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HERE IS YOUR OPPORTUNITY

The success which has attended the operations of the North American Life throughout its history has made association with the Company particularly inviting.

The year 1918 promises to be bigger and better than any herotofore. Some agency openings offer you an opportunity at this time.

Correspond with

E. J. HARVEY, Supervisor of Agencies.

NORTH - AMERICAN LIFE ASSURANCE COMPANY

"Solid as the Continent"

HEAD OFFICE

TORONTO, CAN.

NEW RECORDS

- Results secured during the past year re-affirm the position of the Sun Life of Canada as the largest life assurance organization of the Dominion.
- Fair-dealing and progressive business methods have given it leadership in annual New Business, Total Business in Force, Assets, Surplus Earnings, Net Surplus, Total Income, Premium Income and SUN LIFE ASSURANCE Payments to Policyholders.

COMPANY OF CANADA HEAD OFFICE-MONTREAL

Montreal Tramways Company SUBURBAN TIME TABLE, 1916-1917

From Post Office

From Post Office

10 min. service 4 p.m. to 7.10 p.m.

20 4 p.m. 20 7.10 p.m. to 12.00 mid.

min. service 5.30 a.m. to 5.50 a.m. 10 min. service 4 p.m. to 8.00 p.m. to 12.10 a.m. 20 8.00 p.m. to 12.10 a.m. 20 8.00 p.m. to 12.10 a.m.

Sault au Recollet and St. Vincent de Paul:

From St. Denis to St. Vincent de Paul—
15 min.service 5.15 a.m. to 8.00 a.m., 30 min.service 8.00 p.m. to 11.30 p.w.,
20 " 8.00 " 4.00 p.m. Car to Honderson only 12.00 mid.
15 " 4.00 " 7.00 p.m. Car to St. Vincent at 12.40 a.m.
20 " 7.00 " 8.00 p.m.

From St. Vincent de Paul to St. Denis—

15 min. service 5.45 a.m. to 8.30 a.m. 30 min. service 8.30 p.m. to 20 " 8.30 " 4.30 p.m. 12.00 mid. Carfrom Henderson to St. Denis 12.20 a.m. 20 " 7.30 " 8.30 p.m. Carfrom St. Vincent to St. Denis 1.10 a.m.

Cartierville

From Snowdon Junction—20 min. service 5.20 a.m. to 8.40 p.m. 40 " 8.40 p.m. to 12.00 mid. 5.40 p.m. to 12.00 mid. 40 " 5.40 a.m. to 8.00 p.m. 40 " 9.00 p.m. to 12.20 a.m.

intain:

From Park Avenue and Mount Royal Ave.—
20 min. service from 5.40 a.m. to 12.20 a.m.

From Victoria Avenue—
20 min. service from 5.50 a.m. to 12.30 a.m.

From Victoria Avenue to Snowdon,—
10 minutes service 5.50 a.m. to 5.30 p.m.

Bout de l'Ile:

From Lazalle and Notre Dame— 60 min. service from 5.00 a.m. to 12.00 midnight.

Tetraultville:

From Lasalle and Notre Dame— 15 mln. service 3.00 a.m. to 9.00 a.m. 13 mln. service 3.30 p.m. to 7.00 p.m. 30 mln. service 9.00 a.m. to 3.30 p.m. 30 mln. service 7.00 p.m. to 12 mld,

Pointe aux Trembles via Notré Dame :

From Notre Dame and 1st Ave. Malsonneuve.

15 min service from 5.15 s.m. to 8.50 p.m.
20 " " 8.50 p.m. to 12.30 s.m.
Extra last car for Blvd. Bernard at 1.30 s.m.

THE LAW UNION & ROCK

INSURANCE CO. LIMITED, LONDON.

Founded in 1806

Assets Exceed - \$48,500,000.00

Over \$12,500,000 invested in Canada. FIRE and ACCIDENT RISKS accepted. Canadian Head Office: 57 Beaver fiall Hill, MONTREAL.

Agents wanted in unrepresented towns in Canada.

W. D. AIKEN, Superintendent, J. E. E. DICKSON
Accident Dept, Canadian Manager

TRAFFIC RETURNS.

CANADIAN PACIFIC RAILWAY.

| Year to date | 1916 | 1917 | 1918 | Increase |
|----------------------|-----------|-------------|--------------|--------------|
| Jan. 31, \$ | 8,380,000 | \$9,941,000 | \$10,570,000 | \$629,000 |
| Week ending | 1916 | 1917 | 1918 | Increase |
| Feb. 7, | 1,876,000 | 1,890,000 | 2,096,000 | 206,000 |
| GRAND TRUNK RAILWAY. | | | | |
| Year to date | 1916 | 1917 | 1918 | Decrease |
| Jan. 31, \$4 | ,257,416 | \$4,677,388 | \$4,083,362 | \$594,026 |
| Week ending | 1916 | 1917 | 1918 | Increase |
| Feb. 7, | 937,937 | 928,462 | 675,115 | 253,347 |
| | CANADIAN | Northern | RAILWAY | |
| Year to date | 1916 | 1917 | 1918 | Decrease |
| Jan. 31, \$2 | | \$2,832,600 | \$2,715,300 | \$117,300 |
| Week ending | | 1917 | 1918 | Increase |
| Feb. 7, | | 493,600 | 634,600 | Inc. 141,000 |

There is no institution, it seems to me, which gives so nearly one hundred per cent. of public service, with so small an alloy of human responsibility as the life insurance business.-Mr. J. E. Atkinson, Toronto.