

# The Carleton Observer

Vol. 9, No. 33.

HARTLAND, N. B., JANUARY 24, 1918

Whole No. 446

## IF YOU PATRONIZE The Everyday Bargain Store

YOU LEARN TO SAVE MONEY

### WALL PAPERS!

Spring—Spring! What magic is in the words. How we long for it! Well, my new stock of wall paper is here, the first harbinger of Spring! A beautiful assortment with elegant borderings. Right from the start the prices are marked low and you can come right now and buy at bargain prices from the brand new assortment. You will enjoy looking over the great variety of handsome patterns. Bring a friend and spend an hour in our wall paper department.

Special Bargains are being offered in Winter Clothing of all kinds.

A. W. PHILLIPS

BRISTOL, N. B.

## WINTER GOODS

of all kinds and descriptions at

### BARGAIN PRICES

Sweaters, Mackinaws, All-wool Pants,

Winter Caps, Gums, Packs

and all other winter goods in abundance, with prices away below to-day's markets, as all the goods were contracted for months ago.

### Overcoats for Men and Boys

Usters and Blacks with Fur Collars. Some New, some "carried over." Special prices now on all to clear.

### Timothy and Clover Seeds

These will be much higher this year, but I carried a large stock over from last year, and these will be sold cheap to early CASH BUYERS.

### PULP WOOD

I am still buying this and paying highest prices. If you have any and have not sold call me at my expense on either telephone.

## S. W. SMITH

The Cash Store

N. B. Phone 3-2

EAST FLORENCEVILLE, N. B.

Farmers' Phone 18-2

### CONTEST INTERESTS CENTREVILLE FOLK

Friends of Miss Burpee seem determined that she shall win.

Speaking of trains reminds us that as The Observer well said last week, "we are going back to old stage coach days" as far as mails are concerned. Just think nowadays of getting mail from St. John 36 hours old! The war could end, there might be a big political upheaval, a big battle take place, or a variety of interesting and important features. We up river people will know nothing about it for 36 hours unless some kind friend telephones or telegraphs the news. Business men will be very much inconvenienced. The suggestion of The Observer that an express train be run on the Valley to leave after the arrival of the C.P.R. in the morning is good. With an express on the Valley the passenger traffic would increase wonderfully. The carrying of the mails would help out on expenses. An accommodation running from Fredericton to Centreville up one day and down the next would be able to clear up the freight.

Shippers here cannot get cars. The Carleton county farmers have well answered the call for greater production. We have a big surplus of hay to be shipped—to Prince Edward Island, Nova Scotia and American points. We have potatoes also. All we want is cars to move our products, and cars are wanting, not altogether on account of scarcity, but because the present motive power on the Valley cannot handle the traffic. Some of the influential men should bring this matter to the attention of our Federal member, the Minister of Public Works, Hon. P. B. Carvell. Can't we see something doing if he gets after it?

This certainly is an old-time winter. The storm last Tuesday was a terror; lots of snow and wind to blow. All roads were blocked but with the modern snowplows the people can soon make a good track. Quite different from years ago before the advent of the snow plough, when teams had to do all the breaking and all were played a big part. All trains were delayed and some were cancelled. Passengers from St. John Tuesday night did not reach Woodstock until 4 p.m. Wednesday.

Corporal Travers of the 85th Battery, Woodstock, came up Saturday night and took Rev. R. F. Rigby's services Sunday evening. Mr. Travers was formerly the Episcopal minister here, and his friends were glad to see him back again.

Don Scholey came over from Mars Hill Sunday and spent Monday home as the stores are

now closed every Monday on the American side. Mrs. Jack McKennie came home with her brother from Mars Hill, where she has been visiting since Christmas.

Miss Laura Burpee is getting busy in The Observer contest and when she gets busy there is always something doing. Miss Burpee is an awful worker and has a great many friends in this section who are going to see that she gets the Ford.

Mrs. Shaw left for her home at Temple Tuesday morning, taking with her Jack, the baby son of her brother, Harry Simonson, who also went to Temple for some time Wednesday.

Miss Faye Eurt is at Bridgewater helping to care for Mrs. J. C. Burt. Mrs. Burt is improving and was able to sit up for a short time Saturday.

The farmers are rushing in their wheat to the mill here. The mill is running full capacity every day.

Rev. S. Johnston is holding special meeting this week in the Cogswell Settlement school house.

Mrs. Fogg, who has been visiting with her brother Charles Cliff, left for her home in Boston on Friday.

Mr. McElroy, principal of the Bridgewater school, spent Sunday with his friend, David Eurt.

Miss Pearl Akery, domestic science teacher at Woodstock, spent Sunday with friends here.

Miss McLean of Amherst has been visiting Mrs. John Gilland. She left for home Monday.

