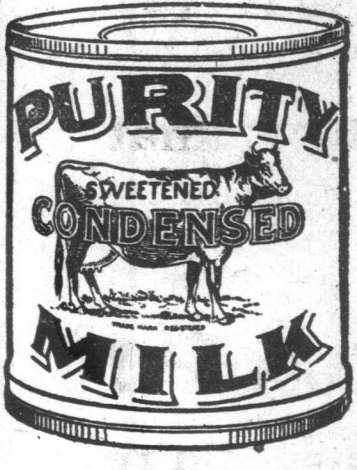


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Breads and muffins that are different, tasty cakes and cookies, delicious pies and pastries, wholesome puddings are more easily made with Purity—the rich, pure milk, and sugar, combined.

Borden's PURITY BRAND CONDENSED MILK



WE CAN CONVINCE YOU

that if you are suffering from INDIGESTION, LOSS OF APPETITE, DYSPEPSIA, SICK HEADACHE, DEPRESSION OF SPIRITS, IRRITABILITY OF TEMPER, BAD TASTE, CONSTIPATION or any other trouble caused by bad Digestion, that if you try a bottle of

Stafford's Prescription A.

(for Indigestion)

you will get wonderful relief from its use, and in almost every case cured. We do not recommend PRESCRIPTION A as a "Cure-all" but for ordinary Indigestion and Stomach Troubles we don't think there is a better preparation on sale in the country.

We have been manufacturing this PRESCRIPTION A for the past 15 years, and during that time we have sold thousands of bottles; we have received hundreds of testimonials, and it is still going as strong as ever.

TRY A BOTTLE, AND IF IT FAILS TO GIVE YOU ANY RELIEF, WE WILL REFUND YOU YOUR MONEY.

For sale everywhere.

Trial Size30c. Postage 10c. extra.
Family Size60c. Postage 10c. extra.

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Dr. F. STAFFORD & SON

Chemists & Druggists, St. John's, Newfoundland.

Fads and Fashions

Navy grosgrain ribbon trims a turquoise blue tailored hat of the fashionable "taupe."

Delightfully exotic for evening wear are the new Chinese mantillas, richly embroidered.

A frock of navy rep has its tunic lit up the back to show the giraffe of

Full raspberry velvet.

A most interesting chiffon velvet brocade is printed in a cubist design of broken, irregular blocks.

Double-breasted coats of tiny little check have broad belts buckled in front and two flap pockets.

Kid is a fashionable and youthful fur. One charming silver kid coat has a wide belt of grey suede.

Pasteurization Destroys the Bacteria in Milk

ADDRESS BY DR. D. A. CRAIG BEFORE COMMERCIAL CLUB, HALIFAX.

(Halifax Morning Chronicle)

"Pasteurization of milk is one of the essential factors in the protection of the public and particularly for the preservation of child life. The communities which neglect to enforce such proven features for the protection of their citizens should be held criminally responsible," declared Dr. D. A. Craig, Associate Director American College of Surgeons, and at one time associated in Red Cross work in Halifax, when speaking before the Commercial Club in the Green, Lantern yesterday.

Find Out Authorities.

During the course of his address Dr. Craig took occasion to refer to the recent campaign in Halifax for the pasteurization of milk. "There were authorities quoted by those opposing pasteurization," said Dr. Craig, "and I advise you to find out who those authorities were, what they know about this subject, or if such authorities were not misquoted."

There were pictures used in the campaign by those opposing the pasteurization of milk, he said, which were supposed to show children suffering from rickets caused by the use of pasteurized milk. These pictures, it was said, were taken from a book published by Dr. J. K. Kellogg, of Battle Creek, Michigan. But reference to Dr. Kellogg's book would show the same pictures under the caption, "Rickets, the result of wrong feeding," with no reference to pasteurized milk. Dr. Kellogg gives credit for this picture to Dr. L. Emmett Holt, of New York, and from the same book of Dr. Holt, published in 1897, from which Dr. Kellogg takes the picture, the eminent New York authority on children's diseases says: "No sufficient evidence has yet been adduced to establish the fact that milk so heated (pasteurized) has lost any of its essential nutritive qualities, or that children fed exclusively upon it exhibit signs of either of the two most marked disorders of nutrition, rickets or scurvy."

