

## THE SPANISH INFLUENZA May Attack You

If through neglect and getting colds you allow your vitality to be lowered. You can take cold easily now through not wearing Good Warm Underwear or not wearing Good Warm Hosiery, and in this wet weather the dampness and cold strike through your feet.

### Protection is Better Than Cure!

WE CAN PROTECT YOU!

For your welfare we have large stocks of Stanfield Wool Underwear for Men, Women and Boys.

New Knit Underwear for Men and Women. Fleeced Underwear for Men, Women, Boys and Girls.

Warm Woollen Hosiery for everybody.

Further protection for your feet during this cold, damp spurt is afforded through our large stock of

## Reliable Canadian RUBBERS and OVERSHOES.

Our prices for all the above goods are the lowest possible and in many cases

### Lower Than Elsewhere.

We have one of the largest stocks of Reliable Underwear in St. John's, and our sales are large as our prices are in many cases under the cost of replacement.

### True Thrift

will impel you to get our prices.

## HENRY BLAIR.

### HEADQUARTERS!

### APPLES! APPLES!

Just Received To-Day, Oct. 21st,  
1337 Barrels  
No. 1 APPLES.

### GEO. NEAL

### Annual Profit of 15 Per Cent.

If the above looks as attractive to you as we think it does, isn't it only fair to yourself to ask us for all the particulars: We can show you the HOW and the WHY of it, and if we cannot satisfy you fully, we don't expect to get your business. Isn't that fair to all concerned?

**J. J. LACEY & CO., Limited.**  
INVESTMENT SPECIALISTS, CITY CHAMBERS,  
(OVER ROYAL BANK OF CANADA.)

## Bedsteads & Children's Cribs



Call and look over our stock which has just arrived. Latest Designs. Prices to suit all.

**BOWRING BROTHERS, Ltd.,**  
Hardware.

### Notice to Prospective Engine Buyers.

Owing to the difficulties of transportation, unless engines are actually in stock, it is impossible for engine dealers to guarantee time of delivery. We have just received part shipment of

#### Lathrop Engines

which left the factory in July. While these last we can make IMMEDIATE DELIVERY. The balance of shipment is "somewhere in \_\_\_\_\_", and are expected within a few days. We strongly advise you if you are thinking of buying a Lathrop Engine to place your order at once.

**A. H. MURRAY & CO.,**  
Limited.



### THE WEDDING RING

The sentiment represented by suggests the selection of an article guaranteed to be Finest Gold, good colour, and made with great care—a ring to be found at—

**T. J. DULEY & CO.,**  
Reliable Jewelers, St. John's.

### The First Principle of Modern Business is SERVICE.

That is where we shine.

Good Goods well made, moderately priced, and honest effort made to deliver on time. Expert accounting and satisfactory settlements of all claims.

The biggest clothing manufacturing organization in Newfoundland backs up its claim for Superior Service.

WHOLESALE ONLY.



**Newfoundland Clothing Co., Ltd.**  
mar6, eod, tf WM. WHITE, Manager.

Now in Stock  
400 brls. Choice  
Gravenstein Apples.  
Burt & Lawrence, 14 New Gower St.

## Reid-Newfoundland Co

### Freight Notice!

### BAY STEAMSHIP SERVICE.

#### Green Bay Route.

Owing to the S.S. "HOME" being off schedule, Freight for this steamer WILL NOT be accepted THIS THURSDAY. Definite notice will be given later.

### Humbermouth - Battler Harbor Route.

Owing to the S.S. "ETHIE" being still off schedule, Freight for the above route WILL NOT be accepted THIS SATURDAY, but definite date of acceptance will be advertised later.

## REID-NEWFOUNDLAND Company

### J. J. ST. JOHN.

#### All Ready for You Mr. Man!

3000 brls. FLOUR—  
Best brands; some white while it lasts.  
210 brls. HAM BUTT  
PORK at \$44.00 brl.  
185 brls. BEST BONE-  
LESS BEEF — Very tender.  
65 brls. SPARE RIBS.  
130 puncheons and brls.  
Very Best MOLASSES — Grocery and Fancy.  
500 bags PURE WHITE CORN MEAL Table.  
350 bags YELLOW FEED MEAL.  
2000 bags CATTLE FEED from \$4.50 bag.  
95 Half Chests TEA—Great value.  
And a full line of GROCERIES at Bottom Prices.

**J. J. ST. JOHN,**  
136 and 138 Duckworth St.

### BUTTONS, BUTTONS, BUTTONS, and again BUTTONS!

It might be enough to say that we have \$6,500.00 worth of buttons in stock. But when we tell you that these buttons are all new importations, and were carefully selected with a view to catering to those who want the latest style in buttons, during a season when buttons are "all the style", you will certainly get the impression we want to convey, and realize it is the truth when we say

### TEMPLETON'S

have the best stock of buttons in town.

### Not Generally Known

The average man or woman may think all WAR STANDARD FLOURS are alike. Such is not the case. The Canadian Government has decreed that Flour must not be milled ABOVE a certain standard. But there is nothing to prevent millers from milling BELOW that standard.

### Ogilvie's Standard Flour

is milled to limit of Govt. requirements

Try a Barrel and be convinced



NO MATTER HOW FIRE IS CAUSED if you're not insured, a loser. Take time about your policies. We you the best companies reasonable rates.

**PERCIE JOHN**  
Insurance Agent

Forty Years in the Public Service--The Evening Tele

TEN PAGES TO-DAY. TH

WEATHER FORECAST.

TORONTO, Noon.—Fresh south and southwest winds, cloudy and unsettled with occasional showers.  
ROPER & THOMPSON.—Bar. 29.45; Ther. 52.

VOLUME XL.

### Notice to Gro

As some Grocers are of the new Regulations Gazetted increasing the prices of Granu that the prices previously fixed of sugar are no longer effect

This is to notify them that still in effect, and any person's relations in respect thereto will

The Nfld. Food Com

### Auction Sales!

AUCTION SALE.

### VALUABLE FREEHOLD PROPERTY.

We are instructed to sell by Auction on the premises, on

Monday, Nov. 4th, Prox., at 12 o'clock noon,

All that piece or parcel of Land situated on the West Side of Monkstown Road, belonging to the Estate of the late Miss Leard, together with the building thereon. Title, freehold. The property has a frontage of 95 feet more or less and is an ideal situation for a single or double residence.

Further particulars upon application to CLIFF & PINSENT, Solicitors, Law Chambers, or

**FRED. J. ROIL & CO.,**  
Auctioneers.

### JUST ARRIVED!

A Large Shipment of  
**KEYSTONA,**  
White and Colors.

**EDELVICE WHITE**

**ENAMEL,**  
Also,  
**ZINOLIN,**

Outside White and full stock of best grade VARNISHES.

**W. & G. RENDELL.**

To the Fishermen of Newfoundland!

It will be to your advantage to communicate with us before offering for sale your Fish or oil, as we are sure we can get better prices for you than you can get yourself.

**P. J. SHEA,**  
Broker & Commission Agent.  
Office: 314 Water Street.  
aug22, th, s, tu, tf P. O. B. 427.



**Dr. A. B. Lehr,**  
Dentist,

has decided to specialize in extracting and plate work. His fees after August 1st, 1918, will be 50c. for single extraction and

Sets of Teeth \$15.00.  
All unfinished work at old prices.  
jly16, tu, th, s, tf