



**THE INVICTUS**

A shoe for well-dressed men. Costs enough to insure a perfect shoe, but is as low as a shoe of this character can be sold. Soon beside a cheaper shoe, the difference is unmistakable. Men who want appearance, satisfying wear, and solid comfort should wear the "Invictus Shoe."

# Two Leading LEATHERWARE Lines

**In Shoes; Low Prices and Cheapness**

Are as far apart as the Poles. Cheapness in Shoes does not depend upon their price, but upon the service they give. To maintain the Low Price of cheap shoes it is necessary to use even more inferior leather than usual. That can only result in one thing—less service—less wear—therefore less economy. No substitution of inferior stock has been made in either of our two Leading Lines for Men and Women.

**FOR MEN:  
INVICTUS.**

Manufactured by GEO. A. SLATER of Montreal stands unrivalled

**FOR LADIES:  
DOROTHY DODD**

Has stood the test of many years, and is just as popular as ever.

## MARSHALL BROTHERS,

SOLE AGENTS FOR NEWFOUNDLAND.



For Shortening.

CRISCO is pure and wholesome. Use it for butter or lard.

CRISCO costs less and even less than lard. Sold by all leading grocers.

**A. H. MURRAY**  
Wholesale Dealer

### TO-DAY'S Messages

10.00 A.M.

LLOYD GEORGE'S STIRRED WORDS.

LONDON, Tuesday. Lloyd George, British Minister for War, presiding to-day at an Imperial Conference on equipment, declared that the combined offensive of the Allies had wrenched the initiative from the Germans, never, he trusted, to return. We have crossed the sea, he said, and now victory is gaining to flow in our direction. The change is due to the improvement in our equipment. The Conference, held at the War Office and was participated in by Albert Thomas, French Minister of Munitions; General Felfelf, Assistant Minister of War, Russia; General A. Dall'Olio, Minister of the Italian Ministry of War; and the new British Minister of Munitions, Edwin S. Montagu. Since the Munitions Conference, said Lloyd George, there has been a considerable change in the fortunes of the Allies. On that date the great Champagne offensive in the west just failed to gain its objective. The French and British armies sustained heavy losses, without the achievement of any particular success. In the east, the enemy pressed the gallant armies of Russia back some 300 miles. The Balkans had just been overrun by the Central Powers. The overwhelming victories won by the valiant soldiers of Russia have struck terror to the hearts of our foes. Coupled with the immortal deeds of Verdun by our indomitable English comrades, and the brave resistance of the Italians against overwhelming odds in the Southern Alps, change the whole complexion of the campaign. Now the combined offensive in the east and west has wrenched the initiative out of the hands of the enemy never, I trust, to return to us. We have crossed the sea, and now victory is beginning to flow in our direction. What are our prospects improved? The answer is, the equipment of our armies has improved enormously and is continuing to improve. The British navy, until recently had absorbed more than half the metal works of the world. The task of building new ships and repairing old ones for the great navy, the fitting and equipping them occupies the energies of our

### S. P. C. C. W.

By RUTH CAMERON.



Another said "figger."

Another left off all his final "g's."

A fourth (not of the graduating class, but an alumnus of many years' standing) pronounced the "h" in herbs.

If a college education does any one thing, it ought to teach men and women to speak well.

What If Means To Speak Well.

And by speak well, I mean to use a wide and well-chosen vocabulary, to pronounce properly, and to place and handle the voice with some skill.

And yet how often we meet college graduates who use a limited and almost childish vocabulary, who pronounce wretchedly and who have nasal, uncontrolled voices!

I once overheard the following conversation among three college girls: "I wish you wouldn't go," said A. "Yes, don't," said B. "Very well," said C. "I wanted to, but in deference to your prejudices, I'll give it up."

"Think of Anyone Talking Like That!"

A turned to B with a laugh. "In deference to your prejudices," she quoted. "Think of anyone really talking like that!"

At a college graduation which I attended recently I was surprised by two things: First, the unusually interesting nature of the students' speeches. Second, the wretchedness of their pronunciation. One pronounced patriotism with a short "a."

Another said "figger."

Another left off all his final "g's."

A fourth (not of the graduating class, but an alumnus of many years' standing) pronounced the "h" in herbs.

If a college education does any one thing, it ought to teach men and women to speak well.

What If Means To Speak Well.

And by speak well, I mean to use a wide and well-chosen vocabulary, to pronounce properly, and to place and handle the voice with some skill.

And yet how often we meet college graduates who use a limited and almost childish vocabulary, who pronounce wretchedly and who have nasal, uncontrolled voices!

I once overheard the following conversation among three college girls: "I wish you wouldn't go," said A. "Yes, don't," said B. "Very well," said C. "I wanted to, but in deference to your prejudices, I'll give it up."

