

Export and Investment Promotion Planning System

MISSION: 341 CAIRO

COUNTRY: 564 ARAB REPUBLIC OF EGYPT

Some Canadian exporters to this market in this sector (sub-sector) have enjoyed success previously as a result of a variety of factors which the trade office reports to include:

- No factors reported by mission

In support of Canadian exports in this sector (sub-sector) the Trade Office is currently engaged in activities which include:

Activity: GAIN APPROVAL FOR CANOLA TO BE IMPORTED.

Results Expected: CANOLA APPROVED.

Activity: IDENTIFY POTENTIAL IMPORTERS/PROCESSORS.

Results Expected: CANOLA IMPORTED: \$3 MIL SALES.