

Pillow Shams, Cases and Bolsters.

In this offering of dainty White Pillow Cases, Pillow Shams and Bolsters, we shall demonstrate to you the remarkable savings to be had on new house furnishings.

FILLED AND HEMSTITCHED PILLOW CASES.

Size 18 x 28 ins.	Reg. 30c. for.	24c.
Size 20 x 30 ins.	Reg. 35c. for.	29c.
Size 20 x 30 ins.	Reg. 40c. for.	32c.
Size 20 x 30 ins.	Reg. 45c. for.	37c.
Size 20 x 30 ins.	Reg. 50c. for.	41c.
Size 20 x 30 ins.	Reg. 60c. for.	48c.
Size 20 x 30 ins.	Reg. 75c. for.	62c.

FILLED AND EMBROIDERED PILLOW CASES.

Size 20 x 30 ins.	Reg. 45c. for.	37c.
Size 20 x 30 ins.	Reg. 50c. for.	41c.
Size 20 x 30 ins.	Reg. 60c. for.	48c.
Size 20 x 30 ins.	Reg. 75c. for.	62c.

HEMSTITCHED PILLOW CASES.

Size 18 x 18 ins.	Reg. 25c. for.	21c.
Size 20 x 20 ins.	Reg. 35c. for.	30c.
Size 20 x 30 ins.	Reg. 40c. for.	33c.
Size 20 x 30 ins.	Reg. 45c. for.	38c.
Size 20 x 30 ins.	Reg. 50c. for.	44c.
Size 20 x 30 ins.	Reg. 55c. for.	48c.

HEMSTITCHED AND FILLED PILLOW SHAMS.

Size 25 x 36 ins.	Reg. 50c. for.	41c.
Size 25 x 36 ins.	Reg. 55c. for.	48c.
Size 25 x 36 ins.	Reg. 75c. for.	62c.
Size 25 x 36 ins.	Reg. 90c. for.	72c.

FILLED AND HEMSTITCHED BOLSTER CASES.

Size 20 x 66 ins.	Reg. 65c. for.	56c.
Size 20 x 66 ins.	Reg. 80c. for.	68c.
Size 20 x 66 ins.	Reg. 1.20 for.	96c.

OUR GREAT WHITE SALE.

WE have dwelt on the story of how you will SAVE by making your purchases at this store during this big sale.

To-morrow is no exception to the rule, as the items in this advertisement will substantially prove.

But we would remind you that it is impossible to really present either the quantity or the true values of the bargains to be found throughout this big store in any advertisement.

We ask you to shop early, if possible, and avoid the crush of the afternoon crowds.

White Honeycomb Quilts.

12 only, 2 1/2 yards long.	Reg. \$1.00.	Sale Price	80c. each
24 only, 2 1/2 yards long.	Reg. \$1.35.	Sale Price	\$1.10 each
12 only, 2 1/2 yards long.	Reg. \$2.00.	Sale Price	\$1.65 each
12 only, 2 1/2 yards long.	Reg. \$2.25.	Sale Price	\$1.80 each
6 only, 3 yards long.	Reg. \$2.50.	Sale Price	\$2.00 each

White Marcella Quilts.

15 only, 2 1/2 yards long.	Reg. \$1.55.	Sale Price	\$1.25 each
19 only, 2 1/2 yards long.	Reg. \$2.10.	Sale Price	\$1.70 each
20 only, 3 yards long.	Reg. \$2.50.	Sale Price	\$2.15 each
16 only, 3 yards long.	Reg. \$3.00.	Sale Price	\$2.50 each
8 only, 3 yards long.	Reg. \$3.50.	Sale Price	\$3.05 each
6 only, 3 yards long.	Reg. \$4.50.	Sale Price	\$3.90 each
6 only, 3 yards long.	Reg. \$5.00.	Sale Price	\$4.15 each

Our Great Sale of Evening Gloves.



Two Hundred and Fifty Pairs at Half Price.

Most Welcome News for Money-Saving Women.

