

SCHOOL DAYS

Commencing Friday and Continuing All Next Week--
The Week Before School Opening--A Sale That is
Devoted Exclusively to Children's School Needs.

We are ready to assist in every way your task of equipping the children for school--Sturdy Suits for the Boys, Practical Dresses for the Girls, durable Boots and Stockings, School Books --all are here in splendid assortments. Everything helpful to parents has been considered. The values are excellent and the assortments practically unlimited.



Children's Millinery Half Price

Many pretty styles to select from. Included are some Straw shapes with large and narrow brims; daintily trimmed with brush wool or ribbon. Values up to \$4.50.
SELLING AT HALF.
Plain stitched Hats in various colors. Reg. 90c. each for **45c.**

Sports' Suits for Small Boys

We are offering a line of Tweed Sport Suits to fit boys of 7 to 9 years. They possess all the snap and style that he craves for. They are made of Mixed Tweeds in colorings of Grey, Brown and Cream. Coats have yoke back, pleated fronts and belts; straight legged pants.

Regular \$14.00 suit. Special Sale Price	\$11.20	Regular \$17.50 suit. Special Sale Price	\$13.20
Regular \$14.50 suit. Special Sale Price	\$11.50	Regular \$18.50 suit. Special Sale Price	\$14.50
Regular \$15.00 suit. Special Sale Price	\$12.10	Regular \$22.75 suit. Special Sale Price	\$17.05

Every Clothing Need for Girls

GIRL DRESSES—To fit girls of 2 to 14 years; in colors of Sage, Fawn, Pink and Green; striped and checked designs; Pique collars and cuffs; a large variety of pretty styles.

Reg. \$1.80 each. Sale Price	80c.	Reg. \$2.50 each. Sale Price	\$1.75	Reg. \$5.10 each. Sale Price	\$2.55
Reg. \$1.90 each. Sale Price	95c.	Reg. \$4.00 each. Sale Price	\$2.00	Reg. \$5.75 each. Sale Price	\$2.88
Reg. \$2.75 each. Sale Price	\$1.38	Reg. \$4.50 each. Sale Price	\$2.25	Reg. \$6.00 each. Sale Price	\$3.00
Reg. \$3.00 each. Sale Price	\$1.50	Reg. \$4.75 each. Sale Price	\$2.38	Reg. 10.20 each. Sale Price	\$5.10

There never were better Suits for School Wear

Boys' Norfolk Suits. Made from selected Tweeds in diagonal herring-bone designs; Dark and Medium Greys and Heather mixtures; also good Browns. Well tailored; plain legs; to fit boys of 6 to 13 years.

Reg. \$ 6.50 Suit for	\$4.95	Reg. \$19.80 Suit for	\$14.55
Reg. \$ 7.70 Suit for	\$5.77	Reg. \$21.50 Suit for	\$16.12
Reg. \$ 8.50 Suit for	\$6.37	Reg. \$24.00 Suit for	\$18.00
Reg. \$ 9.90 Suit for	\$7.42	Reg. \$27.25 Suit for	\$20.44
Reg. \$10.45 Suit for	\$7.94	Reg. \$32.25 Suit for	\$24.19
Reg. \$12.85 Suit for	\$9.49	Reg. \$35.75 Suit for	\$26.81
Reg. \$13.75 Suit for	\$10.30	Reg. \$39.50 Suit for	\$29.82
Reg. \$14.30 Suit for	\$10.73		
Reg. \$16.70 Suit for	\$12.17		
Reg. \$18.25 Suit for	\$13.19		

Boys' Sports' Suits. Stoutly made clothes in Grey, Brown and Heather mixtures; plain or semi-belted backs; to fit boys of 10 to 17 years.

