



Lasting Reputation

WITHOUT CONSIDERING MERIT
LOTS OF PEOPLE

THINK "A FURNACE IS A FURNACE"

IT STANDS to reason that the furnace which retains the heat longest before its exit to the chimney is the most economical.
• The Howard has the **LONGEST FIRE-TRAVEL** of any furnace made.

Address— **The Howard Furnace Co.**
OF BERLIN, Limited, BERLIN, ONT.

ALL For 10 CENTS



stamp: 3 lots for 25 cts. Send and be delighted. Address
STAR PHOTO CO., 9 Murray St., New York.

All for 10 cents. **Star Photograph Outfit** with which you can produce a perfect photo in 35 seconds; requires no dry plates, no chemicals, no dark room. Photos are clear as if done by a \$250. Camera; no practice needed. You can coin money making photos of people, houses, animals, etc. In same box with the Outfit we also give you one **Pretty Tokio Handkerchief**, (nearly half a yard square). 1 **Lucky Charm of Roses**, solid perfume, keeps your handkerchief scented. Moth exp. eliminator. Also 6 months' handsome **Illustrated Magazine**, full of stories, pictures, etc. This entire lot sent you if you cut this out and return to us with 10 cents, silver or



Ladies' or Gent's size



A GIFT AT THE PRICE!

Having recently purchased the entire stock of watches from a bankrupt firm, consisting of solid gold, silver and gold-filled cases, we shall offer a portion of the entire lot at prices never before heard of in the Watch trade. Among the stock are 8,750 **AMERICAN STYLE WATCHES** in **THE SOLID GOLD FILLED CASES** which we shall sell singly or by the dozen to private parties or the trade, at the unheard-of **LOW PRICE OF \$3.98 EACH**. Each and every watch is guaranteed a perfect timekeeper, and each watch is accompanied with our written guarantee for 20 years. Think of it! A genuine American style Movement watch, in solid gold-filled cases, and guaranteed for 20 YEARS, for \$3.98. Those wanting a first-class, reliable time-keeper, at about one-third retail price, should order at once. Watch speculators can make money by buying by the dozen to sell. All are elegantly finished, and guaranteed perfectly satisfactory in every respect. Cut this out and send to us and we will send a watch to you C. O. D., subject to examination, by express. If found perfectly satisfactory, and exactly as represented, pay \$3.98 and it is yours, otherwise you do not pay one cent. Can we make you a better offer? Be sure to mention whether you want ladies' or gent's size watch. Price \$42.00 per dozen. Address, **SAFE WATCH CO., 9 Murray Street, New York.**



BOECKH'S BAMBOO HANDLE BROOMS

Made specially for Ladies' and Curlers' use, of extra choice fine corn. When the merits and comfort of these brooms are known they will entirely supersede the old style of hardwood handles. For sale by all leading dealers.

Try them and you will never use any other kind.

CHAS. BOECKH & SONS,
MANUFACTURERS,
TORONTO

Locations for Industries

The name of the **CHICAGO, MILWAUKEE AND ST. PAUL RAILWAY** has long been identified with practical measures for the general upbuilding of its territory and the promotion of its commerce, hence manufacturers have an assurance that they will find themselves at home on the Company's lines.

The Company has all its territory districted in relation to resources, adaptability, and advantages for manufacturing, and seeks to secure manufacturing plants and industries where the command of raw material, markets, and surroundings will insure their permanent success.

A number of new factories and industries have been induced to locate—largely through the instrumentality of this Company—at points along its lines. The States traversed by the Chicago, Milwaukee and St. Paul Railway comprise a progressive business territory. Eastern manufacturers can find profitable locations for plants or branch factories. The specific information furnished a particular industry is reliable. Address,

LOUIS JACKSON,
Industrial Commissioner C., M. and St. P. Ry.
425 Old Colony Building,
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A. J. TAYLOR,
CANADIAN PASSENGER AGENT
TORONTO, ONT.