

The Centre uses electronic databases such as DFAIT's WIN Exports and IC's Canadian Company Capabilities, to search out and engage Canadian firms. Canadian companies are then contacted by the IBOC to determine which are interested in and capable of responding to specific business leads. Those Canadian companies that indicate an interest will be asked to contact the foreign buyers either directly or through the trade commissioner who originated the business lead.

To receive these benefits, companies may register with the WIN Exports database at your nearest Canada Business Service Centre.

**International Business Opportunities Centre (IBOC)**

Department of Foreign Affairs and International Trade

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**Canada Business Service Centre Network**

The new network, made up of Canada Business Service Centres in each province, has been created to provide small businesses with a single access point for information on federal and provincial government programs, services and regulations related to business.

Each Canada Business Service Centre offers a combination of products and services tailored to the needs of its distinctive client base:

- a toll-free telephone information and referral service;
- the Business Information System, a comprehensive database of information on the services and programs of participating federal and provincial departments and private-sector organizations;
- a FaxBack system;
- pathfinders, which briefly describes the services and programs available by topic (e.g. exporting); and
- leading edge business products, which could include videos, publications, business directories, how-to manuals, CD-ROM products, and external database access.