

The Nissouri Nudger

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50c Yearly in Advance

A taxpayer in London wants the band concert music muzzled from the children—wants to keep the kiddies in the background. No wonder London doesn't boost with such selfish souls owning property in four wards. Better send the publicity agent after all such narrow mugs and if possible convert them. Then perhaps the place may thrive.

For many a year the official scalp of the City Engineer of London has been chased after. Many have been the hunters. And now that the owner of it brings it in and meekly lays it at the feet of his pursuers they look at one another dazed like. One or more of them choke with sobs and shed real tears of regret. If they could they would let him go right on wearing his scalp. Even those who wanted it most didn't want to take it. However, after handing Bob all the newest kinds of chocolates they pit it on him over. And now that they have the thing they sought they scarcely know what to do with it. Perhaps they'll go further and fare worse. Such things have been done in London before.

The Hon. Adam Beck, M.L.A., former mayor of London three times, hospital trustee, water commissioner, purveyor of well water to the citizens of London, Niagara power potentate, consumptive hospital promoter, etc., etc., etc., etc., appears to be able to do what he likes with the people of London. We believe he might yet be competent to make a farm pay in Iceland. But he'd have to go some. Farming anywhere is not an easy job.

Trusses, Etc.

In a Drug Store will be found many things that do not come under the head of Medicines. Our line of

Trusses, Crutches, Shoulder Braces, Abdominal Belts, Silk Elastic Stockings, Knee Caps, Anklelets, Rubber Coods such as Fountain Syringes, Water Bottles, Atomizers, etc., form an important part of our

A caller at the Nudger, on a recent visit, was the venerable Sidney Beard, a true and intimate friend of the factory, who is able to supply the demand this season, which one could readily believe judging from the amount of clay he carries on his boots, which naturally suggested a shortage of material at the factory. He displayed proudly a highly colored optic, tinted in greenish blue by the rising young artist, Verne Parv. Sid says he is going to wear it day and night until it wears off.

OPENING ODE.

Every village nowadays has its local paper, and why not? In some of the new towns of the West where only the stakes for a future thriving city can be seen, the printing plant is first on the ground and begins to boom the place. This being so, why cannot the prosperous, fruitful, well settled and progressive Township of Nissouri have a paper that it can call its very own? So argued the publisher of the Nudger when he was planning the thing. And here it is.

Nissouri is close to the big and ever growing city of London—our township's market town—a city we are all more or less proud of because we have helped to build it. The city has two progressive papers which circulate freely in and through western Ontario. While these bring the news of the world to us, very little of the local news in which our people are most interested ever gets into print, excepting perhaps that of which we have no reason to be proud. Therefore the Nudger will not take the place of the city dailies nor will they fit the niche the Nudger is about to step into.

We propose to take up, discuss and promote all matters of interest to the township, the county, the city, the province, the dominion and the empire. In so doing it may at times be necessary to tread on the tails of somebody's coat occasionally, but it is not the intention of the Nudger to wilfully hurt the feelings of anyone. We propose to talk plainly on all public questions, especially those in which the township is interested.

Our intention is to give the sturdy farmers of Nissouri a clean, honest paper, not only as regards the reading matter, but its advertising columns will be strongly guarded as well. The vile and pernicious advertising, which seems to be a feature of the larger papers of the day, will not be published at any price. Only advertisements of first-class, reputable concerns will be published and readers of the Nudger need have no hesitation in giving them their patronage.

Mistakes happen in the best regulated domestic circles, but we trust the mistakes of the Nudger will be few, and if they should occur it will be because our information was an up-to-date one or because the type

Patronize the Nudger (page 4.)

Smallman AND Ingram LIMITED

Entrance from Dundas St.,
Richmond St. and Market.

Every convenience for the public was carefully planned in the building of our new store, and the entrance from the Market will be found a great convenience to the farmers.

Parcel and Check Room.

Just inside the market entrance is the Parcel and Check Room where your wraps, parcels and luggage are taken care of and checked free of charge, which you may call for or have delivered to any hotel.

Restaurant on the 4th Floor

Where you may luncheon at any hour in the day. A cup of tea, coffee, cocoa, etc., served with light luncheon continuously. Ice cream and ice cream sodas in all fruit flavors served at 5c.

Full Course Dinner from 11.30 to 2, 25c

Ladies' Rest Room.

A comfortably furnished room adjoining lavatory in Richmond St. section (2nd floor) which you are privileged to make use of without the slightest obligation whatever to make a purchase—four commodious passenger elevators to lift you from floor-to-floor.

New Departments.

With the new departments recently added this store carries almost everything in wearing apparel for men, women and children, including Men's and Boys' Clothing, and almost all things for the furnishing of the home, including Carpets and Furniture.

Mail Orders Promptly Filled.

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