Dr. Craig's Address

Dr. Craig said in part: "There was no mystery or superstition about scientific medicine. It was based on truth and facts and not upon theories and opinions." We know absolutely that a large number of our diseases are caused by bacteria; no one except a misguided fanatic can deny this for the proof is absolute. For many years scientific medicine has been attempting to find not only the cause of disease but also the measures that might be used for the protection of the human race, whether it be through methods of cure or methods of prevention."

One of the most important developments has been the destruction of bacterial or germ life by means of heating, the most striking example of which is to be found in a large way in pasteurized milk. Pasteurization does not mean boiling milk, but rather heating it to a temperature which is destructive of bacterial life.

Milk is a very receptive medium for the growth of bacteria and the richer it is in butter-fat, the better growth of septic bacteria will be produced, once they get into it, said Dr. Craig. "Who can tell when the careless milkman in a dairy is going to expectorate on his hands as he milks, or sneeze or cough and thus scatter a spray with millions of bacteria from his mouth and nose directly into the milk-pail? We would require to have an inspector by the side of every cow and even then we could never be sure that the milk in the dairy was not a contaminated product. Perhaps we would have to have another inspector to watch the inspector."

Dr. Craig then cited instances which had come under his personal knowledge.

In one of our large western cities quite recently there was an epidemic of septic sore throat. There were some 360 cases and 22 deaths. This epidemic was directly and unquestionably traced to two of the leading dairies supplying milk to the city. The milk from these dairies was not pasteurized. Shortly after the first epidemic an outbreak of typhoid occurred, in which there were 25 cases and five deaths. This was also traced to dairies supplying unpasteurized milk to the citizens of that city. Twenty-seven citizens living in their graves because of the fact that they were not protected by pasteurization."

"Very recently in a certain city of my intimate acquaintance there was a slight automobile accident. One of the men who was shaken up in the accident was examined by a well known surgeon immediately afterward. In the course of the examination the surgeon noticed that the man had a large discharging abscess on the palm of his hand. The abscess was opened and dressed. The man said that his hand felt very much better after the dressing and that he felt he could go to work the

next morning. When the doctor asked him what he did, he said that he was a milkman in a dairy. Need one say any more to an intelligent people?" asked Dr. Craig. "Can you imagine the condition of the milk coming from the dairy where that employee was milking? That milk was going into the homes and being largely consumed by children."

"I have no patience whatsoever with those who for political, fanatical, personal or financial reasons, would stand in the way of those methods which can be used for the protection and the preservation of the lives of our citizens," declared the speaker.

"Pasteurization of milk, however, must not be made an excuse for carelessness in other respects; but it was one of the essential factors in the protection of the public and particularly for the preservation of child life. "Communities which neglect to enforce such proven measures for the protection of their citizens should be held criminally responsible."

The Milk Problem

"If this city were to leave open a drain in the street and you and I were to fall into that drain and become injured we could justly collect legal damages from the municipality," continues Dr. Craig making a local application of his theme. "Should not the city which leaves open sources of infection, sources of communicable diseases—whether it be in a contaminated milk supply or in a contaminated water supply—to be held equally responsible."

There are a great many details that could be entered into—the establishment of a municipal pasteurization station and other questions—but the whole problem of whether or not milk should be pasteurized was a problem which has long been settled by the most outstanding health authorities of the world. "It is one concerning which there should be no controversy in any well regulated and up-to-date community. There is scarcely a city of any size on this whole continent of America where there is not provision for the proper care and pasteurization of the milk supply."

When an attempt is made to quote authorities as opposed to pasteurization, it would be well to enquire as to whether the information quoted was reliable. "Every outstanding health authority or health organization to-day is strongly in favor of pasteurization. Dr. Charles J. Hastings, Medical Health Officer of Toronto, a man of long experience and excellent judgment, has said—"It is inconceivable, in the light of modern knowledge how any intelligent individual can be opposed to the pasteurization of milk."