This week in conjunction with our White Sale, we will offer 250 pairs of Ladies' Evening Gloves at half price, a sale that puts all previous offerings of this nature in the shade. We're going to give you values that so far outclasses the best bargains you get elsewhere as to make any other offerings dear by comparison. The assortment is a complete one and includes

BLACK and BROWN KID, 10 BUTTON LENGTH.	REG. \$1.70	FOR 85c. PAIR
WHITE KID, 12 BUTTON LENGTH.	REG. \$1.90 FOR 50c.; \$1.25 FOR 65c.; & \$1.50 FOR 75c. PR.	
WHITE KID, 16 BUTTON LENGTH.	REG. \$1.25 FOR 65c. and \$1.50	FOR 75c. PAIR
BROWN, BLACK & GREY SUEDE, 12 BUTTON LENGTH.	REG. \$1.25	FOR 65c. PAIR
BLACK SUEDE, 20 BUTTON LENGTH.	REG. \$1.50	FOR 75c. PAIR
WHITE SUEDE, 12 BUTTON LENGTH.	\$1.00	FOR 50c. PAIR
WHITE SUEDE, 16 BUTTON LENGTH.	\$1.10	FOR 55c. PAIR
WHITE SUEDE, 16 BUTTON LENGTH.	\$1.25	FOR 65c. PAIR

Irresistible Bargains in Wash Goods.

Greater and Better Than Ever Before.

There is not another store in Newfoundland that has offered such Low Prices on Wash Goods as we are doing during our January White Sale. Nor will you find any better bargains than those we offer you this week. Do not fail to visit this department—because the offerings will be irresistible.

They comprise fine Irish Dimity Muslins, in fancy Checks and Stripes, also, Crossbar Effects and Pretty Floral Patterns in different colors and white grounds. Some have the neat hair stripes.



8 1/2 to 39c. yd.

Then there are—Zephyrs, Cambrics, Mercer-lawns, Voiles, Piques, Poplins, Batistes, Shower of Hail Muslins, Crepe Cloths, Bengalines, and Canvas Cloths; altogether there are over Five Thousand yards.

Linen Table Cloths and Napkins.

Another opportunity to purchase high class Linen Table Cloths at a very low price. A special purchase together with our regular stock placed within your reach during this White Sale at much less than ordinary prices.

BLEACHED TABLE NAPKINS.		TABLE CLOTHS.	
Size.	Reg. Sale Price	Size.	Reg. Sale Price
15 doz., size 19 x 20 ins.	Reg. 10c. for 8c. each	60 x 60 ins.	\$1.25. \$1.00.
15 doz., size 22 x 22 ins.	Reg. 18c. for 15c. each	60 x 80 ins.	\$1.75. \$1.29.
10 doz., size 23 x 23 ins.	Reg. 22c. for 18c. each	2 yards long.	\$2.00. \$1.65.
10 doz., size 22 x 23 ins.	Reg. 25c. for 21c. each	2 1/2 yards long.	\$2.50. \$2.18.
10 doz., size 24 x 24 ins.	Reg. 28c. for 24c. each	2 1/2 yards long.	\$3.25. \$2.80.
6 doz., size 26 x 26 ins.	Reg. 35c. for 30c. each	2 yards long.	\$3.50. \$3.05.
5 doz., size 23 x 23 ins.	Reg. 45c. for 38c. each	2 1/2 yards long.	\$4.00. \$3.45.
		3 yards long.	\$5.00. \$4.40.
		3 1/2 yards long.	\$6.50. \$5.65.

Many Remarkable Bargains in Fine Lace Curtains.

We expect brisk selling in these lines of Nottingham Lace Curtains, suitable for either country or city use.

Beautiful floral and stripe designs, neat and massive, they represent a special purchase of a manufacturers clearing line, at about one quarter of their actual value.

