

TEN PAGES TO-DAY.

THE PEOPLE'S PAPER IS A LIVE DAILY IN A BUSY CENTRE—STUDY OUR NEWSY ADVERTISING.

TEN PAGES TO-DAY.

TORONTO. Noon.—Fresh N. W. winds fair and colder. Tues. day fair.
ROPER'S. Noon.—Bar. 29.80; Ther. 25.

THE EVENING TELEGRAM.

READ BY OVER
40,000 PEOPLE
EVERY DAY.

VOLUME XXXV.

PRICE ONE CENT.

ST. JOHN'S, NEWFOUNDLAND, MONDAY, JANUARY 26, 1914.

\$3.00 PER YEAR.

NUMBER 21.

Electric Lighting for Everybody.

No. 1.—1 3-Light Fixture, complete with lamps and shades, oxidized copper or brass. Price	\$10.00
No. 2.—1 2-Light Fixture, complete with lamps and shades, etc., oxidized copper or brass. Price	8.00
No. 3.—1 Pendant, fitted with shade lamp and dim-a-lite, oxidized copper or brass. Price	4.00
No. 4.—1 Cord Drop, with lamp and shade. Price	2.50
No. 5.—1 Cord Drop, with lamp and shade. Price	2.50
No. 8.—3 Bedrooms fitted with brackets, pull chain sockets, shades and lamps. Price	12.00
No. 9.—Bathroom Bracket, with pull chain socket. Price	4.00
No. 10.—Hall, 1 Bracket, with pull chain socket. Price	4.00
Service charge	3.00
Total	\$50.00

20 Candle Power Tungsten Lamp will cost you a 1-4 of a cent per hour.

Time Payments Over Twelve Months if you desire.

Handsome Shades a great variety

SIX MONTHS FREE LIGHT

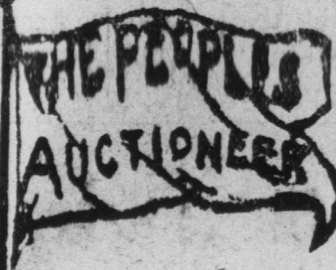
That's what you get when accepting Our Special Wiring and Fitting Offer, you save money enough to light your house for SIX months.

First-Class Fittings.

Ring Up 240.

Reid-Newfoundland Company., Electrical Department.

AUCTION SALES!



BIG FUR AUCTION.

At the British Hall, on Thursday and Friday next, 29th and 30th insts., commencing each day at 10.30 a.m. Above sale will give the people of St. John's the chance of a lifetime to get the furs at a big bargain. Look out for the list in Wednesday's papers.

P. C. O'DRISCOLL, Auctioneer.

PUBLIC AUCTION.

For sale by Public Auction at St. John's, at office of undersigned, if not previously disposed of by private sale, on Tuesday, 27th inst., at 12 o'clock noon, all that farm land and property situated on the main street running from Topsail through Chamberlains, bounded by Fowler's property to where the new line meets, thence down by the said line to the main street, thence by the said street back to Fowler's, together with dwelling house, stable and all other erections thereon.

The said property comprises some of the best agricultural land in Topsail, and the situation most desirable either for a summer abode or a permanent residence. For further particulars apply to

P. C. O'DRISCOLL, Auctioneer, or F. J. MORRIS, K.C., Solicitor for Executor.

Jan 22, 14



The Hooks that never miss, made by O. MUSTAD & SON, the largest manufacturers of fish hooks in the world. These Hooks are the best tinned, best shaped and best fish killers. Ask for Mustad's Key Brand as exclusively used in Norway. dec 23, 04, tf

FOR SALE OR TO LET.

Two Dwelling Houses situated in the East End, known as "Limeville." The houses have just been renovated and put in good order and condition. Immediate possession will be given. Apply to J. W. WITHERS, Water Street, or to

F. A. MEWS, Solicitor, Law Chambers, Duckworth St. nov 23, 13, am, eod, tf

RINARD'S LINIMENT CURES DIS-TEMPER.

NOTICE.



Portia

Will leave the wharf of Bowring Bros., Ltd.,

ON WEDNESDAY, Jan. 28th.

at 10 a.m., calling at the following places.

