

QUEBEC GOVERNMENT BOARD TIES UP MILLIONS IN LIQUOR

Eight Hundred Different Varieties of Spirituous Liquors, Valued at Six Million Dollars, Is Stored at One Point—Is Closely Guarded.

BUILD LARGER AND LARGER VATS FOR WINE

The following is the second of four articles reporting the results of government sale in Quebec. These articles conclude the series of twenty which have described in turn the Advertiser's inquiries in Manitoba, Alberta and British Columbia.

ARTICLE NO. 18.

On Monday, September 15, I made a thorough inspection of the Quebec government control liquor warehouse and wine cellar. The Quebec board officials were courteous and gave me all the information and facilities I sought.

There were convincing signs that the government is selling liquor on a tremendous scale. The old jail in the east end of the city near the waterfront which had been taken over has already been greatly enlarged, following three years of government control, and the foundations are being put in for a monster addition. In the courtyard cases of liquor are piled up in huge mounds, 25 feet high. The breweries in town also are expanding.

The government control board has assembled at this one point \$5,000,000 worth of liquor of 300 different varieties. That is enough to supply \$12 or \$15 worth to every family in the province. All the burgundy and fire protective devices that man can devise have been installed to guard this treasure.

Huge Wine Vats.

The mail order department is located almost on the spot where scores of prisoners were hanged in other days. From this I passed to the wine cellar, where I saw innumerable 100-gallon barrels and larger, of French, Spanish and Portuguese wines which were waiting to be transferred to vats of 600 gallons. The government control board is having new wine vats built of 2,000 gallons capacity. The bulk of the wine is French. The courtyard held 3,000 barrels of liquor in addition to the cases.

I was shown 50,000 bottles of sherries, all labeled and sealed. In their cases, ready to go out. Further on I saw machines filling port and sherry bottles simultaneously by the dozen, only 15 seconds being required to fill each. Then I saw the corking and capping departments at work, and the wax being placed on one, two and five gallon wine bottles.

Passing to the part of the plant known as the federal bonded warehouse, I have the once-over to 600,000 bottles of whiskeys or spirituous liquors, on which the government control board owes the dominion one million dollars in duty. Then I saw a lot of heavy steel drums containing alcohol, and sacks containing corks from Portugal. Next I passed a stained glass window in which had been the jail chapel which Hon. G. A. Simard, once chairman of the board, had ordered preserved.

In one section of the warehouse were large quantities of special kraft paper used by the board. It is bought in quantities of five carloads at a time. I inspected the room where all kinds of liquor offered to the government board are tasted and analyzed, and another room where a water distilling apparatus is kept for forcing distilled water into overproof liquors. I passed the room where an expert Scotch taster determines whether the five malts all are present in liquor in the right quantities.

Bottled While in Bond.

Another department is devoted to liquor that has been bottled in bond. Here there were 480,000 bottles. Elsewhere were receptacles each containing 400 gallons of Scotch whiskeys and great copper vats holding 1,250 gallons of brandy, transferred to the

vats from barrels. This was overproof liquor that has to be reduced to a drinkable strength.

Further on we reached the labeling and wrapping department, where girls in blue smocks were working. Nearby men were nailing up whiskey cases with iron bands. On each bottle the price was printed. The bottles are wrapped in paper through which run tiny pieces of blue and red thread and which carries the initials of the control board, "Q. G. L. C." (Quebec government liquor commission), in watermarks. The red and white threads, I heard, were the only things the bootleggers had not counterfeited. They had counterfeited the watermarks, labels, etc.

I saw many bottles being filled simultaneously with alcohol by the gravity process. I was told that the French-Canadians mix this with three times the quantity of lemonade and make a popular drink. The board has handpresses for making all its own labels.

A Fine Sample Room.

The sample room of the government control board, where the 800 varieties are kept on exhibition, is tastefully outfitted. The costliest liquor kept is "1804 Napoleon Grande Fine Champagne," costing \$16 per bottle. Besides whiskey blanc, there were brandies and cognacs, champagnes, gins, liqueurs, all kinds of whiskeys, rums, clarets, wines, sherries, burgundies and vermouths.