24 pairs, 2 1/2 yards long.	Sale Price	42c. pair
20 pairs, 2 1/2 yards long.	Sale Price	31c. pair
36 pairs, 2 1/2 yards long.	Sale Price	54c. pair
25 pairs, 2 1/2 yards long.	Sale Price	65c. pair
40 pairs, 2 1/2 yards long.	Sale Price	75c. pair
15 pairs, 2 1/2 yards long.	Sale Price	85c. pair
40 pairs, 3 yards long.	Sale Price	96c. pair
15 pairs, 3 yards long.	Sale Price	\$1.05 pair
50 pairs, 3 yards long.	Sale Price	\$1.20 pair
30 pairs, 3 yards long.	Sale Price	\$1.35 pair
20 pairs, 3 yards long.	Sale Price	\$1.53 pair
30 pairs, 3 1/2 yards long.	Sale Price	\$1.75 pair
25 pairs, 3 1/2 yards long.	Sale Price	\$2.00 pair
10 pairs, 3 1/2 yards long.	Sale Price	\$2.25 pair
15 pairs, 3 1/2 yards long.	Sale Price	\$2.40 pair
10 pairs, 3 1/2 yards long.	Sale Price	\$2.90 pair
26 pairs, 3 1/2 yards long.	Sale Price	\$3.35 pair
10 pairs, 3 1/2 yards long.	Sale Price	\$3.40 pair
8 pairs, 4 yards long.	Sale Price	\$3.55 pair
10 pairs, 4 yards long.	Sale Price	\$3.85 pair
10 pairs, 4 yards long.	Sale Price	\$4.20 pair



Another Big House.

In presenting the 4-act drama, "The Witching Hour," the W. S. Harkins Co. drew another capacity audience to the T. A. Theatre last night, and the rounds of applause which greeted the efforts of the company justified an appreciation of the performance. The drama is a very interesting one, containing some very tragic features and appealing to the emotions in many of its phases, so that from start to finish the attention of the audience was held as the plot developed and reached its happy finale at the 4th act. The ladies and gentlemen of the company performed their several parts acceptably. The stage settings and scenic effects contributed much to the success of the performance, which is to be repeated to-night and which form its merit and manner of portrayal should attract another good house.

Special Evening Telegram.
CAPE RACE, To-Day.
Wind N.N.W. fresh, weather fine. The s.s. Portia passed west at midnight. Nothing in sight to-day. Bar. 29.82, ther. 6 above.

"Absolutely Alright."

That is what an authority says of Magic Headache Powders. They cure—no ill after effects, which is all right. The price 10 cts. is all right. W. T. COURTENAY, corner Duckworth and Prescott Streets.—Jan 27.

TAKEN TO STATION.—Last night a young man of the West End, who had been imbibing freely, after entering his home acted in a disorderly manner, and when he started to break up the furniture his mother had to call the police. Const. Walsh responded and took the man to the lock-up after his parent had promised to prosecute him.

MINARD'S LINIMENT CURES COLDS, ETC.

Asialic Exclusion.

Special to Evening Telegram.
CAPE TOWN, This Morning.
In connection with the agitation for the exclusion of Asiatics from South Africa, the Rt. Hon. Sir J. H. de Villiers, K.C.M.G., gave the decision of the Appellate Court on the question of the issue of a Registration Certificate to an Indian on attaining sixteen years of age. The authorities had declined to issue the certificate and had ordered the deportation of the Indian. Chief Justice de Villiers said the liberty of the subject was more important than the prevention of undesirable immigration and ordered the certificate to be issued.

HAD GOOD SKATING.—Yesterday afternoon and last night there was an excellent sheet of ice on the Parade Rink and large numbers of skaters were present on each occasion. The Terra Nova band rendered some excellent selections. The Prince's Rink also was largely patronized and all present thoroughly enjoyed themselves there.

MINARD'S LINIMENT CURES COLDS, ETC.

"Common Colds."