Cape Broyle, Ferryland, Renews, Trepassay, St. Mary's, Salmonier, Placentia, Marystown, Burin, St. Lawrence, Fortune, Grand Bank, Belleoram, St. Jacques, Harbour Breton, Hermitage, Gaultois, Pushthrough, Francois, Cape La Hune, Ramea, Burgeo, Rose Blanche, Chânel.

Freight received until 6 p.m. on Tuesday.

For freight or passage apply to the Coastal Office of

BOWRING BROTHERS, LTD

Telephone 306.

Worth drinking, finest procurable, at

\$1.40 per bot.

Maximum value.



SPEY ROYAL 10 Years Old

J. C. BAIRD ATTENTION—Protestant Men and Women of character seeking employment for all or part time, send your qualifications; we can place you; no charge. BIBLE HOUSE, Section M, Brantford. jan 26, 14

Railway Passengers Assurance Co. of London, England.

OLDEST AND SAFEST IN THE WORLD.

Capital \$5,000,000
Claims paid over \$32,000,000
Insurance against all kinds of Accidents, Illness, Liability and Fidelity Guarantee.

Accidents are happening every day, and you can never tell when you may meet with one. Be prepared by taking a policy which will protect yourself and your family against Accidental Death, Loss of Limbs, etc., or Loss of Pay through Accident or Illness. The cost is small. A few cents a day will purchase \$1,000 policy which will protect you against all kinds of Accidents and Illness. Can you afford to be without such a policy

HENRY C. DONNELLY, General Agent for Nfld., Board of Trade Bldg. A few good agents required in the outports. dec 26, 13, eod

NOTICE TO FARMERS.

Farmers who wish to get the best returns from their land should use Sulphate of Ammonia, the best Chemical Fertilizer obtainable.

We are now booking orders for Spring delivery, and guarantee our Sulphate to be of the best quality.

As our output is limited, orders should be sent in as soon as possible.

ST. JOHN'S GAS LIGHT CO., Board of Trade Building. jan 23, 14

The New Directory

of St. John's, Hr. Grace, Carbonear and Bell Island is now ready. Only a very limited edition issued. A Directory is indispensable in any up-to-date Business or Professional Establishment, and specially in Hotels, Law Offices, Insurance Offices, Mail Order Houses, Commission Offices. Published price \$5.00. Our special cash price \$4.00 post paid.

GARLAND'S BOOKSTORES, 177 E. & 353 W. Water Street, St. John's, Newfoundland.

Per S.S. 'Stephano,'

Tangerines, California Pears, Dessert & Cooking Apples, Tomatoes, Cucumbers, Celery, Cabbage, Beetroot, Blue Point Oysters, New York Corned Beef, New York Chicken.

JAMES STOTT.

FOR SALE—At a Bargain, the American schooner Elsie M. Morrissey, 120 tons, now at Digby, Nova Scotia. This vessel is well fitted for fishing, with dories and all necessary gear. Apply to JOHN W. SNOW, Port Wade, Nova Scotia. jan 26, 14, w.s.

An Intelligent Person may earn \$100 monthly corresponding to newspapers. No canvassing. Send for particulars. Press Syndicate, P1713 Lockport N.Y.

PREPARE FOR 1914

You ask what you should do to ensure satisfactory results in your soap business in 1914. You should sell

PERFECTION SOAP

with our quality guarantee. People were never more ready to appreciate a good piece of soap than they are to-day, and not only will you as a merchant benefit by recommending "Perfection," but the domestic life of your customers will find a great happiness in the wash day results.

The Standard Manufacturing Co., Ltd.

S' John's to Halifax and New York. RED CROSS LINE.

Excellent Passenger Service.

INTENDED SAILINGS.

FROM NEW YORK.	FROM ST. JOHN'S.
Florizel, February 2nd. (Direct)	Stephano, January 23th.
Stephano, February 4th.	Stephano, February 11th.
City of Sydney, February 14th.	Morwenna, February 17th.
Stephano, February 21st.	City of Sydney, February 24th.
Morwenna, February 28th.	

Fares including meals and berth. To New York—Saloon, \$40.00. Return, \$70.00. Second Cabin, \$15.00.
To Halifax—Saloon, \$20.00. Return, \$35.00. Second Cabin, \$9.00.

HARVEY & COMPANY., Ltd. Agents. jan 26, 14

Molasses! Molasses!

Choice Retailing

Molasses,

In Puncheons, at the RIGHT PRICE.

GEO. NEAL.

