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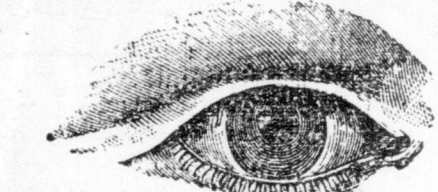
O.B. GRAVES
LIMITED.



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\$1.00
WINDOW

EVERYTHING IN IT GOES
AT THE ONE PRICE.

WRAY'S
Wholesale, Retail and Mfg. Jewellers,
234 DUNDAS STREET.



G. R. GRICE
OPTOMETRIST.

Optical Parlors Upstairs, 180 1/2 Dundas St. E.

LONDON CONSERVATORY OF MUSIC
AND SCHOOL OF ELOCUTION,
LIMITED.

In affiliation with the Western University. Efficient staff of teachers. Thorough course of study. Up-to-date methods. Terms reasonable. Exams twice a year. Write for year book and curriculum. F. Linforth Willgoose, M.A., B.A., Principal; Lottie L. Armstrong, Registrar.

Let us fill your optical want. Why? Because we specialize in optical work.
Brown Optical Co.
237 DUNDAS STREET.
Phone 1877.

**A HAPPY, LAUGHING
CHILD IN FEW HOURS**

If Cross, Irritable, Feverish,
Tongue Coated and Sick,
Give Delicious "Syrup
of Figs."

Your child isn't naturally cross, irritable and peevish. Mother! Examine the tongue. If coated, it means the little one's stomach is disordered. Liver inactive and its thirty feet of bowels clogged with foul, decaying waste.

Every mother realizes after giving delicious "Syrup of Figs" that this is the ideal laxative and physic for children. Nothing else regulates the little one's tender stomach, liver and bowels so effectively, besides they dearly love its delightful taste.

For constipated bowels, sluggish liver, biliousness, or sour, disordered stomach, feverishness, diarrhoea, sore throat, bad breath or to break a cold, give one-half to a teaspoonful of "Syrup of Figs" and in a few hours all the clogged up waste, sour bile, undigested food and constipated matter will gently move on and out of the system without griping or nausea, and you will surely have a well, happy and smiling child again shortly.

With "Syrup of Figs" you are not drugging your children. Being composed entirely of luscious figs, senna and aromatics it cannot be harmful.

Full directions for children of all ages and for grown-ups plainly printed on the package.

Ask your druggist for the full name, "Syrup of Figs and Elixir of Senna," prepared by the California Fig Syrup Co. This is the delicate, genuine, old reliable. Refuse anything else offered.

ED. WEST
CHOICEST CUT FLOWERS
AND PLANTS.

Phone 2187. 249 Dundas St. E.

Paris Doctor Says

Dandruff, Falling Hair Are
Caused By a Microbe—Dr.
Sangerbond Proves It.

Dr. Sangerbond is the leading dermatologist of France.

To prove his theory that germs cause dandruff, he infected a guinea pig with these microbes and in a short time the hair from the animal's body disappeared.

Parishan Sage, which can now be obtained all over Canada, has an immense sale and is highly recommended by physicians in all parts of the world.

It is just because it is the only prescription or hair tonic that is absolutely sure to kill the dandruff germ.

It is guaranteed to cure dandruff, stop falling hair or itching scalp in two weeks or money back.

In warm weather it keeps the scalp clean and cool and free from obnoxious odors. Parishan Sage is a pleasant and dainty hair dressing that will put a bewitching charm and lustre into faded and lifeless hair in one week. It is distressing for any woman to have dull, unattractive hair and women so unfortunate should use Parishan Sage.

Parishan Sage comes in large, 50-cent bottles, at all druggists, and is sold by leading druggists everywhere. "The Girl with the Auburn Hair" is on every bottle.

