

A PLEASED CUSTOMER  
WILL CALL AGAIN

is our motto  
which we adopted some eighteen  
years ago, and we try to carry  
that motto out to the best of our  
ability.

**R. PARKER & CO.,**  
Dyers and Cleaners,  
217 DUNDAS STREET, LONDON.  
Telephone 514.

## GLAD TO HAVE YOUR OPINION

new styles and colorings of the pretty  
that we show. A specially large stock  
has just come, and until the entire variety  
is closed out we shall quote greatly lower  
prices than prevail anywhere else in  
town. We've priced papers about town,  
and so know what we're claiming.  
See the stock, even if you don't want us  
to do the hanging for you. But if we do  
the work we will guarantee it absolutely  
perfect for we have the most expert  
workmen that can be employed.

**O. B. GRAVES**  
222 Dundas Street.

## BIRTHS, MARRIAGES AND DEATHS

**DIED.**  
SEMPLER.—In this city, on July 6, Mrs. Mar-  
garet Sempler, beloved wife of Jas. Sempler,  
in the 45th year of her age.  
The funeral will take place from the family  
residence, 309 Erie street, Tuesday morning,  
at 9 o'clock, to St. Peter's Cathedral.  
New York, Brooklyn and St. Louis papers  
please copy.



This Brand of Flour  
Always makes the  
BEST BREAD  
OR PASTRY.  
USE NO OTHER.

**J. D. SAUNBY**  
257 York Street.  
Telephone 118.

**R.K. Cowan**  
Barrister, etc., over Bank of Commerce  
London.

## REMOVAL

The local offices of the  
**Confederation Life**

have been removed to the  
building of the Ontario  
Loan and Debenture Com-  
pany, Market Lane, ground  
floor.

## Beaton's Hats

Are the Correct Thing

All the Leading Styles in Ameri-  
can and English Felt Hats.

A superb range of American  
Straw Hats for the coming  
hot weather.

PRICES AWAY DOWN  
—AT—

**BEATON'S**  
138 Dundas Street.

Can We Do It?  
YES. By the superior purity of  
our FRUIT VINEGAR we will  
soon make you ask your grocer  
for our goods.

Ours being a pure, natural acid, produced  
from the finest fruit and guaranteed full  
standard strength of 40 grains; no burning  
sensation and sharp cutting of breath as pro-  
duced by common cheap vinegars. In the in-  
terest of your health do not hesitate to ask  
your grocer for our goods.

The Toronto Cider and Fruit Vinegar  
Co., Limited, Toronto.

**W. A. BROCK, Manufacturer**  
of the

**DIADAM BICYCLES!**

—Agent for—

**ECLIPSE BICYCLES!**

Ha! Ha! Ha! We have to smile. Cyclists  
are finding out that the place to buy their  
bikes is from their dealer, clothing from their  
tailor, and bicycles from a bicycle manufac-  
turer. Of course we still give our strict atten-  
tion to bicycle repairing.

**W. A. Brock, 192 Dundas St., London**  
SEND FOR CATALOGUE.

**PATENTS**

**P. J. EDMUNDS, Solicitor of Patents,**  
MECHANICAL AND PATENT LAW EXPERT,  
25-26 Richmond, corner King, London, Ont.  
Telephone 621.

**LOOK - - I-4 OFF**

—ON ALL—

**Straw Hats.**

Secure one before they are all  
gone.

**D. J. WHITNEY**

206 DUNDAS STREET

Great wedding sale of furniture now  
going on at Keene Bros. We are of-  
fering great inducements to new begin-  
ners; biggest values ever offered in Lon-  
don. Don't forget the place. KEENE  
BROS., 127 King Street, opposite Mar-  
ket House.

Jealousy is the thistle in the garden  
of love.

## Priddis Bros'

**BLOUSE WAISTS**  
—FOR—

**50C.**

Worth \$1 50 each. See  
Our East Window.

158 Dundas Street,  
157 Carling Street.  
TELEPHONE 324.

**REFRIGERATORS,  
GASOLINE STOVES,  
CLOTHES WRINGERS,  
CARPET SWEEPERS.**

We are showing the newest goods in the  
above lines also a full stock of canned ware  
at very low prices. Jobbing Work Promptly  
Done.

**STEVELY'S**  
Phone 452, Richmond St.

FAIR, VERY WARM, THUNDER  
SHOWERS, THEN COOLER.