The Boston Sunday Herald, under the above heading, publishes the following:
The Committee on Prevention of Disease of the Chamber of Commerce has just concluded a most interesting study of over 3,000 individual cases of common colds, occurring in Boston in the six months from December, 1909, until June, 1910.
This investigation was begun to show that colds are not due to insufficient clothing, to low or thin shoes, chafes from heat to cold temperature, to the breathing of night air or any of the usually accepted reasons why we snifle during the winter. It is known that members of Arctic expeditions, while exposed to the great cold in polar regions, never have colds. A generation ago, in his march to the sea, Gen. Sherman noticed that while his men were kept under the worst kind of conditions, living out-doors and subject to all kinds of weather and bad conditions of food, etc., they were practically all well; only when they touched civilization again did the colds appear.
This investigation by the Chamber

of Commerce seems to prove conclusively that colds are spread from victim to victim. Since the slightest cold may make progress to the throat and lungs, and in pneumonia, the importance of proper understanding of this subject is apparent.
A summary of the report shows that the average loss of time for the persons investigated was about two weeks a year, with a loss in money, not including expenditure for medical treatment, of \$44.34 each per annum. The most common cold is the head cold, and March is the most dangerous month.
The remedy lies in ventilation, whether in office, public building, sitting room, or bedroom. Night air in the city is much purer than day air; there is less smoke belching from city smokestacks, much less dust from street traffic, so that windows should be opened from top and bottom in every sleeping room. Both prevention and cure may be obtained by nourishment and general hygiene and proper clothing, particular importance being placed on the isolation of persons suffering from infectious colds from the rest of the family, or those working with them. The inquiry is only a small beginning in the work

of preventive medicine. When we consider the large death rate every year from pneumonia and other diseases which begin with the common cold, the necessity of giving serious consideration to this matter, in view of its direct economic as well as humanitarian importance to employers and the community at large, are obvious.
STRONG WEATHER NORTH.—Fogo to-day reports gales and blizzards from the N.W. with temperature registering 3 below zero. Arctic fox packed close to the land.
THE E. M. F. IS COMING.
Ladies wishing to secure their Spring costume will receive every satisfaction if they call at S. Zaveloff, the Ladies' Tailor, No. 3 Adelaide St., where the advanced English and American styles are always on hand. Costumes made at shortest notice; prompt fittings. Outport orders given immediate attention. P. O. Box, 367; telephone, 733.—Jan 24/31.
The Dorothy Baird, Capt. Keeping, left Pernambuco to-day for this port.

Had a Narrow Escape.

Mr. Archibald Noseworthy, mailman of the South Side, narrowly escaped a serious accident on Monday afternoon. About 4 o'clock while going down the South Side to his home with a quantity of coal, a barrel of flour, a sack of oats and other things on his side, the load was precipitated over the embankment, a distance of about 10 feet, owing to the ice and the nearness of the road to the bank. Mr. Noseworthy himself was somewhat shaken up, but fortunately not seriously injured. Although the slide went over the bank sufficiently far to capsize the load, it was a good thing the horse held it as it would otherwise have been down on top of Mr. Noseworthy, possibly killing him. Captain Richard Glavin came to the rescue and assisted Mr. Noseworthy to recover as much of his property as possible. The road is built too near the bank altogether, and every winter we hear of accidents of this nature. Our informant told us last night that were a doctor summoned there just now it would not be safe for him to go there, as both himself and his horse might go over the bank to their doom. We hear the people intend to protest against being treated in this way by the Government, and to demand a safer road in the neighbourhood.
Harbor Grace, Jan. 25, 1911.

St. Bon's Ladies

HOLD ANNUAL MEETING.

The Ladies of St. Bonaventure's Association met at 4.30 p.m. yesterday in the Aula Maxima of the College. The officers of last year were re-elected, viz.:—
Lady Morris—President.
Mrs. A. W. Mitchell—Vice-President.
Mrs. T. J. Edens, 2nd Vice-President.
Mrs. G. Byrne—Treasurer.
Mrs. Keegan, Asst. Treasurer.
Mrs. W. J. Carroll—Secretary.
Mrs. W. J. Tobin—Asst. Secretary.

The reports submitted showed that the Association did good work the past year and enabled Lady Morris, the President, to hand in the handsome sum of \$2,000 in aid of the College Fund.
Mr. Culhane, President of the College, on accepting the cheque for this amount from Lady Morris, delivered a short address in which he thanked the ladies of the Association for this magnificent donation.