One department was composed of goods seized from bootleggers. A considerable quantity of this liquor was in bottles tied up in sacks.

Wines Without Limit.

The official booklet and price list of the government control commission has the following under the heading, "Buyer's Guide":

"According to the Quebec liquor laws only one bottle of spirits may be purchased at a time, though this restriction does not apply to the sale of wines. Wines may be purchased without limit whether at the time of purchasing a bottle of spirits or not."

The purchase and sale of all alcoholic liquors is confined to the Quebec liquor commission, and any transactions involving the sale or purchase of these beverages by other parties are contrary to law and are punishable by fine or imprisonment. The commission's stores alone have the right to sell wines intended for home consumption, though hotels, restaurant-keepers and clubs, if holding permits, may sell wine and beer with meals to their guests within prescribed hours.

The commission will deliver orders of wine in the cities of Quebec and Montreal (including Notre Dame de Grace, Outremont, Westmount and Verdun) on the following terms, which include the cost of packing:

One bottle \$.30
One case (or less) 3.50
One jar or cask (1 and 2 gals.)30
One jar or cask (5 to 10 gals.)50
One barrel 1.00

For purchase in bulk customers are charged for containers in addition to the cost of the goods, according to the following scale:

7-gal. barrels \$3.00
10-gallon barrels 3.50
15-gallon barrels 4.00
20-gallon barrels 4.50

In the case of Canadian wines in original packages the charges are:

Barrels of 17 to 21 gallons \$2.50
Barrels of 35 to 42 gallons 5.00

A refund in full is made to purchasers for all containers returned and delivered in good condition.

Two sample rooms are open to the public, one in Quebec, at 235 St.

To Offer Reward For London Man

Canadian Press Demarch.
Niagara Falls, Ont., Oct. 16.—It is expected that the city council at its next meeting will discuss the advisability of offering a reward for the arrest of Franklyn Barnard, London man accused of the murder of Smylie Muirhead, this city, by running over him in an automobile.

Paul street, and the other in Montreal, at the warehouse of the commission, Place des Patriotes.

"The retail stores of the commission open every morning at 9 o'clock and close at 6 p.m., except on Saturday, when the closing hour is 1 p.m. They remain closed on New Year's Day, the Epiphany, Ash Wednesday, Good Friday, the Immaculate Conception and Christmas Day. Stores will close on all days designated for federal, provincial or municipal elections in the districts in which they are situated.

Mail Orders Filled.
"Mail orders should be confined to one of the three following addresses, according to the district in which the sender resides, viz., Montreal or Riviere-du-Loup:

"The Quebec liquor commission, box 1800, Montreal.
"The Quebec liquor commission, Riviere-du-Loup, Quebec.
"The Quebec liquor commission, Merger building, Quebec.

"The Riviere-du-Loup branch can only ship by freight or express, consequently residents of this district desiring to have their orders sent by parcel post should write to the Quebec office.

"The regulations to the effect that the quantity of wine that may be purchased is not limited, but may include a bottle of spirits and that only one bottle of spirits may be sold at a time, applies also to mail orders.

"The commission will forward single bottles of spirits or one or two bottles of wines and one of spirits at one time to any part of the province, free of transportation charges, the only cost to the purchaser being 30 cents per bottle to cover the cost of packing. Larger quantities will be shipped freight or express charges collect. There is no packing charge on wines purchased by the case.

"All shipping is done at the purchaser's risk. He, however, has recourse against the express (or other forwarding) company in case of loss or damage in transit. Transportation companies will not carry liquors shipped on a C. O. D. basis. All sales are on a strictly cash basis."

Whether the government control system in Quebec is an effective temperance measure may be indicated by the writer's own observations, which will be detailed in tomorrow's article.

SERIOUS ACCIDENT AVERTED.

Mr. C. H. Clarke, St. Thomas manager for F. Steele, optometrist, who driving over to the head office last evening to business meeting, when, owing to the brilliant glare of the headlights of another car, was in serious danger of turning into a culvert, but this was averted by the fact that he was wearing Anti-glare Spectacles.