Alarmed at War Debt Settlement

BRITISH ECONOMIST DECLARES 62 PER CENT. REDUCTION REPRESENTED.

Sixty-two per cent. reduction of the French debt to Britain is represented by the provisional funding agreement reached by Joseph Caillaux and Winston Churchill, according to Lord Bradbury, formerly principal British representative on the reparations commission, who attacks the proposed Anglo-French settlement.

The United States Lord Bradbury implies, now will be compelled to grant France easier terms than would have been the case if the Franco-British agreement had not been reached. He is convinced that the Anglo-French agreement binds Caillaux to offer the same terms to the United States.

His Lordship is one of Britain's foremost economists, and throughout the war was connected with the British Treasury.

"I am alarmed at the British proposals to France," Lord Bradbury said in an interview Thursday.

"Britain ought not to accept less than 62 annuities of \$100,000,000 each, and even that would represent a 40 per cent. abatement, while our debt arrangement with the United States only gave 20 per cent."

(The British proposal for funding the French debt provides for 62 annual payments to average approximately \$62,500,000 each).

"There is no doubt that the present arrangement binds France to offer the same terms to the United States, and it makes it difficult for America to insist on her own terms."

Lord Bradbury doubts if the United States would have granted France better terms than were granted Britain, but for the Anglo-French agreement. After declaring that even a 40 per cent. abatement would have been invaluable for Caillaux as a starting point in the American negotiations, Lord Bradbury says:

"Apparently Caillaux got a 62 per cent. abatement. He has every reason to congratulate himself."

If France can get terms from the United States as lenient as those obtained in London, Lord Bradbury believes she would be able to pay all her war debts from what she receives from Germany.

Slice and fry salt pork and serve with cream gravy, slightly seasoned with mustard.

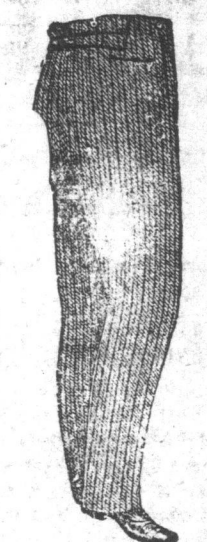
Murphy's Good Things

Are Always Good!

OUR STOCKS ARE NOW NEW AND FRESH—OUR BUYERS ARE JUST BACK FROM THE AMERICAN AND CANADIAN MARKETS, AND OUR SHELVES & COUNTERS ARE OVERFLOWING WITH BARGAINS. IT IS TO YOUR ADVANTAGE TO SECURE SOME OF THESE EXTRA VALUES.



Men's Navy Blue Serge Suits.
Fast colour, fine twill, pure worsted "Oswego" finished serge, three button, single breast model.
Suit, \$19.98



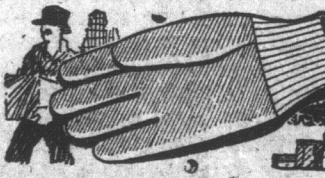
Men's Work Pants.
Made of good English tweed. Reg. \$4.98.
Now, \$2.98



Men's Caps.
Our assortment will surprise you. The very finest suitings in herring-bones and tweed.
Each, \$1.79 to \$2.75



Men's Felt Hats.
The latest colours and shapes. Come in and select one now.
Each, \$1.98 to \$2.49

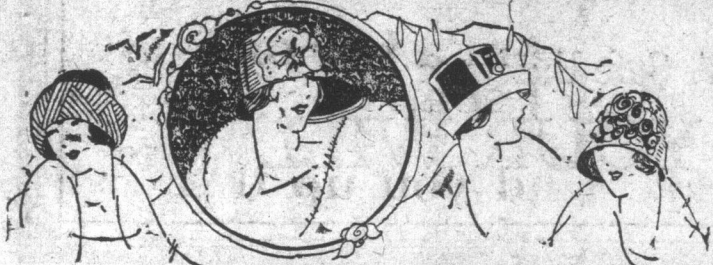


Men's Cotton Work Gloves.
Per Pair, 19c.

