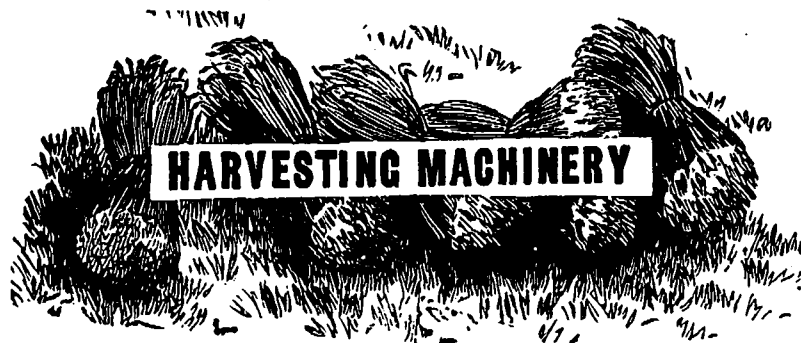


MASSEY-HARRIS CO.

Limited.



ARE THE SUCCESSORS OF THE

MASSEY M'FG CO., Toronto,
A. HARRIS, SON & CO., Ltd., Brantford,
MASSEY & CO., Ltd., Winnipeg,

All the advantages and long experience possessed by the above Companies are now merged into **MASSEY-HARRIS CO. Ltd.** The names **MASSEY** and **HARRIS**, which have been associated with farm labor-saving machinery so many years, have long since become household words, Mr. **MASSEY**'s business having been established in 1847, and Mr. **HARRIS** having commenced manufacturing in 1866. The managers and employees of the old Companies will manage and operate this new Company. All the best methods, patent rights, and special processes of manufacture employed hitherto by either Company become the property of **MASSEY-HARRIS CO. Ltd.**, and through them every combined advantage will accrue to their patrons and customers the world over.

THIS COMPANY offer to the Public the finest line of Harvesting Machinery ever placed on sale, including Self-Binders, Mowers, Reapers & Rakes. They own and control the most valuable Binder and Mower Patents extant, and their latest improved machines are marvels of simplicity and symmetry, surpassing anything heretofore introduced. A full line will be displayed at the Toronto Industrial Exhibition; also at the Ottawa and London Fairs. At Toronto the Exhibit will have many special attractions, including a complete working model of a **MASSEY-HARRIS** freight train driven around a circular track by electricity—model, 12 feet long. Don't fail to see it.

GRAND OPENING. The grand opening of the new **MASSEY-HARRIS** Implement and Carriage Show Room, 126 King St. East, the largest and best appointed in Canada, will take place every day and evening during the time of the **INDUSTRIAL EXHIBITION**. The most magnificent and largest display of Implements, Wagons, and Carriages ever attempted by a single concern will be made. Machinery shown in motion—incandescent electric lights, and other special attractions. Do not miss this sight. 126 KING ST. EAST, near St. Lawrence Market, Toronto. Farmers and others interested are cordially invited to call.

MASSEY-HARRIS CO., LTD.

Head Office, King St. West, Toronto.

WORKS AT

TORONTO AND BRANTFORD

THE UNEQUALLED RESULTS

—OF—

20-Year Tontine Policies

Issued by the

EQUITABLE

in 1871, Maturing in 1891.

EXAMPLE I.

20-YEAR ENDOWMENT.

 Policy No. 66,642. Amount, \$10,000.
 Issued at age 28.

Total Premiums paid in 20 years, \$9,630.00

 Three of the Methods of Settlement
 now offered to the Assured.

1. Cash Value..... \$16,948.50

A return in cash of \$176 for each \$100 paid in premiums. This is equal to a return of all premiums, with simple interest at the rate of 7 per cent. per annum added.

Or 2. Paid-up Value..... \$38,090.00

This would be equivalent at maturity to a return in cash to the policy-holder's heirs of \$395.53 for each \$100 paid in premiums.

Or 3. Annuity for Life..... \$1,296.00

An annual return in cash (for life) of nearly 13½ per cent. on the premiums paid, in addition to the protection furnished by the life assurance for 20 years.

EXAMPLE II.

ORDINARY LIFE POLICY.

 Policy No. 66,548. Amount, \$10,000.
 Issued at age 36.

Total Premiums paid in 20 years, \$5,450.00

 Three of the Methods of Settlement
 now offered to the Assured.

1. Cash Value..... \$7,213.60

A return in cash of \$132.36 for each \$100 paid in premiums. This is equal to a return of all premiums, with simple interest at the rate of 3 per cent. per annum added.

 Or 2. Paid-up Value (No further
 Premiums to pay)..... \$13,380.00

This would be equivalent, at maturity, to a return in cash to the policy-holder's heirs of \$245.50 for each \$100 paid in premiums.

Or 3. Surplus..... \$4,154.30

Under this settlement the policy-holder would draw the Surplus (\$4,154.30) in cash, and continue the policy (\$10,000), paying premiums, as heretofore, less annual dividends.

N.B.—It must not be forgotten that these results are in addition to the protection furnished by the assurance for twenty years.

T. R. KEITH,

W. S. JONES,

CONFIDENTIAL SPECIALS,

120 Broadway,

NEW YORK