Motorists driving at night are advised to wear these Anti-glare spectacles. These can be obtained at 150 at London, St. Thomas and Kitchener stores.—Adv.

SHIP COMPANY MERGER GREAT LAKES LARGEST

Goodrich and Grantham Lines
Combine Forces—Control
Twelve Steamers.

Chicago, Oct. 16.—What was described as the largest steamship merger on record in the great lakes was announced today by the Goodrich Steamship Lines and the Grantham & Morton line. The merger of these two included twelve steamers and a capital of \$5,000,000.

REVOLUTION HALTED.

Lisbon, Portugal, Oct. 16.—Following rumors that a revolutionary movement was afoot, the police today raided the home of a lawyer, where, it was said, they found the revolutionary directing committee holding a meeting, preparatory to its members proceeding to the respective strategic posts assigned to them.

Housekeepers and maids, as well as laundry women, will do well to use Advertiser Classified "Wants" Ads this week and next for better positions.

RESULTS

Measure the value of your Glasses by RESULTS. Correct Glasses in the beginning are economical in the end and satisfactory eyeglass SERVICE is guaranteed to you. QUALITY BEYOND QUESTION

Brown Optical Co.
223 Dundas St. Phone 1877.
Branches: Hamilton, Montreal and Windsor.

WEGNER'S
Wholesale and Retail Dealer in Overalls, Sweaters, Coats, Gloves, Mittens and Raincoats.
LONDON'S LARGEST HIGH-CLASS WORKINGMEN'S OUTFITTERS.
Exclusive Manufacturers' Agent for the Best Canadian Makes of Overalls.
WEGNER, "The Heart of London," 271 Talbot St. Phone 1845.
OPEN EVENINGS.

PEEL'S COKE
Removed To
10 MARKET LANE
Advertiser Classified "Want" Ads are your friends now and always. Consult them daily and you will profit by them.

Dr. J. W. Hutchison
OPTOMETRIST.
EXPERT EYE EXAMINATION
Office in Johnston Bros. Jewelry Store, Next to Allen Theatre. 6-17
GENUINE GAS, also Hard Coke, \$12.50 ton.

Rowat's Teas
Used in Homes Where Quality Rules.
From 70c to \$2.00 Found.
T. A. Rowat & Co.
250 Dundas St. v. Phone 3051-3052.

LONDON OPTICAL
HAVE YOUR EYES EXAMINED.
A. M. DAMBRA, Optometrist.
Dominion Savings Building, Richmond Street. Phone 6130. 22V

Phone Johnny-on-the-Spot for Coal—470.
PHONE US!
COAL COMFORT

THIS is your coal comfort supply station. Our fuel is one hundred per cent clean, heat-giving coal, and it is worth your while to order your winter supply now.

JOHN MANN & SONS
425 YORK STREET

Coal, Coke and Wood
CHANTLER BROS.
PHONE 747. 263 BATHURST. 22V

THIS CHRISTMAS SURE
A Red Bird Bicycle
FOR THAT BOY OR GIRL

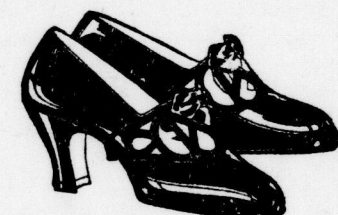
Join our easy terms Red Bird Club—a sure way to have a Red Bird.
Bicycle & Motor Sales Co.
See G. A. Wenige, the Man Who Made Walking Expensive.

COAL
Egg, Stove, Nut and Pea coal, the best obtainable.
Prompt delivery to all parts of the city.
Orchard's
45 York St. Phone 384. 22V

HERE THERE
From Here to There we burdens bear.
And reasonably—so folks declare.
Reasonable charges for promptness and experienced work. Care and speed. Safety and reliability.
480 MAITLAND ST. LONDON, ONT. PHONE 2887
H.F. DAY
ON MOVING DAY, REMEMBER DAY

Ashplant's SURPLUS SHOE SALE

WE ARE OVERSTOCKED—THE SHOES MUST GO



Right now, in the heart of the fall purchasing season, we find it necessary to Clean Up—Sell Out—Get Rid Of—an overplus of Three Thousand Pairs of Regular-Stock Shoes. In order to put it across, Prices have been Radically Reduced on at least one hundred lines of Men's, Women's and Children's New Fall Shoes. Do not fail to look these offerings over before purchasing Shoes for any member of the Family. Many lines on sale besides those advertised.