Reg. \$17.70 Suit for	\$11.77
Reg. \$17.35 Suit for	\$12.00
Reg. \$19.80 Suit for	\$14.55
Reg. \$21.50 Suit for	\$16.12
Reg. \$24.00 Suit for	\$18.00
Reg. \$27.25 Suit for	\$20.44
Reg. \$32.25 Suit for	\$24.19
Reg. \$35.75 Suit for	\$26.81
Reg. \$39.50 Suit for	\$29.82

Boys' Short Pants. Plain, straight-legged pants in a variety of hard-wearing cloths; to fit boys of 6 to 13 years.

Reg. \$2.10 pair for	\$1.39
Reg. \$4.30 pair for	\$2.93
Reg. \$4.95 pair for	\$3.71
Reg. \$5.25 pair for	\$3.94
Reg. \$5.50 pair for	\$4.95

Boys' Navy Serge Suits. Made of high-grade materials; in sizes to fit boys of 5 to 9 years.

Reg. \$ 9.35 Suit for	\$ 7.90
Reg. \$12.85 Suit for	\$ 9.26
Reg. \$15.00 Suit for	\$11.25
Reg. \$18.00 Suit for	\$13.50
Reg. \$20.25 Suit for	\$15.26

Clever Mothers can make lots of little Garments from these Goods

Fancy Plaids. 49 inches wide; a real serviceable colors. Reg. \$1.45 a yard for **\$1.00**

GABARDINES—38 inches wide, in shades of Sage, Green and Prune. Reg. \$1.65 yard for **\$1.10**

ROCKAWAY—38 inches wide; a pebble finished cloth, in shades of Sage, Myrtle, Navy, Fawn and Black. Reg. 2.25 yard for **\$1.50**

SHANTUNG SILKS—Natural shades, 34 inches wide; soft, dull finish. Reg. \$1.00 yard for **80c.**

ANYHILL—Nos. 1, 2 and 3. Special each **80c.**

SCHOOL EXPOSITORS—Part 1. Special each **10c.**

GRAY MANILA—Special each **8c.**

TABLE BOOKS—Special ea. **3c.**

School Books and Stationery for Boys and Girls

Royal Series.

Royal Primers. Special ea. 8c.	
Royal Readers. No. 1. Reg. 20c. each for	18c.
Royal Readers. No. 2. Reg. 30c. each for	26c.
Royal Readers. No. 3. Reg. 40c. each for	35c.
Royal Readers. No. 4. Reg. 50c. each for	45c.
Royal Readers. No. 5. Reg. 60c. each for	55c.
Royal Readers. No. 6. Reg. 70c. each for	60c.
Royal Readers. No. 7. Reg. 80c. each for	70c.
Royal Readers. No. 8. Reg. 90c. each for	80c.
Royal Readers. No. 9. Reg. \$1.05 each for	90c.

Christian Brothers' Series

Primers. Special each	3c.
1st Reader. Special each	7c.
2nd Reader. Special each	10c.
3rd Reader. Special each	15c.
4th Reader. Special each	20c.
5th Reader. Special each	25c.
6th Reader. Special each	30c.
7th Reader. Special each	35c.
8th Reader. Special each	40c.
9th Reader. Special each	45c.
10th Reader. Special each	50c.
11th Reader. Special each	55c.
12th Reader. Special each	60c.
13th Reader. Special each	65c.
14th Reader. Special each	70c.
15th Reader. Special each	75c.
16th Reader. Special each	80c.
17th Reader. Special each	85c.
18th Reader. Special each	90c.
19th Reader. Special each	95c.
20th Reader. Special each	1.00



Check over this list of Boys' Furnishings

Boys' Shirtwaists. Well made, of fancy striped Percales, fitted with neat collars. Regular 85c. each for **68c.**

Boys' Neglige Shirts. Sizes 12 to 14; neat striped designs on light grounds. Reg. \$1.60 each for **\$1.25**

Boys' Knitted Jerseys. In finely knitted wool; shades of Red, Maroon, Brown, Emerald, Grey, Sage and Navy; to button on shoulder.

