

OUR JANUARY WHITE SALE,

The Event of All Events.

As this important Sale event progresses, the interest and selling records increase. We have ample assortments still of the good values that have created this state of affairs.

We want to emphasize this fact: all the goods offered are of dependable quality—not cheap stuff, specially made to sell cheap—but the same good qualities that we sell all the year round.

The space at our disposal to-day will not permit us to go into details, but we hope that by mentioning some of the Departments and Goods involved, you will get some idea as to the extent, scope and importance of this January White Sale.

LADIES' UNDERWEAR,
LADIES' KNICKERS,
LADIES' CHEMISES.

HORROCKSES SHIRTING,
ENGLISH SHIRTING,
WHITE FLANNELETTE.

TABLE LINENS,
ARON HOLLANDS,
FRONTING LINENS.

EMBROIDERIES,
INSERTIONS,
BEADINGS.

SIDEBORD COTHS,
TEA CLOTHS,
CENTRE CLOTHS.

LACES,
BLOUSES,
COSTUMES, &c., &c.

CORSET COVERS,
NIGHTDRESSES,
LADIES' CORSETS.

WOOL and COTTON BLANKETS,
PILLOW CASES,
BOLSTERS.

TABLE CLOTHS,
LINEN NAPKINS,
PILLOW SHAMS.

BUREAU CLOTHS,
PIANO CLOTHS,
SHEETINGS.

VICTORIA LAWNS,
LACE CURTAINS,
WHITE TOWELS.

LADIES' and CHILDREN'S COATS,
MEN'S SHIRTS and COLLARS,
LADIES' APRONS, &c., &c.

The Royal Stores Ltd.

ORANGES, etc.

10 boxes LEMONS.
50 kegs GRAPES.
40 brls. GREEN CABBAGE.
KING and BALDWIN APPLES.
20 cases VALENCIA ORANGES.

HY. BROWNRIGG.

Selected Dressed POULTRY.

Fy S. S. City of Sydney to-day, Jan. 21st, 1913.

**Turkeys, Ducks, Geese,
Plymouth Rock Chicken.**

**20 boxes Finnan Haddies,
10 boxes Cal. Oranges.**

T. J. Edens,

Duckworth Street and Military Road.

Hard Times.



Hard times will come ere long, some prophets do affirm; & soon things will all be wrong, and grief will make us squirm. The seers may all be off their base, as they have been before; they like to scare the human race and make us sad and sore. And then, again, they may be right, their guesses may come true; if panics put us in a plight, 'twill be a howdydo! So let's be hoping for the best while fixing for the worst, and do our daily stunts with zest till our suspenders burst. Let's put in brine the useful scalds for which we work, with haste, economize as did our dads, and cut our foolish waste. It will not hurt us to believe that panics will arrive; the more of saving we achieve, the more we all will thrive. And if the panics do not come, but better times instead, if things keep up their busy hum, we'll be that much ahead. I sometimes think when I am sane, free from my keeper's care, a panic would not be in vain, even though it brought despair. For in these fat and golden years we cease to value cash; we go in debt up to our ears for every kind of trash. We buy a thousand foolish things, we are such easy marks; the dollars that we earn have wings and fly to beat the task. Perhaps we'd learn to value wealth and try to save the price, if panic came on us by stealth, and slugged us once or twice.

Are Your Hands Chapped?

Read Row Zam-Buk Heals.

For badly chapped hands, cold cracks, frost bite, etc., Zam-Buk is the best known healer. Wash the hands or part affected in water as hot as can be borne. Dry with a soft towel, and then smear the Zam-Buk well over the part. If it is the hands, wear a pair of old gloves overnight. By morning the pain will be gone. Then use Zam-Buk a few more times and the cracks will be healed. Mrs. A. P. Phillips, of Ayers Cliff, Que., says: "I suffered terribly from chapped hands. At times my hands were so sore that I could almost have cried with the pain. I thought I would try Zam-Buk and see what that wonderful healing balm would do for me. I obtained a supply, and in a very short time my hands were cured."

Mrs. W. M. Bailliant, of Port Hawkesbury, N. S., writes: "Some time ago my hands were very badly chapped. Ordinary ointments did not heal them, and I was advised to try Zam-Buk. To my great delight, it healed my hands in a remarkable short time."

Zam-Buk will also be found a sure cure for ulcers, blood-poison, varicose sores, ringworm, inflamed patches, babies' eruptions and chapped places, cuts, burns, bruises, and skin injuries generally. All druggists and stores sell at 50c. a box, or post free from Zam-Buk Co. on receipt of price.

A Musical Love Story.

Of all the romantic proposals which have led to marriage between celebrities of the day, surely that of Mr. Kennerley-Rumford to Miss Clara Butt, whom he married in 1900, is one of the most striking. In the days when "Miss" prefixed the name of Clara Butt, these two singers were appearing at Queen's Hall, London, in an old English duct entitled "The Keys of Heaven," wherein a devout lover offers the lady of his heart the keys of heaven if she will but walk and talk with him. The damsel is obdurate, so a coach and six is offered, then a black silk gown, which only moves her to derision. Then: "If I give you the heart of my heart, And we are married till death do us part, Madame, will you walk and talk with me?"

"Kennerley-Rumford," says Mr. Harry Burgess in "My Musical Pilgrimage," "had asked the most momentous question of his life, to which an answer had not been given. As they stood before the audience, Clara Butt put such emphasis into her reply of 'Yes, I will walk and talk with you,' that there could be no mistaking her meaning; and it is doubtful if Kennerley-Rumford knows whether he walked off the platform or was carried off by invisible angels."

To Kill Prize Fighting.