"Think of Anyone Talking Like That!"

A turned to B with a laugh. "In deference to your prejudices," she quoted. "Think of anyone really talking like that!"

"Think of Anyone Talking Like That!"

### New Turnips.

20 brls. New Turnips. Per s.s. Stephano.

### California Oranges.

40 cases . . . . .216 count  
20 cases . . . . .176 count  
40 cases . . . . .150 count

### ALL SOUND & EXTRA SWEET.

**Soper & Moore,**  
Retail and Wholesale.

### The Sprinkler in Demand.

Editor Evening Telegram. Dear Sir,—On several occasions you kindly have granted me the privilege of voicing the sentiments and complaints of the poorer classes of our community and I sincerely trust that you will not deny me space in your most esteemed columns to draw the attention of our "New Civic Board" to the serious grievance for which the people of Brien Street (off Hamilton Street) are for years clamoring for redress.

"First of all, hearty congratulations to our newly-elected city fathers, to whom we have to look for our present well-being in the way of sanitation, one of their principal platforms in the "New Charter." Sanitation means health to the community and the people of the aforesaid street are loud in condemning the absence of the sprinkler in that street, whereas other streets where up-to-date sanitary reforms have already been completed, are daily supplied with this most essential fluid. The women of Brien Street are constantly compelled to strain the water they draw from the fountain before it is suitable for use for drinking or cooking purposes, as the dust fills the bucket to the brim before they reach their respective homes. This street has always been neglected, both in summer and in winter and now that the "New Board" are considering ways and means as to how best to improve the sanitary condition of the city and to protect the inhabitants from sickness and other inconveniences, the people of Brien Street would gladly herald the inauguration of the sprinkling system as is done in other parts of the city. There are quite a number of little tots who have no other playgrounds than the front of their parents' houses and to them the inhalation of accumulated dust and noxious gas must be appalling and noxious, not to mention the most important subject of all, their little lungs and the consequent "tuberculosis and other afflictions."

In conclusion, dear sir, I trust that our new fathers will see their way clear at an early date to have this most obnoxious obstacle removed, before the taxpayers of Brien Street will be compelled to sign a formal petition in the shape of a protest or complaint.

Most respectfully yours,  
E. K.

### Our Volunteers.

Recruiting was brisk at headquarters yesterday and eleven young men offered their services for Homeland and Empire. Their names are:—

Jas. P. Drake, Grand Bank. Arthur Tucker, Elliston. Cecil Parsons, Hr. Grace. Bernard Butler, St. John's. Patk. Slattery, St. John's. Rd. J. Crumney, Western Bay. John Loveless, Seal Cove. Wm. M. Farrell, Ferryland. Wm. John Bendell, Clarke's Beach. F. Fred. H. Simms, Burlington. Peter Cornick, Cape George. Owing to weather conditions the men were unable to visit the rifle range. The number of enrolments to date is 3395.

### No Improvement in Fishery North.

AND PROSPECTS ARE POOR. The latest reports received by the Board of Trade are:—

July 8th.—From C. J. Rendell, (Heart's Content to Winterton).—The total catch is 2,035 qtls., with 880 for last week, 15 traps having 1,130 qtls. to date, 6 dorries and skiffs 285 qtls. and 140 boats for fishery operations. It is favourable for fishery operations and trapping was good the past week but practically nothing was done by hook and liners. Caplin bait is plentiful and much cod is reported as seen on the grounds.

July 8th.—From A. J. Hoffe, (Change Islands to Rocky Bay).—About 40 traps and 100 dorries and skiffs are fishing. There is no improvement in the cod fishery since last report, but caplin and squid are plentiful. Quite a few men have gone with traps to Rocky Bay and are doing well, taking from 10 to 20 brls. a haul. They report cod plentiful there and about Carmanville. Most of them are sailing the fish in the boats and on shore. Squid struck in yesterday and is plentiful there.

July 8th.—From C. Renouf, (Bank Head to Highlands).—The catch to date is 3,583 qtls., with 600 for last week. Prospects are very poor and trap fishing is about ended here. Fifty traps and 46 dorries are fishing. There is little bait as caplin has struck off the shore.

July 8th.—From P. J. Wade, (Salmon Cove Pt. to Collier's North Pt.).—The fishery in this vicinity the past week has been the best in many years and some of the traps did very well. The hook and line fishery, however, is slack to date. There is plenty of caplin but the lobster fishery is poor. Ten traps and 20 dorries and skiffs are fishing and the total catch is 580 qtls. with 300 for last week.

July 8th.—From J. White, (Colinet Island to Head of Salmonier).—The latest arrivals from the outer and inner grounds report no improvement since last report and prospects are very poor. The catch to date is 2,100 qtls. and for last week 300. Caplin continues plentiful and 14 traps, 50 dorries and skiffs and 20 boats are fishing.

