



Necessary As The Plow

Successful farmers everywhere demonstrate the *necessity* of motor cars for their *work*. They save time and money—do more in less time with less fatigue.

That the Overland is completely satisfactory for farmers is proved by the fact—

That more than half of all Overland cars built are taken by farmers.

It is not necessary to pay more than the Overland price—and complete satisfaction cannot be bought for less.

At a low first cost and for economical maintenance, Model 90 gives an abundance of power from its perfected, frugal-with-fuel motor.

It is simple to handle, has narrow turning radius, and easily operating clutch.

It is beautiful and comfortable, with spacious interior, wide seats, deep upholstery, rear cantilever springs, 106-inch wheel base, and large tires, non-skid rear.

Willys-Overland, Limited
Willys-Knight and Overland Motor Cars and Light Commercial Wagons
Head Office and Works, West Toronto, Ontario
Branches: Montreal, Que., Winnipeg, Man., Regina, Sask.

Catalogue on request. Address: Dept. 1209

It has electric Auto-Lite starting and lighting and vacuum fuel system.

To pay less is to risk the loss of efficiency, comfort, modernized improvements, beauty of design or long-lived service.

Order your Model 90 now.

Five Points of Overland Superiority?

Appearance, Performance, Comfort, Service and Price

Touring Car

Light Four Model 90