Men's Work Shirts.
Oh! Men, just take a look at these Shirts, then look at the price and you can't help digging for the price of two or three of them.
Each, 89c. & \$1.79



Men's Garters.
Men's single-grasp Garters, firm elastic web.
Per Pair, 19c. & 49c.



Ladies' Hats

Millinery of high quality—smarter style, exclusiveness, low prices. Our new shipments have just arrived. You will be both surprised and delighted at our stunning displays of the latest styles. So chic and charming. Come—see how cleverly we have combined becomingness, style and low prices.
EACH \$2.98

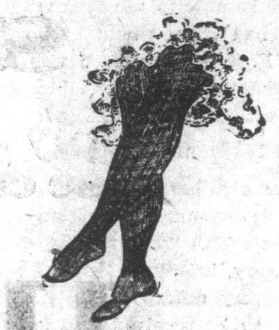
Princess Slips.

Nainsook and sateen. One could hardly choose more serviceable garments, some are lace trimmed, others plain, self shoulder strap.

Each—
98c., \$1.49, \$1.79, \$1.98



Bungalow Aprons.
Marvelous values, wonderful assortment. You'll be proud to be seen wearing one of these smart apron dresses.
Each, \$1.49

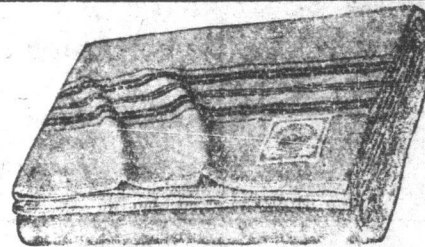


Women's Hosiery.

SPECIAL VALUES.
Very desirable from the point of low price. Selected without hesitation by women who prefer dress hosiery at a more moderate price.
49c. to 98c. per pair.

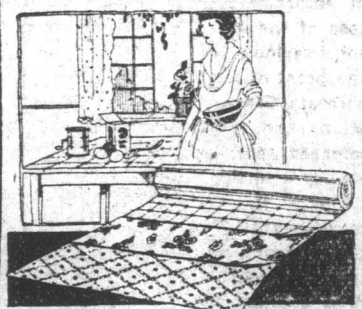
Women's Cotton Jersey Bloomers.

Elastic at waist and knee, in Pink and White, all sizes.
39c. pair.



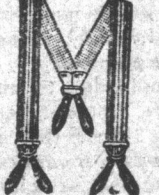
Dandy Full Size Cel Blanke's

Careful consideration of these values will point the wisdom of replenishing Blanket supplies now, for not often in a season are full size Blankets offered at so low a price.
PER PAIR, \$1.98, \$2.49, \$2.79, \$2.98, \$3.19, \$3.50.

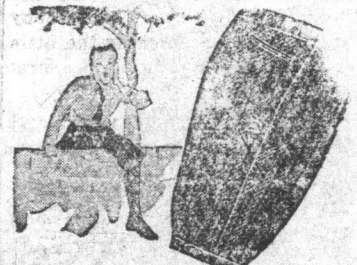


New Table Oilcloth.
Renewing the worn covering of the kitchen table or workbench seems to brighten up the whole room. Table oilcloth in an excellent quality and in fresh new patterns.
Per yard, 49c.

Men's Watches.
Open face, stem wind.
Each, \$1.98



Men's Braces.
Good looking patterns, strong elastic web, soft leather tips, bright nickel-plated buckles.
49c. and 79c. per pair.



BOYS' PANTS.
FOR SCHOOL OR DRESS WEAR. We offer you choice of selection in Boys' new pants of the best quality and fabrics. All sizes.
\$1.29, \$1.49 and \$1.79.

SEASON'S LEADING NOVELTIES IN NEGLIGEE GARTERS.