RED CROSS SHIPS.—The S. S. Florizel leaves here again to-morrow at 3 p.m. The S. S. Stephano leaves New York at 11 a.m. to-morrow for Halifax and this port.

### Stories From Magazines.

Sister (writing letter to brother at the front): "Father: 'Ay! Tell Donald that if he comes over your German waiter that gazed us a bad saxepepe for change when we had a bit dinner in London a while syne, tell him—take—steady aim.'—Cassell's."

A politician who was seeking the votes of a certain community in Ohio to the end that he might be sent to Congress thought it worth while to make mention of his humble origin and early struggles. "I got my start in life by serving in a grocery at three dollars a week, and yet I have managed to save," he announced. Whereupon a voice from the audience queried: "Was that before the invention of cash-registers?"—New York Times.

A certain curate in the course of conversation at a dinner party some time ago remarked to a friend: "I had a curious dream last night but as it was about my vicar I hardly like to tell it." On being pressed, however, he began, "I dreamt I was dead and was on my way to Heaven which was reached by a long ladder. At the foot I was met by an angel, who pressed a piece of chalk into my hand and said, 'If you climb long enough you will reach Heaven, but for every sin you are conscious of having committed you must mark a rung of the ladder with the chalk as you go up.' I took the chalk and started. I had climbed up very, very far and was feeling very tired when I suddenly meet my vicar coming down. 'Hullo!' I said, 'What are you going down for?' 'More chalk,'—South Africa.

Now is the time to dry rose leaves for pillows. Sprinkle a little salt on the leaves as you dry them and add a drop or two of rose water.

**Constant Headaches**

When the nervous system gets run down one of the most persistent symptoms is headache. Nervous headache has been described as the cry of the starved brain for more blood.

Because of its remarkable blood-forming and blood-enriching qualities, Dr. Chase's Nerve Food ranks first as a means of overcoming nervous exhaustion, nervous prostration, headache, indigestion, sleeplessness, irritability and all the annoying symptoms of nervous breakdown.

It is not a mere sedative, but a powerful curative for irritable and recurrent headaches, the wasted and depleted nerve cells.

50 cts. a box, 6 for \$2.50.

**Dr. Chase's Nerve Food**

MINARD'S LINIMENT CURES DISEASES.

**PERFECTION.**

Be Sure and buy Your Wedding Ring FROM T. J. DULEY & Co. THE RELIABLE JEWELLERS.

When you buy from us you get **Fine Gold, Good Weight, Bright Finish,** and every Ring is carefully examined before going out. Out of town orders receive ever attention from

**T. J. DULEY & Co.,**  
THE RELIABLE JEWELLERS, ST. JOHN'S.

**GOOD THINGS**  
That will tempt the appetite and satisfy it as well.

CEREALS. Grape Nuts. Force. Puffed Rice. Cream of Wheat. Corn Flakes. Quaker Oats. Scotch Oatmeal.	English Cheese. English Thick Cream. Ox Tongue—in glass. Potted Meats—in glass. FRUIT PULPS.	Hartley's Jams. Pure Gold Jellies. Bird's Custard Powder. Knock's Gelatine. Peanut Butter.
HARTLEY'S MARMALADE. LYLE'S GOLDEN SYRUP. MAPLE SYRUP.	BLUENOSE BUTTER. SEAL BRAND COFFEE. OUR CELEBRATED TEAS. Royal, Crown, Our Best.	BY STEPHANO: Peaches. Ripe Tomatoes. Celery. Cherries.
BACON—Fidelity, Elm City, Star.	Ripe Bananas. Cal. Oranges. Pineapples. Table Plums.	

**Fresh Eggs. N. Y. Chicken.**

**Bowring Bros., Ltd.,**  
Phone 332. Grocery. Phone 332.

**You Ought to Try Homestead Tea . . . and see how Good it is!**

"There's a smile in every cup of Homestead."

**C. P. EAGAN,**  
DUCKWORTH STREET & QUEEN'S ROAD.

**New Fruit Etc., Etc.**  
Ex s.s. Florizel, July 14th:

Cucumbers.  
Fresh Gooseberries—quart baskets.  
Fresh Tomatoes.  
California Lemons.  
Table Apples.  
New Turnips.  
New Cabbage.  
Fresh Dates—bulk & pkgs.  
Freshly Made Canadian Creamery Butter—28 and 56 lb. boxes.  
1 lb. blocks Maypole Margarine—made from nuts and milk.

**An Excellent Coffee -**

**SEAL BRAND COFFEE**

**SEAL BRAND COFFEE**

CRASE & SANBORN  
NEW YORK

In 1/2, 1 and 2 pound cans. Whole—ground—pulverized—also Fine Ground For Percolators.

The "Evening Telegram" is read by over 40,000 People daily.