Mrs. Winslow's Soothing Syrup has been used for over SIXTY YEARS by MILLIONS OF MOTHERS for their CHILDREN WHEN TEETHING. IT SOOTHES THE CHILD, SOFTENS THE GUMS, ALLAYS ALL PAIN, CURES WIND COLIC, and is the best remedy for diarrhoea.

Wedding outfits our specialty. Carriages or automobiles. Question's Answered.

QUALITY STORE

OLIVE OIL

Cresca is the world's purest olive oil, per bottle... 30c, 50c, 90c

PHONE 1024, 3323.

Harry Ranahan
515 RICHMOND STREET.

LONDON AND DISTRICT

The Advertiser office is open every night, except Sundays and holidays, until 9:00 p.m. In telephoning after 6 p.m. call No. 3670 only, business department, for complaints, change of address, etc., and other numbers according to list at top of Page Four. If you do not receive an answer to 3671, 3672, or 3673, call 3670, and you can always get an answer before 9 p.m.

Tumbled Down Bank. — Stuart, the 10-year-old son of William Kennedy, 66 Byron avenue, sustained a fractured arm, a long cut on the forehead and minor scratches and bruises, when he fell headlong down a 25-foot embankment from the Grand Trunk tracks at the Wexley road shortly after eight o'clock Saturday night.

Stuart, with a companion, was playing along the tracks, when he noticed an approaching Grand Trunk express from the west. Both ran to get clear of the bridge, but Kennedy tripped on a rail and fell headlong down the embankment, which is covered with cinders.

When picked up he asked to be taken to Dr. Robert Ferguson's office, and was conveyed there in a cab. The fracture was reduced, and the other injuries were dressed, after which he was removed to his home. He was reported today to be resting easily.

Personal Mention

Mrs. Lye Coyne-Townsend, of 21 Surrey Place, Toronto, is visiting her father, Mr. Wm. Coyne, 390 Central avenue.

Mrs. Carter (nee Story) is spending the summer with her parents on Elmwood avenue, South London.

Mr. and Mrs. W. F. Smith of Inlay City, Mich., spent a few days with Mr. and Mrs. Wilse, recently, at 52 Elmwood avenue, South London.

Mrs. T. G. Case, of Edmonton, is visiting friends in Akron and Cleveland, Ohio.

Miss Carter, of Toronto, is visiting Mr. and Mrs. E. Lacey, of 193 Langarth street.

Mrs. A. Moore, Picton street, has returned home after an enjoyable week's vacation spent with friends and acquaintances at Goderich.

Mr. William Bond, of Woodstock, and daughters, Mrs. Ernest Gould of Montclair, Iowa, Mrs. Harry King, and son Ralph, of Tama City, Iowa, and Mrs. Herbert Baker, of Woodstock, are visiting with Mrs. G. F. McKay, Rectory street, for a few days.

Headquarters
LADIES' and CHILDREN'S
Outing Hats

BELTZ & CO.
PRACTICAL FURRIERS.

SUNDAY IN THE LONDON PULPITS

MYSTERY SHOWS
RELIGION DIVINE

Element of the Mysterious Is
Essential, Says Rev. Dr.
McCrae.

GOD THE REVEALER

Has Shown Man All That Is Well for Him to Know and He Must Live by Faith.

Rev. Dr. McCrae, pastor of Hamilton Road Presbyterian Church, preached two eloquent and helpful sermons in the First Presbyterian Church on Sunday. His morning sermon was from the text, Matthew viii, 27, "What manner of man is this, that even the wind and the sea obey?"

Dr. McCrae pointed out that religion without mystery would cease to be a divine religion. Man must not expect to understand everything. The element of mystery is essential to a true religion.

The Greatest Things.
Electricity is a great power, but so man has seen electricity. So it is with God. Thought is greater than electricity. The greatest thing in man is mind. The power of mind and power of thought is very near the omnipotent power. The greatest thing in mind is love. Love is stronger than hope, stronger than desire, stronger than the sea, and behind life, death, God is love, and he that dwelleth in love dwelleth in God.

