

You Need Not Wear Clothes of Unbecoming Colors



Checked Coat dyed
Black.

There is no reason why you should ever wear clothes of unbecoming colors. Why discard clothes because the colors do not become you? Follow the example of thousands of thrifty women who use **DIAMOND DYES**. With **DIAMOND DYES** right in your own home you can alter the color of any garment with ease.

Read what Mrs. Charles Mueller writes:—

"I send you my photograph which you may use in your advertising if you wish. It shows my silk dress which was light green. My family did not like it, because they said it did not suit my complexion. My mother wanted me to discard it, but I decided to dye it, and purchased some **DIAMOND DYES** and dyed it dark brown. It is now very becoming and suits my complexion beautifully."

Mrs. C. I. Treat, writes:

"It is very annoying to purchase a garment of which you quickly become tired.

"Last season I went to buy a top coat. I had made up my mind to buy a black one, but I am so easy that the saleswoman prevailed upon me to buy a checked coat. When I got home my daughter said it was entirely unbecoming and inappropriate for a woman of my age, and I detested it all last season. I recently decided to try dyeing it, and purchased some black **DIAMOND DYES**. It came out splendidly. I was surprised the work of dyeing a coat was so easy, and did not tire me a bit. **DIAMOND DYES** are certainly fashion helpers, and great money savers."



Light Green Dress dyed
Dark Brown

Diamond Dyes

"A child can use them"

Simply dissolve the dye in water and boil the material in the colored water.

Truth About Dyes for Home Use

There are two classes of fabrics—**animal fibre fabrics and vegetable fibre fabrics**. **Wool and Silk** are animal fibre fabrics. **Cotton and Linen** are vegetable fibre fabrics. **"Union"** or **"Mixed"** goods are usually 60% to 80% Cotton—so must be treated as vegetable fibre fabrics. It is a chemical impossibility to get perfect color results on all classes of fabrics with any dye that claims to color animal fibre fabrics and vegetable fibre fabrics equally well in one bath. We manufacture two classes of Diamond Dyes, namely—Diamond Dyes for **Wool or Silk** to color Animal Fibre Fabrics, and Diamond Dyes for **Cotton, Linen, or Mixed Goods** to color Vegetable Fibre Fabrics, so that you may obtain the **Very Best Results on EVERY Fabric**.

DIAMOND DYES SELL AT 10 CENTS PER PACKAGE.

Valuable Book and Samples Free.—Send us your dealer's name and address—tell us whether or not he sells Diamond Dyes. We will then send you that famous book of helps, the Diamond Dye Annual and Direction Book, also 36 samples of Dyed Cloth—Free.

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