MAIL ORDERS CAREFULLY FILLED. SAME SALE PRICES AT OUR EAST END BRANCH

NEW STRAP MODELS ON SALE

Black Satin 1-Strap Slippers \$2.49
Black Suede 1-Strap Slippers \$2.98
Black Kid Fancy Strap Slippers \$2.98
Patent 1-strap Slippers, Cuban heel \$2.49
Patent Wide Strap, 2-button Slippers \$2.98
EE Width Patent and Kid Strap Slippers \$3.49
Fancy Center Strap Slippers, kid or patent \$3.49
Growing Girls' Gummetal Slippers, low heels \$2.98
Patent and Kid 2-button Goodyear Welt Slippers \$3.69
Black Kid Turn Soles, E Width Strap Slippers \$1.98

WOMEN'S BOOTS AND OXFORDS

Black Calf Oxfords, with low heels \$2.98
Brown Calf Oxfords, with low heels \$3.69
Black Kid Oxfords, medium toe, rubber heels \$2.98
Special—EEE Width Black Kid Oxfords \$3.49
Brown and Black Calf Oxfords, growing girls' model, Goodyear welted \$4.98
Growing Girls' Brown Calf Boots, rubber heels, Goodyear welted, Regular \$7.00 \$3.98
Brown Kid and Calf Boots, for women, including factory samples. Values to \$6.00 \$2.98

MISSES' AND CHILDREN'S SHOES ON SALE

Misses' Velour Calf Oxfords and Strap Shoes \$2.49
Misses' Patent Center Strap Slippers \$2.49
Misses' Brown Calf Lace Boots, Goodyear welts \$2.98
Misses' Box Calf Bluchers, rubber heels \$2.29
Special clearance of 55 pairs of Misses' and Children's Black Lace Boots, extension soles, all sizes 98c
Children's Gummetal Blucher Boots \$1.79, \$2.49
Children's Black Kid Lace Boots \$1.39, \$1.79

NEWEST GORE PUMPS

\$3.98



Black Satin and Patent Calf Gore Pumps. Low heels, very smart. On sale \$3.98

PATENT OXFORDS FOR GROWING GIRLS

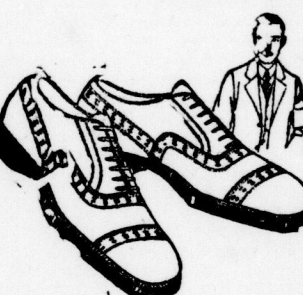
\$2.69



Full round toe shape with flat rubber heels and McKay Welted Soles; all sizes.

MEN'S BLACK AND BROWN BROGUE OXFORDS

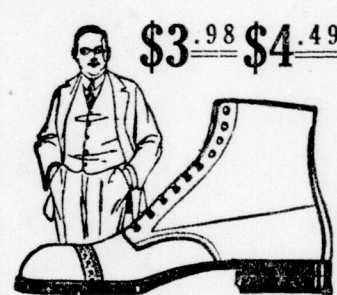
\$3.98, \$4.49



Every pair of these is selected from our regular stock. All are Goodyear welted, with extra weight soles and plump calf uppers. Superior grades in Havana Brown Calf. On sale at \$5.49, \$5.89

MEN'S BLACK AND BROWN CALF BOOTS

\$3.98 \$4.49



A real opportunity for the Men who wear Boots to save some money. Choice of round toe, comfort shapes or the square French model. Every pair Goodyear welted and guaranteed to give satisfaction. Special Leather - Lined Winter Calf Boots, water-proof throughout \$6.49

Women's Boudoir Slippers, 98c
Choice of Black, Brown, Gray Suede, Patent or other shades of kid, with or without rubber heels. Hundreds to choose from.