Toronto, July 7.—11 p.m.—Low pres-  
sure, with fair weather, extends  
throughout the lake district and East-  
ern Canada. Higher pressure is set-  
ting in over the Northwest, where the  
weather is for the most part fair, with  
local showers in Manitoba and Alberta.  
The minimum and maximum tem-  
peratures reported for today are:  
Calgary, 46-64; Battleford, 52-70; Qu-  
Appelle, 46-62; Winnipeg, 52-64; Port  
Arthur, 56-72; Toronto, 62-92; King-  
ston, 68-80; Montreal, 64-84; Quebec,  
62-82; Chatham, 62-80; Halifax, 52-  
78.

Toronto, July 8.—1 a.m.—Mostly fair  
and very warm, with thunder showers  
in many places; lower temperature to-  
morrow.

**Roses, Carnations, Violets.**

Funeral Designs.

**J. GAMMAGE & SONS,**

Phone 96, 213 Dundas Street.

## Trusts Corporation

OF ONTARIO,  
Safe Deposit Vaults.

Bank of Commerce Building, King  
Street, Toronto.

Capital - - \$1,000,000

HON. J. C. ATKINS, P.C., President  
HON. R. J. CARTWRIGHT, Vice President  
HON. S. C. WOOD, Vice President

This Company acts as Administrator in  
case of intestacy or will with annexed. EXECU-  
TOR, TRUSTEE, RECEIVER, COMMITTEE OF  
LUNATIC, GUARDIAN, LIQUIDATOR, ASSIGNEE,  
etc., etc., also as agent for the above offices.  
All manner of trusts, accepted, moneys in-  
vested, estates managed, rents, incomes, etc.,  
collected. Bonds, debentures, etc., issued and  
consigned.

Deposit safes to rent, all sizes. Parcels re-  
ceived for safe custody.

Solicitors placing business with the  
Corporation are retained in the profes-  
sional care of same.

**A. E. PLUMMER,**  
Manager.

**CURIOUS AND INTERESTING.**

According to careful estimates, three  
hours of close study wear out the  
body more than a whole day of close  
physical exertion.

An average of three British seamen  
lose their lives every day by drown-  
ing, and 300 British steamers and sail-  
ing vessels are lost yearly at sea.

A novel pair of pocket scissors are  
exhibited in London. They are said  
to do duty as a cigar and flower cut-  
ter, gas piercer, ordinary pliers, wire  
cutty, coin tester, paper knife, nail  
file, screw driver, a three-inch meas-  
ure, a pincher and a railway key.

Princess Helene's wedding veil was  
of Caen lace, which is rarely seen ex-  
cept on the caps of Norman peasant  
widows. The thread is of flax, and  
spun only in Normandy. The lace was  
worn by Marie Antoinette as trimming  
for her neckerchiefs when she posed  
as a rural damsel at the Petit Trianon.

In South Australia an amendment  
was tacked on to the suffrage bill mak-  
ing voting by mail legal, in order that  
women who were prevented by ill-  
health from attending the polls might  
vote. The amendment was intended  
to defeat the bill, as was likewise one  
making women eligible to the Provin-  
cial Parliament. But the bill passed,  
amendments and all.

According to the trials of carrier  
pigeons recently made in the American  
navy, these birds are likely to prove  
very useful at sea in carrying dis-  
patches. Only ten per cent of the  
pigeons sent off failed to return  
"home," and some of the "homers"  
covered 200 miles of ocean at a speed  
of 30 miles an hour.

Soda-propelled engines are now be-  
ing used on some French railways. The  
invention is based on the principle that  
solutions of caustic soda, which have  
high boiling points, liberate the ab-  
sorbing steam, and work noiselessly.

**A Prominent Lawyer Says:**

"I have eight children, every one in  
good health, not one of whom but has  
taken Scott's Emulsion, in which my  
wife has boundless confidence."

Feather beds and hair mattresses  
renovated. We do all renovating on  
the premises. First-class work guaran-  
teed. We are manufacturers of first-  
class mattresses and pillows. Dealer  
in stoves, spring beds and furniture.  
**JAMES F. HUNT, 593 Richmond street  
north. Telephone 997.**

There is no royal road to  
fortune, but you will find  
an easy one to it if you  
will

**Practice**

**Economy**

And Buy Your Shoes

—FROM—

**J. P. Cook,**

173 DUNDAS STREET.

Your money back if you want it.

**London Advertiser.**

Telephone Numbers.

107.....Business Office  
134.....Editorial Rooms  
173.....Job Department

**Advertiser**  
**Subscribers**

BEFORE GOING FOR YOUR HOLI-  
DAYS, ARRANGE TO HAVE YOUR  
DAILY "ADVERTISER" SENT AF-  
TER YOU. NO TROUBLE TO MAIL  
IT. DROP A POSTAL, OR TELE-  
PHONE 107.

