting documents, in each case at least thirty (30) days before the commencement of shooting or key animation, in accordance with the Rules of Procedure which are attached to the present Agreement.
3. In principle, the competent authorities of the two countries shall notify each other of their decisions in reference to any such applications for co-production as soon as possible, but not necessarily within the aforementioned limit of thirty days.

**ARTICLE 17**

1. During the term of the present Agreement, an overall balance shall be aimed for with respect to financial participation as well as creative personnel, technicians, performers, and facilities (studio and laboratory), taking into account the respective characteristics of each country.
2. The competent authorities of both countries shall examine the terms of implementation of this Agreement as necessary in order to resolve any difficulties arising from its application. They shall, as needed, recommend possible amendments with a view to developing film and video co-operation in the best interests of both countries.