"We love him because he first loved us," said Dr. McCrae. "In love to God we have reached the summit of the pyramid of life. We are in the presence of God."

God the Revealer.
God, through Christ, has revealed many things. He has revealed all that is good for man to know. Man must live by faith.

Rev. Dr. McCrae quoted Browning's stanza:
"God stooping shows sufficient light for us
In the dark to see again."

So Christ shows enough light for man to rise to God. Jesus Christ reveals what is behind the wind and the sea. This is a question that has vexed the human mind from the beginning. Behind the wind and the sea, and behind life, is a living God, who holds man in the hollow of his hand, and by him are all things held together. In the temptation, stress and disappointment of life, there is the living, loving presence of the unseen God ready to aid men in every trial. Jesus said: "I am in the Father and the Father in me."

The Lesson of the Flower.
Tennyson was walking in a garden with a friend, who asked him: "What is God to you?" He answered, pointing to a little flower: "What the sun is to that flower, God is to my soul. He is light, life, all."

"Whither is the strain of life tending?" asked Dr. McCrae. "Is it to the Isles of the blest or over a dark Niagara? We understand how the old die, but it is hard to understand why the young die. God said: 'What I do now, ye shall know hereafter.' Christ has brought not only light and life, but immortality."

"There is a great danger of mistaking backwater for the main stream of life."

When That New Watch Notion

First strikes you — remember that there is such a thing as a store having a reputation for good watch values.

Also, it is a fact that this is the store where you can find a watch that we sell has to prove up to what we promise for it.

Each watch is factory-tested and it has simply got to give you right service. If you remember these things you'll likely come here for that new watch.

Which will guarantee that the new watch will stand for perfection in every particular.

C. H. WARD & CO.
Diamond Merchants and Jewellers,
374 RICHMOND STREET.

**McKENZIE'S
LINIMENT**

A ready doctor in time of accidents when kept in the house. A remedy of never-failing results for all pains and aches due to faulty condition of the body. A necessary household health help. Large bottle, 25c.

Cairncross & Lawrence
Chemists and Druggists,
216 Dundas Street, London, Ontario.

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PRACTICAL FURRIERS.

**MAGIC
BAKING
POWDER**

Only the Best Quality of Tea for the Money Is Sold in Rowat's Special Blends

40c, 50c, 60c and \$1.00 a Pound.

T. A. Rowat & Co.
250 Dundas Street, Phone 3051-3052
Wortley Rd. and Craig St. Phone 956

Fast Service, Toronto to Winnipeg, via Grand Trunk Railway, Northern Navigation Company, and Grand Trunk Pacific Railway.

"Steamship Express" leaves Toronto to 10:45 a.m., each Monday, Wednesday, and Saturday via Grand Trunk Railway, stopping at Hamilton, Brantford, Paris, Woodstock, Ingersoll, London and Stratford, arriving Sarnia Wharf, 4 p.m., making direct connection with the Northern Navigation Company's palatial steamers leaving Sarnia Wharf 4:15 p.m., for Sault Ste. Marie, Ont., Port Arthur and Fort William. Steamer leaving Sarnia Wharf on Tuesday will call at Port Arthur. On the arrival of steamers at Fort William special trains of the highest standard leave that point at 8 a.m., via Grand Trunk Pacific Railway, arriving Winnipeg 7:45 a.m. next morning. The service afforded by this route is the finest in every respect, and includes Parlor-Cafe, Parlor Cars and Coaches between Toronto and Sarnia Wharf, excellent service on the steamers of the Northern Navigation Company, including the Hamilton, the finest and fastest steamship on the Great Lakes, Standard sleeping cars (electric lights in lower and upper berths), Colonist sleeping cars (berths free), dining cars and coaches on the Grand Trunk Pacific Railway, between Fort William and Winnipeg, also Standard sleeping cars to Saskatoon and Edmonton.

Special trains run the reverse way—from Sarnia Wharf to Toronto, each Tuesday, Friday and Sunday.