## London and Environs

"It's not a pill you need," said he,  
"Nor yet a porous pad."  
Just get a hustle on to this  
And try a "Tizer" ad."

—Neil Cooper, auctioneer, sold the  
house and lot at the corner of Eya and  
Laura street to Mr. Johnson for \$755.

—Mr. and Mrs. Harry Carling and fam-  
ily, of this city, sailed on the Numidian  
from Montreal Saturday. They will spend  
several weeks in England.

—The latest in wheeling circles—P.  
C. James Gilson rides a bicycle to and  
from the police station. He finds the  
roads good enough for him.

—Patrick Pollard, an old and helpless  
man, was arrested in London West on Fri-  
day night on a charge of vagrancy. He was  
remanded for a week by Squire Lacey.

—Mr. Alex. Gardner, of Chicago, gen-  
eral organizer for the endowment fund,  
K. of P., in Illinois, is in the city visit-  
ing his family. He will attend the  
Grand Lodge meeting in Hamilton.

—A special meeting of the City Council  
will be held tonight to consider  
bylaws for the construction of asphalt  
pavements on Richmond and Dundas  
streets and to grant the use of Rail-  
way street to the London Street Rail-  
way Company.

—John Ferguson, of Lucan, was arrested  
Friday night by Constable R. W. Ward on  
a charge of threatening the life of Sarah  
Mead, of the same place. Ferguson was  
brought before Squire Stanley at Lucan  
and held till tomorrow, when he will ap-  
pear before Squire Peters, of London West.

—One of those pleasant little dances  
so much enjoyed by summer visitors  
was given at the Fraser House, Port  
Stanley, on Saturday evening. A  
great many from London, St. Thomas  
and the Island, and a recent re-  
turning straggler of the London Harpers.

—Ex-Mayor James Cowan under-  
went a critical operation on Saturday  
morning for the removal of his left  
eye. About three months ago the sight  
of the eye was lost, and a recent in-  
creasing inflammation rendered the op-  
eration necessary. Mr. Cowan's num-  
erous friends will be glad to know  
that he is progressing favorably.

Detroit Free Press: The Essex Fusil-  
liers arrived home from camp yes-  
terday and all speak highly of the time  
they had at camp. They are all well  
browned up, but say their quarters,  
which were in the barracks, were far  
superior to those in the tents. The D.  
A. G. complimented the battalion and  
especially No. 5 company, which he said  
was the best in camp.

—Many "Advertiser" readers will regret  
to hear of the death of the loved wife of  
Mr. James Sempler, painter, of this city,  
who passed away on Saturday afternoon at  
the family residence, No. 28 Grey street.  
She was born in Barrow, Scotland. She had  
been a resident of London considerably  
over twenty years, and her death will be  
lamented by a wide circle of friends be-  
sides her relatives. Mrs. Sempler leaves a grow-  
ing family including two daughters—Mrs.  
McNeil, of Shipka, and Jennie, at home;  
also seven sons: James, in New York;  
Archie, in St. Louis; Hugh, in Crediton;  
Robert, in Sarnia; John, Joseph and Daniel,  
at home. The funeral takes place tomorrow  
as announced elsewhere.

**DIED OF BRAIN FEVER.**

Matthew Spinks, the Windsor soldier  
who was taken suddenly ill with brain fever  
while in camp here, died in the City Hos-  
pital at noon on Saturday. Deceased was  
23 years of age. The remains were taken  
to Windsor on the afternoon train for inter-  
ment.

**THE LONDON WEST TROLLEY AC-  
CIDENT.**

When the death of Dr. Francis Boyd,  
the victim of the London West trolley  
accident, occurred at the City Hospital  
on Friday, Coroner Flock was notified,  
and after consulting with the Crown  
authorities, decided to hold an inquest.  
Constable R. W. Ward summoned a  
jury, and at Ferguson's undertaking  
rooms on Saturday evening the follow-  
ing were empaneled: Robert Truesdale,  
James W. Ward, Benj. Lawton, James  
Palmer, John Hobbs, Wm. Moore, A.  
Stinchcombe, Wm. Peters, Abraham  
Ramsey, Walter Evans, Abraham  
Bending, Thomas Short, John Burgess,  
Wm. Fowler and Henry Ward. Mr.  
Moore was chosen foreman. After view-  
ing the remains, which were identified  
by Henry Humphrey, the inquest was  
adjourned until tonight at 7:30 at the  
court house.

