

REPT4D
90/06/26

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 89
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

6

POST :504-BANGKOK

SECTOR :999-MULTIPLE SECTORS
THAILAND

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 Preliminary, preparatory visit to Hat Yai, for
"Canada Seminar" to be held there end September.
June 5-7
On-going support to Thai-Canadian Business Club.

This will be the first time that Embassy will
arrange direct promotional event outside Bangkok
. a. Set up position of Exec Dir (NTS funded) b.
Editing of "Directory of Cdn Bus in Thailand", to
be publ'd in Oct. c.Plann for bi-month TCBC mag.

QUARTER: 2 -----

QUARTER: 3 Promotion of Capilano College's CANASEAN Program
Thai-Canadian Business Club
-involvement of private sector in bilateral tra-
de (with considerable Emb. support).

a. Promotional event held Nov.27. b.Completion
of major report on Thai agricultural sector by
Capilano student attached to Embassy. a. Release
of "Directory of Cdn Business in Thailand. b. Pu-
blication of 1st edition of Thai-Cdn Bus.magaz.

QUARTER: 4 -----