During the winter there will be a series of teas and concerts in the Aula Maxima. The first will take place on the first of February and will be under the direction of Mrs. F. H. Balfour, Mrs. J. Jardine and Mrs. P. C. O'Driscoll.
The Ladies of the Association are resolved not to relax their efforts but to make the current year even more prosperous than the past if possible.

Had a Hard Time.

While proceeding to Trepassay from Cape Race last week, Mr. J. Mitchell, Postal Telegraph Inspector, with mailman Hartery had a hard time of it. Though the distance is only 24 miles, it took the men three days to cover it owing to the storms which raged. A regular blizzard prevailed on the 15th inst., they were caught out in it and both men suffered terribly before reaching their destination. Hartery especially was in a bad way and had his ears, hands and face frostbitten, but Mr. Mitchell escaped only with slight burns. Both men were glad to get to Trepassay, where after a rest and warmth they recovered from the effects of their journey.

The Mary Puts Back.

The s.s. Mary, which left here for Bell Island at 1 p.m. yesterday, had a very rough time of it and had to run back to port, being unable to attempt to round Cape St. Francis. She had a full freight and off Pouch Cove struck a regular blizzard with a very high sea running. Sprays continually went over the vessel so that it was decided to run back to port and await calmer weather. It was very stormy in the offing last evening and night.

Loading at Port aux Basques

As reported to the Marine and Fisheries Department a couple of days ago, the fishermen of Bay of Islands are taking herring through the ice in nets. Several American vessels are now at Port aux Basques and the herring being caught at Bay of Islands are being forwarded there by rail and are put on board quickly. The vessels would be frozen in if they remained at Bay of Islands.

TEA AND DANCE.—The ladies of St. Patrick's Association gave a tea and dance in the British Hall yesterday in aid of the fund for the repairing of St. Patrick's Church. The tea was held in the afternoon and was well patronized while the dance at night was also attended by a large gathering. A substantial sum was realized as the result of both entertainments.

SKATES
Now on.
skating
to all
Skates, in
very best.
tment.

LICE COURT NEWS.

day a drunk and disorderly in another's house agreed to leave and was discharged.
seaman summoned by Sergt. for furious driving on the 2nd and 3rd or 14 days.
eral owners of unlicensed dogs, named by Sergt. Gilphani, paid were dismissed.

Marine Notes.

Portia left Cape Broyle at 11 yesterday going west.
s. Carthaginian is due here to-morrow. Messrs. Shea had a wireless message from
Bellaventure calls for Sydney to-morrow to-morrow. This is her last trip there this winter.

Availing the King.

into, Jan 26.—The Empire Club into his enthusiastically endorsed
Association in honoring the King to visit Canada in 1914, the trial of the conclusion of peace the war of 1912.

Here and There.

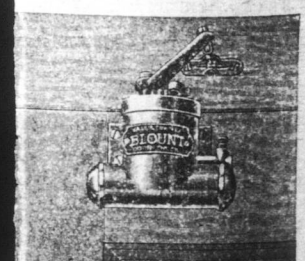
ICE COMPANY.—A new company, known as the "Grand Bank Ice" has been formed with headquarters at Cape Broyle.

Ym. Collins, accountant at Bros. office, has been very throat trouble the past week being attended by a doctor.

BE PROSECUTED.—Twelve will be prosecuted in court to-day for sliding on the city Others who continue the will be summoned if caught.

CITY TEMPERATURE.—The cold last night and early morning, and the thermometer at 3 below at Freshwater, 3 at Robinson's Hill, while 4 below recorded on Water Street.

NO HOME.—At 11.45 last night a man walked into the police station and asked for a night's lodging. He has no home and is terribly from the cold while the streets all the afternoon. He was given a heat by and then covered with rugs. To-day he intimated to employ that he thought he employment and a home and used.



with this device shuts out cold noise and odors, and is operated by a single button. It is equipped can't be slammed or the action is quick, firm and check is now a necessity rather than a luxury. Its field of usefulness is increasing.
Successful door checks are the liquid type, and the Blount introduction more than ten has been universally recognized as the leading and best Liquid Door Check. It is made in six sizes and many finishes to meet needs.

Hardware Co.