Size 24—Regular	\$2.25	each for	\$2.07
Size 26—Regular	\$2.50	each for	\$2.25
Size 28—Regular	\$2.75	each for	\$2.52
Size 30—Regular	\$3.00	each for	\$2.74
Size 32—Regular	\$3.25	each for	\$2.96

Boys' Sweater Coats. In fine and heavy wool; neat pockets, storm and military collars; plain or fancy colors; sizes from 24" to 34".

Prices from	\$2.20	each to	\$3.50
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Boys' Mackintoshes—Half Price. Dark Grey Waterproofs, to fit boys of 12 years; raglan sleeves and slash pockets; a limited number only. Reg. \$7.00 each for **\$3.50**

Boys' Black Rubber Coats. Ideal Coats for school wear; wide belts, strapped sleeves and military collars; sizes 30" to 34".

Regular \$10.25 each for	\$8.20
Regular \$10.50 each for	\$8.65

Boys' Fawn Mackintoshes. Single breasted, strapped sleeves, military collars. Plain backs; to fit boys of 11 to 14 years. **\$13.30**

Children's Jersey Suits. All wool, buttoned on shoulder, close fitting; pretty designs of Brown, Sage, Emerald, Navy and White with colored facings.

Size 18—Regular	\$4.50	each for	\$4.05
Size 20—Regular	\$5.00	each for	\$4.50
Size 22—Regular	\$5.50	each for	\$4.95
Size 24—Regular	\$6.00	each for	\$5.40

Boys' Golf Caps. Assorted Tweed Caps, strong linings, quartered crowns; sizes 6 1/2 to 7. Regular 65c. each **55c.**

Boys' Gun Metal Boots. Blucher cut, strong and sturdy for school wear.

Sizes 1 to 5. Regular \$4.50 pair for	\$3.94
Sizes 6 to 13 1/2. Regular \$4.00 pair for	\$3.30

Boys' Eton Collars. Pure White Linen, sizes 12 to 14.

Regular 30c. each for	25c.
Regular 45c. each for	38c.

Boys' Soft Collars. Sizes 12 to 14. Regular 38c. each for **35c.**

Boys' String Ties. Wide ends, self-colors; shades of Grey, Brown, Purple, Navy, Sage and Crimson.

Regular 40c. each for	35c.
Regular 60c. each for	50c.

Items Mentioned Here are Offered for Friday and Saturday Only

Household Linens

SIDEBOARD COVERS—White Cotton; size 12 x 45 inch; lace trimmed. Regular 95c. each for **82c.**

LAUNDRY BAGS—Large Brown Linen Bags with colored embroidery designs. Reg. \$1.25 each for **\$1.05**

TRAY CLOTHS—White Cotton Cloths, lace trimmed; sizes 16 x 24 in. Regular \$1.00 each for **89c.**

TRAY CLOTHS—White Linen Cloths, size 16 x 24 in.; Battenburg trimmed. Reg. \$1.10 ea. for **98c.**

CUSHION COVERS—White Lawn Cushion Covers; size 18 x 18; large frills and white embroidery designs. Reg. \$1.11 each for **95c.**

TURKISH TOWELS—Brown Turkish Towels; size 21 x 40; hemmed ends. Reg. 75c. each for **68c.**

STAMPED TABLE CENTRES—White Linen; size 35 x 36; elaborate floral designs for working. Reg. \$4.25 each for **\$3.50**

STAMPED PILLOW CASES—White Linen; size 20 x 30; floral stamped patterns. Reg. \$4.50 each for **\$3.80**

Figured Voiles

38 inches wide; mostly Dark grounds; for dresses and over-Bloouses. Reg. 50c. yard for **40c.**

Navy Costume Serges

56 inches wide; soap shrunk and cloth finish; very special values.