The numbers we are showing will surprise you. "New" up-to-date styles just brought out. Some with doll's head and Parisian ornaments.
39c. 69c. and 79c. pair.

Hand Bags.
Hand Bags and Purses in the most popular styles and materials favored for use with smart costume. Beautifully made and with customary fittings.
Each, \$1.49 and \$1.98

Ladies' Umbrellas.
Attractive designs in inexpensive styles, coverings of durable rain-proof material.
Each, \$1.98—\$2.98



Electric Curlers and Wavers.
So reasonably priced that any woman can enjoy the convenience of one of these curlers.
Each, \$1.99



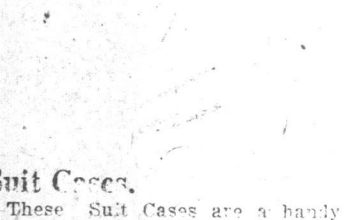
Good Curling Irons.
Nickel-plated Curriers, highly polished and firm hardwood handles.
Each, 19c.



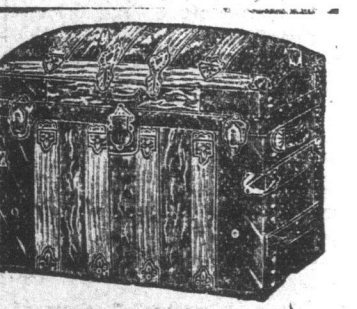
For Restful Sleep— Thoroughly comfortable and wonderfully becoming—no wonder women approve of them—Pretty Night Gowns, handsomely lace-trimmed, all sizes. Buy and save.
Each, \$1.98 to \$2.25



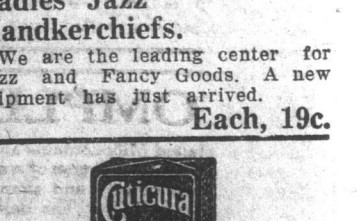
Ever So Soft Soap.
Scented with the most delicate fragrances. 39c. to 49c.



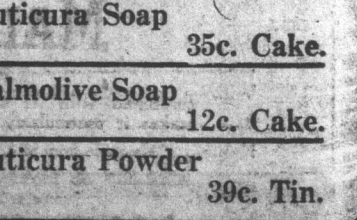
Suit Cases.
These Suit Cases are a handy size and very useful. Strong grip and lock. A big value.
Each, \$1.98



Wood Trunks.
These Trunks are well made and will hold an unusual amount; sizes from 26" to 36".
Each, \$1.98 to \$4.98



Ladies' Jazz Handkerchiefs.
We are the leading center for Jazz and Fancy Goods. A new shipment has just arrived.
Each, 19c.



Cuticura Soap 35c. Cake.
Palmolive Soap 12c. Cake.
Cuticura Powder 39c. Tin.

YOU

03

13

Selling

If you on the

Don't

Every

they w

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Order

out of

15.81.00d

Little

Rab

by Dan

"Look who's here!"

Circus Elephant, portrait

Jack Rabbit and

Tramp. For a minute

stunt bashfully snuck

trunk; but only for a

quick as a wink the

him a lollipop!

"We've brought with

asked for in your little

little rabbit.

"That's very kind of

Circus Elephant.

"Here's the Ginger Po

Yellow Dog Tramp, pack

age of bottles on the

Opening his knapsack

he took out, first, the

cake that Lady Lorraine

the 12 bags of peanuts

not least, for I think

the rainbow colored

"It's the baby e

explained the Circus

a feast we'll have

pink candle on the

just a year old to

"If you have a

cupboard, put it on

the Yellow Dog Tramp

petite for lollipops

str, he would have

but not circus

Picking up the

bottles of ginger

phant walked into

make ready for

leaving the little

low Dog Tramp to

elephant who by

very friendly.

"Have you learn

ed the little rabbi

"I can stand on

the baby elephant

was telling the

minute up went

"Put my red

tall," he begged

The Yellow Dog Tramp

guess it did. The

A CC

The Allenburys

milk and wheat

easy digestible

Allenbury

STERILIZED MILK

MADE IN CANADA