Advertise in Telegram

PALATINE

INSURANCE COMPANY, LIMITED, OF LONDON, ENGLAND.

Capital \$ 500,000.00
Total Income 2,549,095.00
Funds 4,000,000.00

In addition to the above there is the further guarantee of the Commercial Union Assurance Co., Ltd., whose funds exceed \$118,000,000.00.

Policies issued against loss by fire at moderate rates.

HENRY J. STABB & CO., Water Street East, St. John's, Agents. jan 19, eod, tf

Lazell's MASSATTA



A NEW AND TOTALLY DIFFERENT

TALCUM POWDER

Not only softer, smoother, more satisfying than any other, but distinguished by the "True Oriental Odor," a fragrance inimitable in its subtlety and charm.

In addition to Massatta, we carry a complete line of Lazell's Famous Soaps, including the most exquisite Perfumes, delightful Toilet Waters, superb Creams, and Powders of unquestionable excellence.

At all Druggists, St. John's, Nfld.

Livery Stable!

Single and Side Sleighs for Hire on reasonable terms. For further information apply to C. F. LESTER'S STABLES, 49 Hamilton Street. Telephone 458. jan 17, 14

FOR SALE.

Steam Saw Mill, consisting of 60 h.p. Boiler and Engine, Rotary complete with inserted Tooth Saw, Edger, Trimmer, Haul-up, Shingle Machine, with Cut-off Saw; Stave Machine, with necessary Shafting, Pulleys, Bearings and Bolting; Blacksmith Shop with Tools, Mill and other buildings, Wharf, Booms, Dams on river, Lumber Trucks, and all other tools and utensils incidental to a properly equipped modern saw mill. Apply to D. THISTLE, 50 Long's Hill, St. John's. jan 23, 14, eod.

RINARD'S LINIMENT CURES RASH DRUFF.

FOR SALE or TO LET—Freehold Land, with Dwelling, Barn and Woodhouse, No. 21 Monkstown Road. Hot Water Heating, electric light. Particulars on application to Miss Halleran, on the premises, or to FURLONG & CONROY. jan 21, 14

FOR SALE—Two New Side Sleighs; apply to LAWRENCE BROS. jan 23, 14

TO LET—Offices in Smallwood Building, Duckworth Street; apply to F. SMALLWOOD. nov 17, 13

Competent and Experienced Bookkeeper is open for engagement to write up books and adjust office affairs. Hours to suit. Correspondence confidential. Address "FIDELITY," Evening Telegram Office. jan 26, 14

\$15.00 Week and Expenses to travel appointing Local Representatives. FRANK WATERSON, Division L, Brantford. jan 26, 14

LOST—On Saturday morning, between Municipal Council Office and Board of Works, a Purse containing a small sum of money. Finder will be rewarded on leaving same at this office. jan 26, 14

LOST—Yesterday, a Bunch of Keys, between Theatre Hill and Post Office, by way of New Gower Street. Finder will be rewarded upon returning same to this office. jan 26, 14

Help Wanted.

WANTED—By a Young Lady a position as Office Assistant; can procure references if required. Apply at this office by letter to "W." jan 26, 14

WANTED—Immediately, a General Servant; washing out; apply to MRS. H. F. FITZGERALD, 261 Theatre Hill. jan 26, 14

WANTED—A General Servant; apply MRS. J. P. KIELY, 6 Kimberley Row, opposite Star Theatre. jan 26, 14

WANTED—A Housemaid; references required; apply to MRS. S. MILLEY, Circular Road. jan 26, 14

WANTED—Machinists; four Boot and Shoe Vampers; apply C. R. THOMSON, Manager Nfld. Boot and Shoe Co., Ltd., Job St. jan 26, 14

WANTED—By 1st March, a Lady Assistant for Showroom; apply by letter, stating experience, to S. MILLEY, Water Street. jan 24, 14

WANTED—A General Servant; apply to MRS. A. TOOTON, 406 Water Street. jan 24, 14

WANTED—By the 22nd February, a General Servant and a Housemaid; apply to MRS. McNEIL, Waterford Bridge Road. jan 23, 14

WANTED—A Steady Reliable Girl for the Bundling Department; one who has experience in marking and sorting preferred. Apply to COUNTRY LAUNDRY; jan 24, 14

WANTED—Immediately, a Cook; apply to MRS. AUG. HARVEY, "Omrac." jan 16, 14