Reg. \$ 7.00 yard for	\$4.50
Reg. \$ 9.00 yard for	\$5.50
Reg. \$ 8.00 yard for	\$4.00
Reg. \$10.25 yard for	\$6.50

Navy Broadcloths. 52 inches wide. Reg. \$10.00 yd. for **\$6.60**

Navy Gabardine. 48 inches wide. Reg. \$10.00 yd. for **\$6.60**

Men's Smart New Smocks

SHANTUNG SMOCKS—Made of natural Shantung; slipover styles, V neck, finished with pearl buttons and black ribbon bows; elastic at waist; short sleeves; sizes 36 to 44. **\$4.45**

WHITE VOILE SMOCKS—Made of fine Embroidered, Voiles; round neck, slipover styles, short sleeves; sizes 36 to 40. Reg. \$6.40 each for **\$3.20**

WOMEN'S SUMMER VESTS—Very fine Jersey Knit Vests; sizes 36 and 38 in.; square neck, strap shoulder and tape drawstring. **46c.**

WOMEN'S JERSEY KNIT PANTS—All White, knee length; size 36 and 38 in. Reg. 75c. each for **60c.**

SATEEN UNDERSHIRTS—Well shaped Shirts in Colored Sateen; shades of V. Rose and Grey; fitted at waist with elastic band; wide source, tucked and pleated. Regular \$2.75 each for **\$1.95**

Men's Men's Furnishings

MEN'S SATIN TIES—Colorings of Grey, Green, Brown, Crimson, Navy, Sage and Purple; wide flowing ends. Reg. \$1.85 each for **\$1.54**

SILK KNITTED TIES—Plain and fancy colorings; narrow ends. Regular \$1.40 each for **\$1.15**

BLACK COTTON SOCKS—Size 10 to 11 inch; fast dyes, double heel and toes. Reg. 90c. pair for **70c.**

MEN'S SILK SOCKS—In shades of Navy, Brown and Black; sizes 10 to 11 inch. Reg. \$1.20 pair for **\$1.20**

Good Shirt Values

A big selection of Men's Shirts in materials of Percale, Chambray, Print and Zephyrs; sizes 14 to 18 1/2; coat shaped, double cuffs, assorted patterns. Values from \$2.70 to \$4.00 each. Selling **\$2.15**

FLANNELETTE SHIRTS—Fine colored stripes on light grounds; neat collars and pockets; pearl button fasteners; sizes 14 to 17. Special, each **\$1.67**

MEN'S WOOL COMBINATIONS—Stamfeld's popular make, in natural shades; sizes 3 3/4 to 43 in.; extra well made, good fitting. Special, \$3.50 per garment **\$3.50**

BLUE DENIM OVERALLS—Jackets and Pants; strong and durable, well made; sizes **\$1.20**

MEN'S BRACES—Good elastic webbing, superior cord ends, nickel finished pulleys and fasteners. Reg. 65c. pair for **55c.**

LEATHER BELTS—1 inch wide, Brown and Black; for dresses and coats. Reg. 45c. each **36c.**

AMBER BARETTES—3 inch long, 1 inch wide; non-breakable clasps. Regular 75c. each for **63c.**

LUXOR OUTSOLE REMOVER—Reg. 35c. **17c.**

Men's Sweater Coats, etc.

MEN'S SWEATER COATS—Made of hard-twisted wools in Maroon, Grey and Navy; sizes 36 to 42 in.; storm collars and pockets. Reg. \$4.90 each for **\$2.00**

MEN'S SWEATER COATS—Good Heather mixtures, fitted with belt, storm collar and pockets. Reg. \$6.00 each for **\$5.48**

MEN'S GUN METAL BOOTS—Black, wide-fitting Boots with rubber heels; sizes 8 to 9. Reg. \$11.00 pair for **\$8.80**

MEN'S TAN CALF BOOTS—Blucher cut; special wide fitting Boots; all sizes. Reg. \$10.45 pair for **\$8.36**

MEN'S TWEED CAPS—Smart golf shapes; Mixed Tweeds in Grey, Fawn and Brown; sizes 6 1/2 to 7 1/2. Reg. \$1.25 ea. for **\$1.05**

