

519 - SEOUL

KOREA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN

ANTICIPATED RESULTS

TRANSPORT SYS, EQUIP, COMP, SERV.                      AUTOMOTIVE  
CONTINUE TO WORK WITH CDN & KOREAN INDUSTRIAL ASSOC'N TO RAISE LOCAL  
AWARENESS OF CDN AUTOMOTIVE PARTS INDUSTRY AND ADVANTAGES OF A CDN  
LOCATION FOR NORTH AMERICAN MARKET ACCESS.

ESTABLISHMENT OF ONE OR MORE J. V. /LICEN-  
CING AGREEMENTS WITH KOREAN PARTS PRODU-  
CERS.

MINE, METAL, MINERAL PROD & SRV                      MINERALS AND MINERAL PRODUCTS  
PROVIDE SUPPORT FOR ONGOING EVALUATION OF CDN INVESTMENT PROPOSALS BY  
MAJOR KOREAN MINERALS IMPORTERS AND PROCESSORS.

PARTICIPATION OF KOREAN COMPANIES IN NON-  
ENERGY MINERALS PROJECTS.

FOREST PRODUCTS, EQUIP, SERVICES                      PULP AND PAPER PRODUCTS  
WORK WITH PRINCIPLE KOREAN PULP AND PAPER IMPORTERS AND PRODUCERS IN  
IDENTIFYING SPECIFIC INVESTMENT OPPORTUNITIES.

PARTICIPATION OF A KOREAN CO. IN EXISTING  
CDN PULP OPERATION.

ELECTRONICS EQUIP. & SERV                      PRODUCTS & COMPONENTS  
THROUGH CORPORATE LIAISON CALLS AND TRADE PROMOTIONAL ACTIVITIES  
SELECT KOREAN ELECTRONICS PRODUCERS WITH HIGH POTENTIAL FOR INVESTING  
IN CANADA.

DEVELOP SHORT LIST OF ELECTRONICS PRODUC-  
ERS TO BE USED AS A BASIS FOR FOCUSED  
INVESTMENT PROMOTION PROGRAM IN 1987/88.

NON SECTORALLY ORIENTED ACTIVITIES

FOLLOW-UP ON LEADS ARISING FROM APRIL 1986 INVESTMENT SEMINAR.

MAINTAIN CONTACT AND SERVICE INFORMATION  
REQUIREMENTS OF COMPANIES THAT PARTICI-  
PATED IN 86 SEMINAR.