

Lives on a Bad Road - Advocates Good Roads

MR. CHARLEY ODUM, who is a farmer and merchant on the Bonita road in Lauderdale County, Mississippi, which has not been improved, plainly evidences his dissatisfaction with the road conditions with which he has to deal. Mr. Odum says:

"There has'nt been a time since the first of December that I have been able to get anything hauled to my place from Meridian, just four miles, for less than 25 cents per hundred. In the majority of instances it has cost me as high as 50 cents and a good many times it has been impossible to get it at any price. The people in my community have actually had to go without oil for their lamps for a week at a time because they couldn't get it. If these conditions are not a heavier tax on the people than paying for the construction of roads, then I am a bad judge and a bad mathematician".

This statement is a strong argument against bad roads and shows one way in which good roads would benefit a whole community.

Concrete Roads

eliminate the possibility of such conditions. They are passable every day in the year and permit heavier loads without straining horses or breaking down waggons. They lower the cost of hauling and the cost of living, at the same time. They are best at first and cheapest in the end, for they require practically no expenditure for maintenance.

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Concrete Roads Department

Canada Cement Company Limited
810 Herald Building, Montreal



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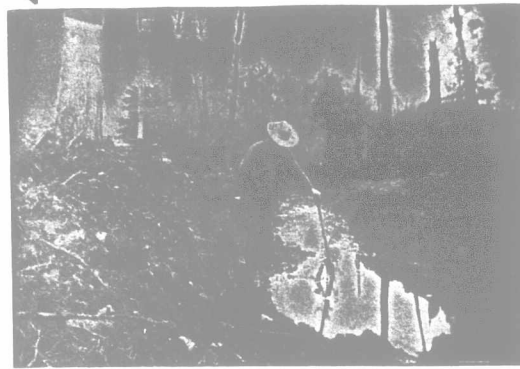
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