

# Build More Profitable Farm Buildings

Portland cement concrete is easy to make, and saves all future cost, once you make it.

It costs very little. It is the best material ever placed within the reach of you farmers, because it makes anything needed on a farm.

The great trouble has been that hitherto books HAVE NOT GIVEN FULL DIRECTIONS, and you have sometimes made failures, or been afraid to even start.

The Rogers New-Way Cement Book gives perfect directions, and is planned to PREVENT mistakes. You can never make WEAK construction, if you follow our directions—you have NO FAILURES TO FEAR.

With this book you can make :

Walks  
Stairs  
House Foundations  
Verandahs  
Porches  
Ice Boxes  
Milk Vats  
Watering Troughs  
Cellar Floors  
Partitions  
Chimney Caps  
Chimney Bases  
Repairs on Trees  
Feeding Troughs  
Mangers  
Horse Mangers and Stalls  
Cow Stalls  
Barn Basement Walls  
Barn Floors  
Barn Basement Floors  
Barn Dairy Buildings  
Ice Houses  
Hog Pens  
Chicken Houses  
Manure Pits  
Well Curbs  
Cess Pools  
Cisterns  
Elevated Tanks  
Manure Cisterns  
Drains  
Feed Chutes  
Fire-places  
Fence Posts and Fences  
Culverts  
Silos  
Barn Bridges  
Shelter Walls  
Feeding Floors  
Granaries  
Bins  
Corn Cribs  
Root Houses, etc.

and has VALUABLE SUGGESTIONS with most of the articles or structures of importance.

You build RIGHT and the work is planned to be done A LITTLE IN A TIME.

You can change plans easily yourself, if necessary.

For the first time you get a book on concrete that is NOT A MERE THEORY BOOK.

## With Rogers Cement Book

You Can Get This Book Free of Charge. Regular Price, \$1.00.

To get a bigger income, you must have buildings and fixtures that will cut off waste, depreciation and risk of fire for all time.

The one material that will do this is Portland Cement Concrete—built Rogers' way. It is low in cost, easy in use, air-tight, water-tight, fire-resisting, frost-proof, non-rotting, and adaptable to every use.

Once you make anything with cement it is made for all time, and cannot wear out. It cannot rot like wood, or tumble down like brick or masonry. Yet it costs only about what wood costs.

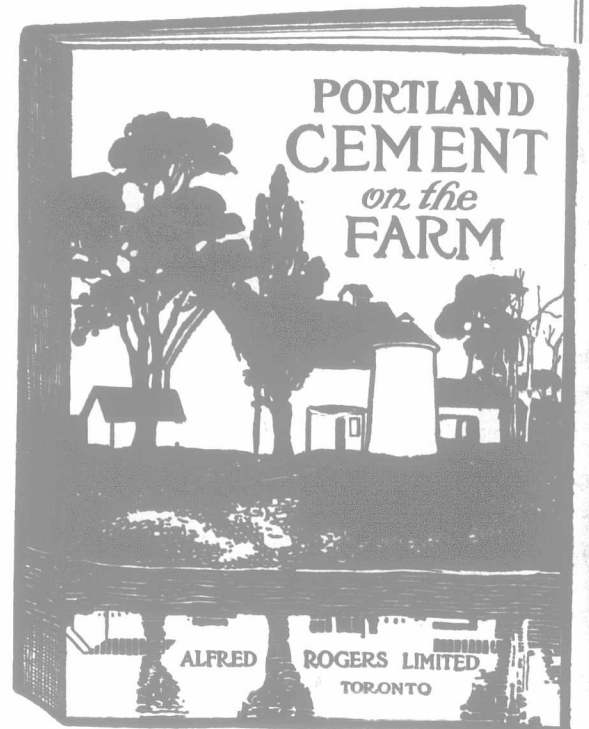
Plan to get a bigger income, by saving feed. This means a vermin-proof cement granary, an air-tight, wear-proof, concrete silo, etc. These cost very little actual money, but are permanent.

Next, plan to decrease labor by easily-cleaned cement stable floors, conveniently located dairy house, watering troughs, elevated water tank with piping, feeding floors. These make work easier, quicker, and save wages.

Lastly, plan to increase farm fodder by manure shed, liquid manure cistern, drains, cement post fences, that utilize every possible inch of your land for PRODUCTION OF CROP.

The more cement you use, the more profit you get, as you lessen expense and increase net profit. Try planning out your farm. Lay a campaign for more profits.

Rogers Book, "Portland Cement on the Farm," is sold for \$1.00, but the buyer gets his money back in cement from the nearest Rogers dealer. An order for \$1.00 worth of cement goes with each book. This is enough to make a 100-ft. section of concrete fence, to repair 3 chimneys, to make a hog trough, to make 2 hitching posts or a carriage block, to make a small set of steps or 4 door sills. These are all worth much more than \$1 in actual use as they can't rot, burn or break. The book itself really costs you nothing, if you use Rogers cement. It is worth more than \$10 to any farmer, as it tells all that master masons and master builders know about concrete for buildings. Send the \$1.00 today by post-office order. Get back the book and the order for \$1.00 worth of cement from the nearest Rogers dealer.



We have made up this book "Portland Cement on the Farm," with 170 illustrations and plain, simple directions. It cost us over \$1.00 a copy for the first edition. If you will write to-day while the edition lasts you may have it for only \$1.00 cash, and a FREE order for \$1.00 worth of Rogers Cement to be taken from the nearest Rogers dealer. This is enough for 5 fence posts, etc., as listed below. The book tells how to make them. The work is easy.

When you get the book you will see scores of things planned in cement for improving your house or barn, for fencing or draining your fields, or building culverts and highway bridges.

The articles are specially planned to be easy for a farmer to build working alone, and, even then, to do that work at odd times.

The book is planned so you cannot make mistakes. You are given sizes of boards for the molds and every detail. You are warned in the directions of every mistake you are liable to make. The language is simple.

Send \$1.00 cash, get the cement order and read the book through. Then, according to your farm, plan feed-saving fixtures, next labor-saving fixtures, finally crop-increasing fixtures, and install them one by one. The very first article will commence to pay for itself at once, and the more articles you install, the greater the profit.

You will get a greater profit out of your farm than ever before by using Portland cement concrete, made into articles and fixtures and buildings, according to the easy directions made for everything. Send for the book to-day.

Alfred Rogers Limited - 30 West King Street Toronto