Ashplant's
THE GOOD SHOE STORE

Solid Leather Boots for Boys
Choice of Black Urus Calf Bluchers or Chocolate Grain Bluchers, for boys and youths, at \$2.69, \$2.39. Guaranteed Solid Throughout.

Have You Victory Bonds Due November First?

The Government pays no interest after this month upon Victory Bonds maturing November 1st.

You have been receiving good interest. Why not take immediate steps to obtain the same splendid return, while yet available, for a further term of one, two, three, four or five years?

5 1/2% per annum, payable half-yearly

It is unnecessary to wait until November 1st to re-invest your money in Huron & Erie Debentures. You can do so NOW and save for yourself valuable moments.

Huron & Erie Debentures are authorized by the Government as an investment for trust funds in the custody of executors, administrators and trustees.

This investment is backed by an institution now celebrating its Diamond Jubilee and whose assets total over twenty-eight millions of dollars.

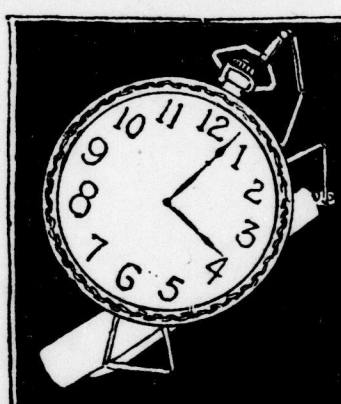
Call with your bonds or send them to our nearest Branch and let us issue a debenture in exchange for them.

The Huron & Erie
MORTGAGE CORPORATION

"Older than the Dominion of Canada"

FOUR BRANCHES IN LONDON:

Richmond opposite Post Office
Dundas opposite Rectory
T. G. MEREDITH, K.C., President.
Market Square
Wortley and Elmwood
HUME CRONIN, General Manager.



SPECIAL SALE OF WATCHES

\$2 DOWN, \$1 WEEK
GENT'S WATCHES
WEAR WHILE YOU PAY

GROUP 1

These watches are all in gold-filled cases. Each carry the guaranty of good time-keepers.

\$11.95

GROUP 2

A truly wonderful watch, worth \$20, in a gold-filled case, with a very fine 15-jewel movement.

\$14.95

GROUP 3

A 17-jewel movement, a crackling good timepiece. Only a few of these.

\$17.50

GROUP 4

This group contains watches in white, yellow and green, gold-filled, some in octagon cases.

\$18.50

Elgin and Gruen Watches
\$25 TO \$100—\$5 DOWN, BALANCE WEEKLY.

THE MODERN WAY—THE JOHNSTON WAY.
Our dignified credit plan has been a marked success. No interest is charged and you pay the same as in the regular way. The first payment puts you in possession, the rest is easy. Open your charge account today.

DIAMONDS

CASH OR JOHNSTON WAY.
\$10 TO \$300



CASH OR JOHNSTON WAY.
\$10 TO \$300

See these Beautiful, Clear-Cut, Perfect Diamond Rings at prices that are astonishingly low. Why let the only girl wait when you can buy in this easy way and wear while you pay. Visit our store tomorrow and select the ring. We'll make the terms to suit. Remember, full exchange value on purchase of a larger diamond. AS LOW AS \$5 DOWN WILL DO.

JOHNSTON BROS.
206 DUNDAS STREET, Next to Capitol Theatre.

\$2 DOWN \$1 WEEK

WEAR WHILE YOU PAY.

LADIES' WATCHES

GROUP 1

These are in different shapes, in white and green gold-filled, with splendid 15-jewel lever movement.

\$10

GROUP 3

A real assortment of Watches, guaranteed timekeepers. Come in and buy the Johnston way.

\$25

GROUP 2

These comprise sapphire mounted and fancy engraved white and green gold-filled cases, with a very reliable movement.

\$18

GROUP 4

A group of watches in various styles. Each a thorough timepiece. Own a good watch and remember that our guaranty covers each and every one we sell.

\$35

Elgin and Gruen Watches
\$5 DOWN, BALANCE WEEKLY.