Full particulars, reservations on steamers or trains at all Grand Trunk ticket offices, R. E. Russ, city passenger and ticket agent, phone 80.

WYOMING

Wyoming, Aug. 11.—A heavy rain fell here last night and this morning, freshening pastures which were looking parched. Any standing oats will not be in shape for binder for some days owing to the soaked state of the soil.

Recent Wyoming visitors were: Rev. R. S. Church, of Toronto, a former Methodist pastor here, Guy Campbell, formerly of this town, now government railway curator of Ottawa.

The Grand Trunk yards here have presented a busy appearance during the past month owing to large quantities of oak and elm spiles being delivered from the surrounding country. These are sent to Point Edward.

UNITED PRAYER
MOST EFFICACIOUS

Eloquent Sermon on Power of Supplication by Monsignor Aylward.

SABBATH OBLIGATIONS

Fervent, Powerful Spirit of Prayer the Greatest Essential of Divine Service.

That the old custom of family prayer has long since departed was the allegation made by Mr. Aylward in a sermon in St. Peter's Cathedral on Sunday morning. He took as his subject the story of the ten lepers who were cleansed by Christ, and only he returned to thank him. He said that the kindness of God could be a subject for our admiration.

"The wonderful thing about the gratitude of the one who was cleansed was that he was a Samaritan. All the lepers united in their prayer for cleansing, but only one had enough gratitude in his heart to return to the Christ and thank him for his kindness in making him whole. The faith of the ten was great, for Christ did not heal them there, but told them to go and show themselves to the priest, and had the power to give them healing. The marks of the horrible disease were still upon them when they left the presence of Christ, but they had faith enough to believe that he was able to cure them. The sad part of it all was when the one returned, Christ had to say, 'Where are the nine?' So it is today. Many people have not enough gratitude to return thanks to God for his kindness."

United Prayer Needed.
The reason that the lepers prevailed with Christ was because of their united prayer. And today there is something that holds a higher

LAURELS FOR THE UNPRETENTIOUS

Many in Obscure Roles Living Daily for Service of Humanity.

GLORY OF MOTHERHOOD

In All Walks Christians Are Sacrificing Themselves for Christ and Men.

"Unpretentious Living" was the subject of a deeply thoughtful sermon which Rev. Hugh McFarlane, assistant minister of St. Andrew's Presbyterian Church, preached Sunday morning from the text, Acts, ix, 36: "And all the widows stood by him weeping and showing the coats and garments which Dorcas made while she was with them."

"Darwinism has not destroyed, but has only taught the necessity of faith," said the speaker. "The old Scottish fathers would have preached a sermon on miracles from this text. The modern Christian dwells on the life of the woman. Unpretentious living in the busy world, in motherhood and in Christian service, was held up by Rev. Mr. McFarlane, as deserving of laurels. It is most un-Christian, he declared, not to place a proper value on the unpretentious life that lives and works beneath the wealth, prosperity and greatness of the modern world. The stoker down in the hold of the steamer, the drudge who scrubs the floors in the hours of midnight, the boy who runs an elevator all day long, their lives are given to the service of humanity."

Motherhood, said the speaker, is the brightest jewel that crowns the brow of womanhood. Close to the gates of death, woman takes up the cross of motherhood and gives her life to her children.

And in all walks of life there are unpretentious Christian heroes, who are sacrificing themselves to the service of Christ and humanity.

Single Fare to Hamilton, via Grand Trunk Railway, Account "Old Home Week."

In connection with the Hamilton Centennial Industrial Exhibition and Old Home Week, the Grand Trunk Railway System will sell round trip tickets at single fare, plus twenty-five cents, to Hamilton, Ont., from stations Kingston, Renfrew and west in Canada, good going Saturday, Aug. 9, to Tuesday, Aug. 12, and at single fare from stations in Canada where the lowest one-way first-class fare to Hamilton does not exceed \$2.50 (minimum charge, 25c), good going Monday, Aug. 11 to Saturday, Aug. 16. All tickets will be valid for return until Wednesday, Aug. 20, 1913.

