

**SECTOR:** Tourism  
**SUB-SECTOR:** TOURISM DEVELOPMENT PROGRAM

Officer: J. Kern, Tel. (613) 944-8823

**EVENT:** NEBS Mission - New York City, August 1993  
**PRODUCTS:** Working Seniors  
**SCOPE:** In New York Territory - Workshop / Seminars / Marketplace  
**ATTENDANCE:** Canadian sellers from Ontario and Quebec  
**CONTACT:** H. Davidson (212) 596-1600

**EVENT:** NEBS Mission - New York City, November 1993  
**PRODUCTS:** Middle-Aged Segment  
**SCOPE:** In New York Territory - Workshop / Seminar / Marketplace  
**ATTENDANCE:** Canadian sellers from Alberta and B.C.  
**CONTACT:** H. Davidson (212) 596-1600

**EVENT:** NEBS Mission - Seattle, May 1993  
**PRODUCTS:** Touring Product  
**SCOPE:** In Seattle Territory - Workshop / Seminars / Marketplace  
**ATTENDANCE:** Canadian sellers from B.C. and Alberta  
**CONTACT:** R. Brown (206) 443-1777

**EVENT:** Dateline Canada - New York City, March 1994  
**PRODUCTS:** All Customer Segments  
**SCOPE:** Marketplace in New York City  
**ATTENDANCE:** All Canadian Provinces and Territories to meet U.S. Media Infl.  
**CONTACT:** H. Davidson (212) 596-1600

**EVENT:** Dateline Canada - Los Angeles, March 1994  
**PRODUCTS:** All Customer Segments  
**SCOPE:** Marketplace in Los Angeles  
**ATTENDANCE:** All Canadian Provinces and Territories to meet U.S. Media Infl.  
**CONTACT:** J. Rasmussen (213) 687-7432

**EVENT:** Canada Salutes U.S. Seniors - Boston, January 1994  
**PRODUCTS:** Seniors Segment  
**SCOPE:** Marketplace in Boston Territory  
**ATTENDANCE:** Canadian sellers and U.S. Seniors Infl. buyers  
**CONTACT:** R. Johansen (617) 536-1731