

A COLORED NOTICE

A colored notice in this issue of The Guide shows that your renewal is due.

The editors hope that you have enjoyed reading The Guide and that you will send \$1.50 for your renewal at once. A blank coupon and addressed envelope are enclosed for your convenience.

Several weeks' notice is given so that subscribers will have time to send in their renewals, thus not missing any issues.

Back numbers of The Guide cannot be supplied.

When requesting a change of address subscribers should give the old as well as the new P.O. address.

The yellow address label on The Guide shows to what time your subscription is paid. No other receipt is issued.

Remittances should be made direct to The Guide, either by registered letter, postal bank or express money order.

THE GRAIN GROWERS' GUIDE

"Equal Rights to All and Special Privileges to None"
A Weekly Journal for Progressive Farmers

Published under the auspices and employed as the official organ of the Manitoba Grain Growers' Association, the Saskatchewan Grain Growers' Association and the United Farmers of Alberta.



The Guide is absolutely owned and controlled by the organized farmers—entirely independent, and not one dollar of political, capitalistic, or special interest money is invested in it.

GEORGE F. CHIPMAN, Editor and Manager
Associate Editors: **E. A. Weir** and **E. D. Colquette**
Home Editor: **Mary P. McCallum**

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SUBSCRIPTIONS AND ADVERTISING

Published every Wednesday. Subscriptions in the British Empire \$1.50 per year, except Winnipeg City, which is \$2.00 per year. Foreign and United States subscriptions \$2.50 per year. Single copies 5 cents.

Advertising Rates

Commercial Display—20 cents per square line.
Livestock Display—16 cents per square line.
Classified—5 cents per word per issue.

No discounts for time or space on any class of advertising. All changes of copy and new matter must reach us seven days in advance of date of publication to insure insertion. Reading matter advertisements are marked "Advertisement." No advertisement for patent medicines, liquor, mining stock, or extravagantly worded real estate will be accepted. We believe, through careful enquiry, that every advertisement in The Guide is signed by trustworthy persons. We will take it as a favor if any of our readers will advise us promptly should they have any reason to doubt the reliability of any person or firm who advertises in The Guide.

NORTHERN CROWN BANK

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Capital (Authorized)\$6,000,000

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LOANS ON LIVESTOCK

We will make liberal advances to farmers in good standing for the purchase of livestock, or to provide feed until present stock of cattle and hogs can be finished and marketed.

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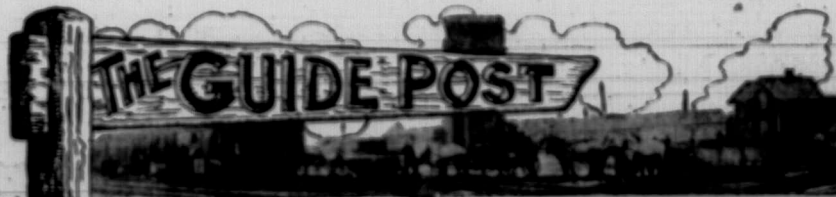
use any old plan for your new house or barn but get your own plan, just as you want it, and get specifications to assure you of first-class material and workmanship.

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Prairie Builders

Odd Fellows' Block — Calgary



Edward Porritt, author of the article, "Iron and Steel on a War Basis," which appears in this issue, is a well-known writer, lecturer and student of economics. He is best known in Western Canada as the author of the book, "Sixty Years of Protection in Canada." In England, his native land, he is best known as the author of "The Unreformed House of Commons," which is regarded as the standard history of the British House of Commons. Mr. Porritt lives at Hartford, Connecticut, and has for some years been a lecturer on economics at Harvard University. He also contributes to many British periodicals and has written a number of other volumes.

A prominent advertiser in The Guide writes us under date of December 11, giving us the result of his advertising campaign during 1917 in various farm papers. The result is as follows: Grain Growers' Guide, 46 points; second paper 25; third paper, 23; fourth paper, 22. It is, of course, very gratifying to receive letters of this kind. It helps us to get more advertising and the more advertising The Guide gets the better paper we can publish. The advertiser who sends these results makes the following comment: "Of course you must remember it is impossible to get the true number of replies because the people do not always mention the paper. We are, therefore, not taking into consideration the replies where the papers are not mentioned, which is by far, very far, the greatest proportion. Why cannot you papers get your readers to mention where they saw our advertisement? If they would only do this it would be of great assistance to us in enabling us to decide where we can spend our money to best advantage, and it would also help the best papers."

Boys and Girls in some of our non-English speaking settlements will perhaps like to read what is being done in some parts of Manitoba to help them,

and that The Guide is much interested in seeing them given every chance to become good Canadians. The Guide knows that some of these boys and girls are going to be among the foremost men and women in Canada in a few years. The Guide conducts a boys' and girls' club department and has many interesting things useful to them in their home or in their schools. We would like to hear from these boys and girls and want to give them all the help we can.

Dr. Salem Bland has agreed to write a short article on a religious topic each week for Guide readers. Of his qualifications as a thinker and writer it is not necessary to comment. No man has more friends among the grain growers of the West than Dr. Bland and they have no truer friend than he. There is no abler champion of the principles for which the organized farmers stand and no man has suffered more for his firm adherence to those principles. He has come through it all, however, with unshaken faith in the cause of social justice and good government. His keen analysis of the problems of our day and their relationship to the deeper things of life will, we are sure, be welcomed each week by thousands of Guide readers. The Deeper Life, as it has been decided to call the department which will be conducted by Dr. Bland, begins in this issue and will appear regularly each succeeding week.

The Boys' and Girls' Club idea has spread like wild fire. The young people have now the biggest agricultural organization in Manitoba. In Saskatchewan this year the aggregate attendance at Club Fairs was 64,000. This illustrates what well-directed enthusiasm can do. We venture to predict, however, that the boys and girls will not rest on the laurels they have gained this year. Next year there will be more fairs and bigger fairs with better exhibits than ever. The new spirit in agriculture which is abroad speaks well for the big things that will be accomplished in agriculture by the rising generation.

PRIZES FOR CONTRIBUTIONS

Cash prizes will be given for contributions from Guide readers on subjects pertaining to farm life and work. These contributions should preferably contain not more than 600 words but well written articles will be accepted should they exceed this length. They should be written on one side of the paper, only. For the best contribution on each subject a prize of \$2.00 will be given; for the second best, \$1.00 and others that are published will be paid for at the usual contributors' rates. The subjects are as follows:
It is easy to secure a loan for a suitable period from your local bank to purchase livestock or finance other farm operations necessary to increase production? If not, what is the chief handicap in doing so?

Should the farmer's wife have her own income and bank account or should she have one in common with her husband? Discuss the advantage of each method and give experiences of yourself and others.

Describe fully your method of feeding and housing fows through the winter to get the largest, strongest spring litters. What are the best feeds? How do you make sure they get enough exercise?

What, in your experience, is the best method of handling stubble land for spring seeding? Outline in detail your method from the time the snow goes off until cultivation is completed.

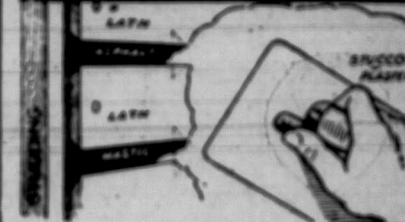
Contributions on the above subjects should be mailed not later than January 1, 1918. Address Editor, Grain Growers' Guide, Winnipeg, Man.

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