

in financing are particularly acute in Slovakia. In Poland, most projects are financed using domestic resources, the largest being the National Fund for Environment Protection & Water Management. The share of foreign financing in Poland has been low; major contributors are the World Bank, EBRD, and IFC.

### *Objectives*

- to invite CEFTA companies to build on the initiatives and interest already demonstrated;
- to increase Canadian awareness of alternative business contacts and alliances, such as university departments and municipal authorities handling solid waste and wastewater management and treatment; and
- to promote awareness of Canadian environmental services and products, including our ability to provide solutions.

### *Activities*

- POLEKO is an international ecological fair to be held in Poznan from November 25-28, 1997.
- EnviroBrno is an annual event held in Brno, Czech Republic, each October.
- AQUATHERM takes place in Hungary, April 15-19, 1997.
- Canada-Poland Workshop on Hazardous Management was held

November 25-26, 1996, in Warsaw.

- REC (Regional Environmental Centre for Central and Eastern Europe) is a non-profit advocacy foundation which helps draw attention to local and regional markets.

## **GEOMATICS**

### *Overview*

Geomatic products present excellent business opportunities for Canadian firms. Canadians have strong capabilities in the area of geographic information systems (GIS), which are technologies and software applications for use in the fields of environment, forestry, land rehabilitation, land registry, and urban planning. Both regional governments and the private sector have a growing demand for environment-related GIS technology and information systems.

Geomatic opportunities include: traditional ground surveys for cadastral and engineering projects (the area of largest demand for services); aerial photography; consulting services in GIS/LIS, including system design; GIS/LIS application software development; and remote sensing applications.

The Polish geomatics market is very diversified with respect to the types of