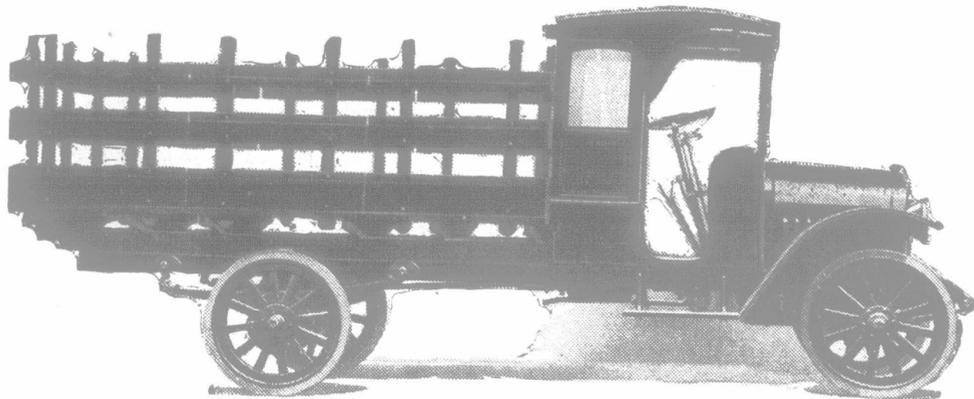


MAXWELL

Most Miles
per Gallon

Most Miles
on Tires



A Great Farm Tool —the Maxwell Truck

Mechanical devices to take the place of human hands and muscles—these are vital necessities on the farm today.

The farmer is a manufacturer—a manufacturer of food products.

American farmers, too, are business men, applying efficiency methods.

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And human labor is becoming more than ever difficult to get.

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It is bringing goods from the field—from the barns—from the granaries—to market at a speed our

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A Maxwell truck covers, in one day, twice the mileage of TWO TEAMS with their two drivers—and does it at the cost of one team.

A Maxwell truck saves TIME—LABOR—MONEY. It increases the yield of a farm and increases, too, the NET PROFITS of that farm.

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The specifications and measurements of the Maxwell truck equal or surpass any truck sold for \$1,500.

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