OF DYSPEPSIA

By Na-Dru-Co Dyspepsia Tablets

We are continually hearing from grateful people who have had experience with Na-Dru-Co Dyspepsia Tablets. "I wish to express my gratitude to you for the benefit received from your most wonderful Dyspepsia Tablets, having taken other medicines without having received the slightest relief, I have received Na-Dru-Co Dyspepsia Tablets and thought I would give them a trial. I have been completely cured of dyspepsia. I feel like a new man and am no longer troubled with dyspepsia."

Na-Dru-Co Dyspepsia Tablets not only give the immediate relief from heartburn, flatulence, acidity of the stomach, indigestion, which is much needed, but if taken regularly for a few days or weeks they completely cure the most aggravated cases of stomach trouble.

When for 50c you can get a box from your druggist, why go on suffering? National Drug and Chemical Co. of Canada, Limited, Montreal.

August Silk Sale

500 YARDS OF BLACK DUCHESS PAILLETTE, 30 inches wide, beautiful rich finish, dependable quality. Regular \$1.00 value, August Sale price.....79c

AT 89c—A FULL RANGE OF PLAIN COLORED SATIN PAILLETTE SILKS, Yard wide. Values up to \$1.25. The best Silk value in Canada.

AT \$1.19—BLACK DUCHESS MOUSSELINE, Full yard wide. Sold regularly at \$1.50; has high satin finish. Will give excellent wear.

KAYSER LONG SILK GLOVES, Black only, sizes 6 to 8. August Sale price, pair.....89c

ELBOW LENGTH SILK GLOVES, Black only, sizes 6 to 7 1/2. Regular \$1.00 value. August Sale price.....69c

WOMEN'S KNITTED DRAWERS, In both styles. Regular 25c value, August Sale price.....19c

WOMEN'S PRINCESS SLIPS, Regular \$2.00 and \$2.25 value. August Sale price.....\$1.69

LONG HIP CORSETS, With six horse supporters attached, sizes 18 to 26, made from imported coutil. August Sale price.....59c

ALL SILK TAFFETA RIBBONS, 4 inches wide, all colors. On sale Tuesday only.....7 1/2c

R. J. YOUNG & CO.

place in the lives of people than united prayer. United prayer is most dear to God Almighty, and is more efficacious than individual intercession. When a man has several sons and one of them returns from a journey, the heart of the father is made glad, but when several sons return the joy of the father is beyond measure. The same joy comes to God when we unite our voices to give him praise, homage and adoration. Our prayers in company are a real joy to God.

Sabbath Obligations.
Sunday has its obligations, and one of them is a fervent, powerful spirit of prayer. When people meet together with one spirit and one thought and raise their voices in prayer, it is a real joy to them and to God. The mass is always a powerful prayer to God, and gives riches to those that partake in it. There is nothing that will open the eyes of unbelievers as this silent devotion to the most influential ceremony of the Catholic Church.

Prayer in common was the means of sustaining another in the days of the early Christians. Our neighbors, seeing the spirit of fervor in us, might be persuaded to emulate us. The people that are most fervent in their devotions are those that understand the wonderful presence of God, whether sleeping or waking.

When Peter was cast into prison, a faithful band of his friends prayed day and night for his release, and by a wonderful miracle he was brought back to them to preach the gospel of Jesus Christ.

Let us be grateful to the gift that God has given us; let us conform to the spirit of the church as one man, and then we will have the faith that makes whole.

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When for 50c you can get a box from your druggist, why go on suffering? National Drug and Chemical Co. of Canada, Limited, Montreal.

Free Treatment for Skin Sufferers!

Although Cuticura Soap and Cuticura Ointment are sold by druggists and dealers everywhere, a liberal sample of each, with 25-page booklet on the care and treatment of skin and hair, will be sent, post-free, on application to Cuticura, 100 N. 3rd St., Boston, U.S.A.

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