Sacramento, Jan. 15.—A bill was introduced in the Legislature yesterday by Senator Brown of Los Angeles, which has for its object the stamping out of prize-fighting in California. The bill which makes prize-fighting a misdemeanor, provides that "boxing exhibitions" at which no admission fee is charged, may be held, the exhibition to be limited to ten rounds. Contestants are prohibited from receiving any prize other than a medal or trophy, not exceeding \$35 in value.

MINARD'S LINIMENT CURES DIPHTHERIA.



Look at the Wheat!

There's a deal to know about wheat. If I didn't select the wheat I couldn't guarantee the flour. Cream of the West Flour comes from Cream of the West Wheat. And it certainly does make good bread!

Cream of the West Flour

the hard wheat flour guaranteed for bread

You just try it. If it doesn't give you right down satisfaction your grocer pays your money back. That's the guarantee with barrel.

The Campbell Milling Company, Limited, Toronto
ARCHIBALD CAMPBELL, President

R. G. ASH & CO., St. John's, Wholesale Distributors

The Privileged Graballs.

THE GENERAL DELIVERY.

BY H. L. RANN.



Editor Evening Telegram.

Dear Sir,—Kindly allow me space in your valuable paper to state a few facts. The working men of the country are sick of the Morris Government. I have been around the country and working with the fishermen, and it will require more than the Morris spokesmen of the Herald and the Plaindealer, to explain what the Government have done with the Fourteen Millions of Dollars collected the past four years. Ask the laborers to-day, if they are anything the better off and they will say not a red cent. I noticed it is reported that Sir Edward Morris got a great welcome here a few days ago. That is not the case. When he came on the town side, he was taken pretty cool. There was not a flag put up for him, except that of the man who lost his nerve under the fringe of Wixan Hill. When the fishermen and laborers get a chance to mark their ballots next fall, they will give Morris the welcome that is in store for graballs. Morris's abilities as a statesman must be appreciated only by the editor of the Herald and to those who have picked up the dollars that Morris has wasted on fooling the country. The laborers have their opinions and they will vote according to them at the coming elections. Morris has not made good. The country will not allow him to finish his work. It is too risky. The fishermen and laborers will combine and look out for their rights under a new Government. It is now almost a crime to speak to a laborer. I would advise every voter who wants to approach a man to speak to him. He must button-hole him. That is what he is elected for. He is paid to listen to your opinions. He is a salaried representative. This is a fact people too often forget. It is not his opinions that are all important. It is years. We are come to a pretty pass now when no opinions are to be aired except those of the graballs. They act as though they were a superior political caste. They demand that their opinions and their interests shall enjoy a privilege. They claim favoritism, above the ordinary subjects of His Majesty. This must end. It must and finally. When the laborers mark their ballots, they are resolved to get their rights. They are going to do it now before it is too late. They will submit no longer to Tory usage. This is their land and they must have their due share of the fullness of it. They claim equal political rights, and they will take them by the ballot. I shall write again shortly.

Yours truly, OLD TORY.

Placentia, Jan. 18th, 1913.

Prospering.

Will be introduced in Newfoundland.

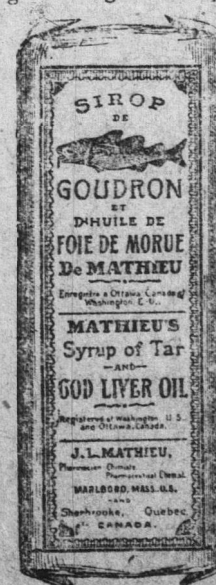
Kingston, Ont., Jan. 15.—At a meeting of the Grand President and Board of Trustees of the Grand Council of the C.M.B.A., of Canada, held at the head office here, it was announced that the present membership was 24,787, and the financial statement showed a surplus of \$661,384.92. Arrangements were considered for the introduction of the association in Newfoundland.

A Neglected Cold May Cause Consumption.

Thousands of people die every year from the effects of this dreaded disease, which, if treated in its first stages with

MATHIEU'S SYRUP

of Tar and Cod Liver Oil and other medicinal extracts, will cure the diseased lungs and give strength to the patient. **Sold everywhere.**



Waterville, N.S., Dec. 27, '07.

Fillmore & Morris, Amherst, N.S.

Dear Sirs,—Here with we enclose our cheque \$15.00 in settlement of our account to you.

W. O. COOK & SON.

ST. JOHN, N.B., Jan. 10, '07.

Fillmore & Morris, Amherst, N.S.

Dear Sirs,—We telegraphed you to-day to ship immediately 5 Gross Mathieu's Syrup. We hope you will send it promptly, but if you are not able to send the whole amount at once, please send us some of our stock is getting low.

NATIONAL DRUG & CHEM. CO.

ORANGEDALE, C.B., Aug. 7, '08.

Blacking & Mercantile Co., Ltd., Amherst, N.S.

Dear Sirs,—We have nothing but good to say of Mathieu's Syrup and can conscientiously describe it as the most popular and successful Cough Medicine we handle. Owing to the absence of any drug store in this vicinity there is a great variety of proprietary medicine sold in the course of the year, and Mathieu's Syrup pre-eminently leads in its own class. Yours sincerely, D. MARTIN.

MATHIEU'S NERVINE POWDERS are free from opium, chloroform and other dangerous drugs and they are supreme against headache, sick headache, neuralgia, overwork. 25 cts. per box of 18 powders. Prepared by

J. L. MATHIEU Co., Sherbrooke, Can.

THOS. McMURDO & Co., Wholesale Chemists and Druggists, St. John's, Nfld.

Telegram ads. Give Satisfaction Advertise in THE EVENING TELEGRAM