Mrs. Foster, of Kent street, has just re-  
covered from a serious attack of La Grippe.  
This is the second siege she has had of this  
influenza, the first of which attacked Mrs.  
Foster about three years ago, and left her  
with a very troublesome cough, accom-  
panied with chronic bronchitis, and a com-  
plication of other diseases, which made it  
almost impossible for her to attend church  
without disturbing the congregation by  
coughing, and, indeed, Mrs. Foster assures  
us that so bad were the spasms that she  
often feared she would burst a blood vessel  
during one of these severe attacks. It was  
very natural that under such circumstances  
numerous friends would recommend as  
many different "cure alls." She tried  
Cherry Pectoral, Tar, Linseed and other  
preparations, but was growing generally  
worse when a friend who had been bene-  
fited by Barkwell's Bronchial Balm advised  
her to try that, and in a few days she was  
out of bed, and the best feature is that she  
is now entirely freed from all symptoms of  
the Bronchitis, of which she never hoped  
to be cured. Mr. Miller, a neighbor, also  
had a bad cough and was completely cured  
by the same preparation.

**LIGHT WEIGHT SUITINGS**  
New Patterns—Latest Styles.

**Jos. DAMBRA**  
Merchant Tailor.

222-1-2 DUNDAS STREET.

**You Should**  
**Not Say**

"I don't know what to eat this  
hot weather," when you can get  
Rex Brand Hams and Bacon,  
Salad Dressing, Pickles, Sauces  
and other delicacies from

**J. C. Trebilcock,**  
Grocer, 235 Dundas Street.

**WORK AND WAGES.**

Even the Pullman Company Advance  
their Workmen's Pay.

Chicago, July 6.—The Pullman Palace  
Car Company has advanced the wages  
of its employees at its shops 10 per  
cent, the advance affecting about 4,000  
men. The advance has been gradually  
taking place in various departments  
at different times during the last two  
weeks.

**IN SPLINTERS.**

Fourteen Freight Cars Wrecked on the  
G. T. R. at Lachine.

Montreal, Que., July 7.—A special  
freight train, which left the G. T. R.  
at 3:45 yesterday morning, was passing  
Lachine at 4:30 when it ran into a herd  
of cows. Three of the cows were killed,  
one of them getting under the wheels  
of the cars. The engine and the first  
car passed over safely, but the second  
went off the track and carried along  
several cars, each of them being  
smashed to matchwood. One car only  
was loaded with freight, and the rest  
empty.

The employees of the train were all  
at the scene, so that none of them were  
injured in the wreck. The engineer  
and the fireman kept their places, and  
no one was injured.

**PILING UP THE DEBT.**

Continual Increase in the Outgo—With  
No Corresponding Increase  
of Revenue.

Ottawa, July 7.—The financial state-  
ment for the month of June brings the  
Dominion accounting down to the end  
of the fiscal year. It shows the net  
debt on that date to have been \$246,-  
\$20,873—an apparent increase of \$6,000,  
000 in the year. The consolidated fund  
account gives the revenue for June as  
\$2,686,641, an increase of \$135,000 over  
the June revenue last year. In the  
fiscal year ended June 30 the revenue  
was \$33,119,485, or two and a quarter  
millions less than 1894. The expendi-  
ture, as far as known, was \$31,228,872,  
as compared with \$20,755,359 the previous  
year. But millions of expenditure  
have yet to be charged.

For the fiscal year, the capital ex-  
penditure was \$3,613,313, for the pre-  
ceding years \$4,733,156. The apparent  
deficit is over \$3,000,000, but this will  
be increased largely when the total  
payments are charged up.

**Revival of Trade.**

Reports from the United States sup-  
port the view that trade interests  
have been greatly improved recently, and  
that the business outlook for the future  
is encouraging. This will be welcome  
news to the people of Canada, since  
our own trade interests will be stimu-  
lated and improved. In nothing has  
this improvement been shown in a  
more marked way than in the increas-  
ed sales of Putnam's Painless Corn  
Extractor. The demand for this ex-  
tracting machine has been so great, every-  
thing now absolutely needed became a  
luxury, and its sale became stationary.  
Now it is different. Sales have increas-  
ed vastly, doubtless as it has proven to  
be the only safe, sure and painless rem-  
edy for corns, and wise people will use  
no other.

**\$500 Reward!** And only 10c for  
a package of Dr. Story's 5 minute headache  
cure. Money refunded if it don't cure the  
most severe sick or nervous headache in 5  
minutes. Try one package, only 10c. For  
sale y all druggists.

