

WALL PAPER AND DECORATIONS.

WE devote some space this month to wall papers, and to the new lines of this season. The Canadian factories have done particularly well, and some account of their most artistic productions will be found



No. 17 Combination.
MANUFACTURED BY WATSON, FOSTER & CO.

in the following pages. Good business has been done in wall paper this past year, and we see no reason why it should not continue a profitable branch of the bookseller and stationer's business. The new lines contain features on which a fair profit can be obtained, and in these days, when the margin on books and papers is being shaved so close, this is a very important matter.

A FINE SHOW OF WALL PAPER

Watson, Foster & Co.'s travelers will show the trade a handsome line of wall paper samples this season. BOOKSELLER

AND STATIONER asked to inspect them the other day, and as a result has decided to tell the trade something about the goods. They are well worthy of this, and far more, for the most fastidious decorator will certainly find something to suit him in the large variety of artistic patterns that this firm submit for the approval of their customers. Beginning at the foot of the ladder, so to speak, the common and cheaper sorts, the brown blanks are all new designs, and in the opinion of experts much better value than last year. There is a particularly strong line of new designs in glimmer effects that can be retailed from 4½ to 6½c., and still leave a good profit to the dealer. Seven-yard grounded blanks are also worthy of notice, showing more new patterns than last year. The fact that it takes five large books to sample this grade and the same number to show the following, viz., eight-yard white blanks, gives a good idea of the large variety of designs shown in these two grades alone. The last named is also much stronger than last season. All these have one-band matched borders, and, of course, ceiling to suit. A very full list of 12 oz. flats with blended matched friezes cannot be passed either without mention.

Then come the medal winners, the gilts; if a choice can be made at all in such an excellent assortment. The cheaper grades of these are better value than ever, and some of the prettiest designs in the entire stock are in this class of goods. They are certain to have a quick sale, as will also the collection of 10 and 12 oz. gilts, which are the equal of anything ever shown in this class of wall paper. The variety of new designs seems endless, all the better grades having either blended or clouded friezes to match.

Watson, Foster & Co., it may be noted, are the only makers in Canada who manufacture clouded friezes. Perhaps the most striking feature in the high-grade gilts, in fact all the superior class of goods, next to the designs and colors is the extra fine finish. The surface of the paper is as smooth to the hand as a piece of ivory, an advantage which brings out the gilt work in the different patterns with all the greater prominence.

The assortment of plain ingrams is much larger than usual, each shade being matched with blended and clouded flitter friezes and also ingram flitter friezes and ceilings.

The line of leather goods is certainly as handsome a lot as ever was turned out in Canada. The fact that the engraving for them was specially done in Germany shows that the question of expense was not considered. A closer imitation of the real Morocco

leather would be hard to find. The trade are certain to appreciate these goods.

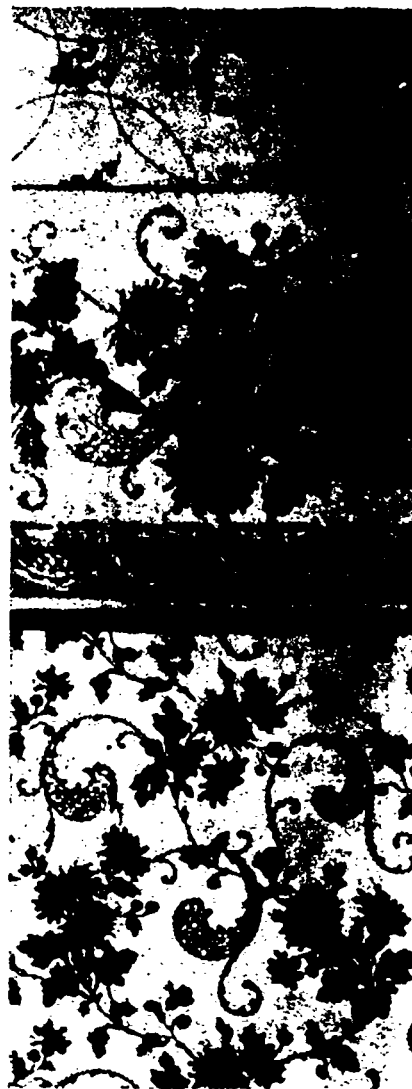
The space at disposal is too limited to enter into a detailed description of all the patterns, but a few of the more striking may be mentioned. Suitable for a bedroom were several handsome papers:

No. 407, a French cretonne effect designed by a Parisian artist, will make a beautiful bedroom paper.

No. 391, a combination violet effect, the style of decoration being bunches of violets tied with ribbon, is another handsome paper for the same purpose.

No. 402 is another French cretonne design, suitable for bedrooms, and No. 347, a stylish damask effect, comes under the same category.

Among the gilt parlor papers No. 399, a very effective scroll, is a striking illustration



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of the beautiful finish to these high grade papers, bringing out the gold with great