Every Clothing Need for Girls

Children's Combinations. White Jersey-Knit Combinations; to fit girls of 4 to 14 years; round neck, short sleeves, buttoned down front, knee length; open style. Reg. \$1.00 each for **59c.**

Another line of Jersey-knit Combinations for girls of 4 to 16 years; strap sleeves, knee length, closed style. Reg. 95c. ea. for **49c.**

Children's Dressing Gowns. For girls of 3 to 8 years; colors of Rose, Sage, Hello; floral designs, finished with belt. Reg. 90c. each for **45c.**

Children's Wool Sweaters. Neat pockets, collar buttoned close to neck and down front; to fit girls of 10 to 12 years. Reg. \$4.00 each for **\$4.00**

Girls' Mackintoshes. Fawn Waterproof Cloth, 27 inches long; assorted styles.

Reg. \$ 5.50 each for	\$4.55
Reg. \$ 7.50 each for	\$4.55
Reg. \$ 8.85 each for	\$7.18
Reg. \$ 9.40 each for	\$7.85
Reg. \$10.50 each for	\$8.55

Reliable Hose for School Children

Black Worsted Hose. Extra strong quality; assorted ribs.

Size 2. Reg. 85c. pair for	75c.
Size 3. Reg. 90c. pair for	80c.
Size 4. Reg. 95c. pair for	85c.
Size 5. Reg. 1.00 pair for	90c.
Size 6. Reg. 1.05 pair for	95c.
Size 7. Reg. 1.10 pair for	1.00
Size 8. Reg. 1.15 pair for	1.05

Cashmere Ribbed Hose. Guaranteed fast Blacks; 2-1 ribs. Sizes 3 to 7. Reg. \$1.20 pair for **90c.** Sizes 4 to 6. Reg. \$1.40 pair for **1.10**

Wool and Cotton Hose. Well knitted, hardwearing Stockings in a mixture of Wool and Cotton.

Size 4. Reg. 85c. pair for	80c.
Size 4 1/2. Reg. 90c. pair for	85c.
Size 5. Reg. 95c. pair for	90c.
Size 5 1/2. Reg. 1.00 pair for	95c.
Size 6. Reg. 1.05 pair for	1.00
Size 6 1/2. Reg. 1.10 pair for	1.05
Size 7. Reg. 1.15 pair for	1.10
Size 7 1/2. Reg. 1.20 pair for	1.15
Size 8. Reg. 1.25 pair for	1.20

The Royal Stores, Ltd.

Boys' WEED PANTS. Patterned patterns; sizes 4 to 8, only \$1.10 to \$1.30.

Boys' SHIRTS. Different colors and patterns; all coat cut, laundered collar, double cuffs, only \$1.90.

Boys' BRACES. The famous Shirley President, only 85c. pair.

Governor Gone North.

His Excellency the Governor, Sir Noel Harris, accompanied by his son and two lady friends, left St. John's on Saturday night, by special train and returned here all Sunday. On Monday morning he proceeded to Lomond for his trip across country to the sulphite operations at the Brook, Terra Nova River, and the paper and pulp operations at Falls, and has gone to the Lomond works, after which he will visit the various settlements on the North-West Coast as far as the Cape and make himself acquainted with the actual conditions of this part of the country. From the Cape, His Excellency proceeds travelling across country to Bay, an exploit never attempted by his predecessors. He will visit the north east as far as the Bay, before returning to St. John's.

His son and party went up in a motor boat, with Rev. H. P. Monday for a day salmon fishing, and car going up to Steady Brook in the day.—Western Star.

Stafford's Prescription "A cure that uncomfatablely caused by indigestion and Dyspepsia. Price 35 and 70c. stage 10 and 20c. extra.—

Infant's Delight

The Only Banded TOILET SOAP On the Market. BAIRD & CO., Agents.

DR. LEHR'S DENTAL OFFICE will be closed during month of August.