



**S**ATISFACTION, superior saleability, delicious flavor and excellent profits go hand in hand with this great big Red and Blue Package of wholesome "Porridge" Flakes.

You will find "Quality Rolled Oats" a winner of customer good-will and an excellent seller. The wholesome nut-like flavor and the thinly rolled semi-cooked flakes that cook so quickly, win favor with housewives everywhere.

*Immediate delivery on any quantities*

*Selling Agents for Ontario*

*Cruickshank & Guild, 32 Front St. West, Toronto*

**Canadian Cereal & Flour Mills Co., Limited**

**TILLSONBURG, ONTARIO**

**Head Office - - Stratford, Ont.**