Our Valley train has made regular trips all week but has been late with one exception.

George Wilkison and Frank McKennie left Thursday for Boston.

Water is getting scarce and the electric lights now go out at 11 p.m.

### RAY PLUMMER VISITS EDINBURGH

The following letter was written to Mr. and Mrs. Anna Plummer by their son, who left the service of the Bank of Montreal at Halifax and enlisted with a siege battery.

Witley Camp, Dec. 30.  
Dear Folks: This is Sunday. Was up at 6.30 this morning and was out to roll-call and came back. Had breakfast and went to church, then to dinner and so have come back to the Y.M.C.A. to write some letters. I might say I have received no word from you as yet, but expect to soon. As I understand there is some Canadian mail in at present, but we have not received it as yet.

Well I have certainly had a lovely time on my pass. I don't think it could have been nicer. We left here on Friday real early in the morning, had a special train to take us to Edinburgh. Arrived there about 11 o'clock that night and put up at Overmans Club. They had a nice supper awaiting us and we thoroughly enjoyed it as we had no regular meals all day. Then I had a bath and a good night's rest.

Next morning we went sight-seeing. Saw everything worth while and then took a nice play in the afternoon. It was one of the most interesting I ever saw. Then in the evening we met some very nice ladies and went to the carnival. Had a feed and went home to bed. Sunday morning we went to church and just walked around in the afternoon and part of the evening. Then at 10 o'clock took a train for London. Travelled all night and arrived there about 9 next morning and had some time finding our way around. We took an underground train and arrived at the Strand and found a very nice hotel and had a wash and clean-up and something to eat and found two more of our boys there, so we were not alone. We visited quite a few of the places of interest—

### BUSINESS BOOMING WITH THE OBSERVER

Increased Subscription Price Meets Favor And Improved Paper is Praised

Two weeks ago The Observer announced that its subscription price would after Feb. 15 be 41 a year, and that subscriptions would until that time be accepted at 75 cents only when two years were paid for at once. The result of the announcement is most encouraging. Scores of new subscribers have been received in that time, while many have cheerfully paid their dollar-a-year.

The Observer's purpose in its Auto Contest is to increase its circulation. Already having a larger circulation than any other paper in the county, it confidently expects to increase its list by upward of 1000 new subscribers. There will be no profit in this alone. These subscriptions are all taken at a loss. But the manager is determined to get out so thoroughly good, newsworthy, wholesome a newspaper that 100 per cent of the subscribers will stay with it year after year. The active young contestants for the prizes will end their labors in a few weeks, but the work of the editor-manager shall have only commenced—to so improve the paper in every way that its new circle of readers will become permanent friends. The accomplishment of this work is the only possible way in which The Observer can come out even on this expensive circulation campaign.

Advertisers will readily see that The Observer, covering the Carleton-Victoria field more thoroughly than any other paper, affords the very best means of reaching the money-spenders of this large and wealthy district. Of course advertising space costs more in The Observer than in any other local paper, but we can prove it is worth twice as much.

Advertising contracts are being made now on a basis of 10 cents per inch. There will be a 50 per cent increase in effect Feb. 15 and thereafter.

Westminster Abbey, Parliament, Tower of London, Buckingham Palace, Royal Horse Guards, etc. Found several boys down at the Bank of Montreal that I knew in Halifax, so had our supper with them and went to the theatre. It was sort of a musical affair with chorus. It was fine. Then we had a lunch and went home to bed and woke up next morning about 10 o'clock had our breakfast in bed. Just travelled around in the afternoon and had our Christmas dinner about 7 o'clock. It lasted about three hours and we certainly enjoyed it, turkey and everything. Then we had next day around the city and arrived back in camp that night, and it was certainly hard to come back here after our good time. We have been back now four days and doing a lot of route marching which will soon roughen us up.

It is misting out now, but we are having good weather most of the time. I do hope that I get a letter before long and I suppose you all had a lovely time Christmas. Wish I could have been there. We expect to start a course in musketry to-morrow and don't know how long it will last; for a few weeks I suppose. Then we will be sent away for a course in siege artillery. Yesterday afternoon we had a half holiday, so five of us went to Gifford that is about seven miles away and is a place of about seventy-five thousand. We had quite a pleasant little time.

Well guess I must close for this time and will write soon again.

Lovingly, Raymond.

Belyea & Estabrooks are quoting extra low prices on horse-blankets. Have a look at them.

### Save Food

In a time needing food economy many people are not getting all the nourishment they might from their food.

It is not how much you eat, but how much you assimilate, that does you good.

The addition of a small teaspoonful of Bovril to the diet as a peptogenic before meals leads to more thorough digestion and assimilation and thus saves food, for you need less.

S-18A