**TISDALE'S TORONTO IRON STAB-  
LE FITTINGS,** healthy, durable, at-  
tractive and cheaper than other fit-  
tings. Send for our new catalogue. The  
Tisdale Iron Stable Fittings Co. (Ltd.),  
No. 6 Adelaide St., E., Toronto.

Ask your dealer for Cerol Harness  
Dressing. Price 25c.

I. W. Demers, a farmer living near  
the Canard, was drowned in the river  
Saturday. He was out in a boat, and it  
is supposed the swells of some pass-  
ing steamer swamped it. He leaves a  
wife and two children.

**"HEALTH FOR ALL!"**

Purify the Blood, correct  
all Disorders of the  
**LIVER, STOMACH,  
KIDNEYS,  
and  
BOWELS.**

They  
invigorate  
and restore  
to health Delib-  
tated Constitutions,  
and are invaluable  
in all Complaints incidental  
to the above.

**HOLLOWAY'S PILLS**

Manufactured only at 18, New Oxford Street (late  
53, Oxford Street), London, and sold by all  
Medicine Vendors throughout the World.  
Purchasers should look to the Label on the  
Boxes and Pots. If the address is not 18,  
Oxford Street, London, they are spurious.

## MARA'S

—LIST OF—

**Summer Bargains**

—FOR—

**Monday, July 8.**

**Prints and Duck Suit-  
ings.**

28-inch English Prints, worth 7c, on Bar-  
gain Day 5c per yard.  
Coronet Prints, in light and dark colors,  
worth 8c, on Bargain Day 6c per yard.  
Crum's Best English Prints, worth 12c,  
for 8c per yard.

Best Delaine-Finished Prints, in dark  
colors, worth 12c, on Bargain Day 11c per  
yard.  
Special line of Cambric-Finished Prints,  
for blouses, 32 inches wide and worth 15c,  
on Bargain Day 12c per yard.  
Special line of Duck Suitings, worth 12c,  
on Bargain Day 10c per yard.

**Chambrays, Sateens and  
Challies.**

Our regular 6c Seersuckers, on Bargain  
Day 4c per yard.  
Special Line of Art Muslins, on Bargain  
Day 5c per yard.

Fine French Dress Sateens, in Black and  
White Stripes and Spots, regular 15c goods,  
on Bargain Day 12c per yard.  
Special Line of 32-inch Dress Sateens,  
worth 15c, on Bargain Day 12c per yard.

Very Finest Scotch Chambrays, 32 inches  
wide and in all shades, worth 15c, on Bar-  
gain Day 12c per yard.

A special line of Delaine Finished Chal-  
lies, worth 17c, on Bargain Day 12c per  
yard.

**Staple Department.**

28-inch Gingham, worth 7c, on Bargain  
Day 4c per yard.  
40-inch Fine Pillow Cotton, worth 15c, on  
Bargain Day 12c per yard.

Small Linen Doilies, for plates and glass-  
es, on Bargain Day 15c per dozen.

33-inch Butchers' Linen, on Bargain Day  
14c per yard.

25-inch Linen Glass-Towelings, in checks,  
worth 12c, for 10c per yard.

72-inch Sheetings, worth 25c, on Bargain  
Day 20c per yard.

One piece fine Twilled Blue Serge, for  
bathing suits, on Bargain Day 15c per yard.  
One piece Black Worsted Hauling, worth  
60c, on Bargain Day 35c per yard.

Best Linen Thread, 2 spools for 5c.

**Dress Goods and Silks**

All Wool Challies, in fine new patterns,  
worth 25c, on Bargain Day 15c per yard.  
40-inch Fine Cream Cashmere, worth 40c,  
on Bargain Day 25c per yard.

Black and Navy Serge, for skirts and  
traveling costumes, 44 inches wide and  
worth 75c, on Bargain Day 50c per yard.

Blouse Silks, slightly damaged, on Bar-  
gain Day 15c per yard.  
Plain and Striped Blouse Silks, in all  
shades, worth 50c, on Bargain Day 35c per  
yard.

**Small Wares Depart-  
ment.**

Ladies' and Children's Fast Black Stock-  
ings, 10c per pair.  
Ladies' Fast Black Lisle Stockings, worth  
25c, on Bargain Day 18c per pair.

Children's Lisle Mitts, in black and all  
shades, on Bargain Day 9c per pair.  
Ladies' Silk Mitts, in black and all  
shades, worth 35c, on Bargain Day 23c per  
pair.

Mama's Long Waist Summer Corsets,  
worth 75c, for 50c on Bargain Day.  
Ladies' Bow Ties, in Polka-dot and plain  
colors, on Bargain Day 20c.